

CLASSIC ROCK 92 ONE KELLI'S ROCKS N' SOCKS (Week 2 12/9-13) OFFICIAL RULES

1. **Dates/Eligibility.** Classic Rock 92 One presents Kelli's Rocks in Socks (the "Contest") which begins Monday, December 2, 2019 and will end when all Rocks N' Socks Matches are given away, or on Friday, December 20, 2019 (whichever comes first). Classic Rock 92 One (WBVX-FM) (the "Station"), may change the dates and/or terms of the Contest, including canceling the Contest, without prior notice. Any material changes will be broadcast on the Station and posted online on the page at www.classicrock921fm.com (the "Site"). The Contest is open to all legal residents of a 60-mile radius of Lexington, Kentucky, eighteen (18) years of age or older at the time of entry. There is no purchase necessary to enter or win. A purchase will not increase a contestant's chance of winning. The Contest is void where prohibited by law. Employees or agents of the Station, LM Communications, The Castle Jewelry or anyone associated with the sponsorship or administration of the Contest (collectively, the "Sponsors"), or any other television or radio station that transmits a signal for reception in Kentucky, as well as members of the same household of any such employee or agent, may not participate. No more than one (1) winner per person/per household/per address for the entire Rocks N Socks Contest. Any previous Classic Rock 92 One contest winner that has won any prize in the previous 45 Days is ineligible to win. Each time limit is measured from the date the winner won their prize in the prior contest.

2. **How to Enter.** Beginning December 2, 2019 at approximately 6:40 a.m. and continuing each weekday morning (6-9:59AM) until all Rocks N' Socks prizes are given away, or the contest period ends (whichever comes first). Contestants can listen to the Station for a cue to call. Cues will be played at approximately 6:40 a.m., 7:40 a.m., 8:40 a.m., 9:40 a.m. and such other times as the Station may determine in its discretion until all prizes are awarded. Immediately after the cue is played, the ninth (9th) caller to get through to the Station at (859) 657-9210 (or such other telephone number(s) as the Station may announce from time to time in connection with the Contest), and who otherwise meets all eligibility requirements, will be invited to play Kelli's Rocks N' Socks (the "Game"). The Game will proceed as follows: The Station will have previously placed the names of 9 (nine) "Socks or stocking" (individually, a "Sock or stocking") and collectively, the "socks-stockings") behind nine (9) fictional "socks or stockings". Each sock or stocking will have a match. There are eight (8) matches on the board. The contestant will be asked to select two (2) socks or stockings. If the socks or stockings behind the doors selected by the contestant match (*e.g.*, diamond earring and diamond earring) the contestant will win the prize and the contest stops for that day. If the contestant selects the "Empty Stocking", the turn is over and we play again in the next hour. Winner is subject to verification of eligibility and compliance with all conditions. The matching socks will be revealed on the Rocks N' Socks page at <http://www.classicrock921fm.com/kellis-rocks-and-socks/> A contestant's choice of socks or stockings will be final. If the contestant chooses socks or stockings that have already been matched by a previous contestant or if the contestant fails to make a match, the contestant's turn is over, and the contestant will not be allowed to select any additional doors. A maximum of TWENTY (20) prizes will be awarded on-air. Classic Rock 92 One will conduct the contest using 1 game board of 9 socks or stockings each.

3. **Limits on Entry.** Contestants may win a prize in this "contest" only once

4. Prizes.

a. A total of TWENTY (20) prizes will be awarded in the Contest. Each sock or stocking will consist of one of these prizes. 1) A pair of diamond earrings, 1/3 carat total weight (the rocks!) 2) gold plated roses. 3) \$25 gift cards to the Castle Jewelry. 4) A pair of concert tickets to KISS, 5) A pair of concert tickets to Journey. 6) A pair of concert tickets to Black Crowes. 6) A pair of concert tickets to Chicago 7) A pair of concert tickets to the Who. The Prizes range in value from \$25.00 to \$500.00.

b. The total number of prizes are as follows: 3- pairs of diamond earrings, 5- gold plated roses, 7 – \$25 gift cards to the Castle Jewelry. 5- pairs of concert tickets (10 total) which will be paired with a gift card or a rose from the Castle Jewelry. The Prizes range in value from \$25.00 to \$500.00.

c. There is an empty sock or stocking in play as of 12/9/19. There is no prize associated with that sock or stocking.

d. A list of the socks or stockings that have been revealed are available before the daily reset at <http://www.classicrock921fm.com/kellis-rocks-and-socks/>

e. Prizes are not transferable, subject to substitution or redeemable for cash. Each winner will be responsible for any taxes, insurance, fees, or other charges that result from the receipt and/or use of their prizes. Some winners may be required to complete an IRS Form W-9 and will receive an IRS Form 1099-Misc.

6. Conditions/Restrictions. In exchange for the right to participate in the Contest, each contestant agrees to release and indemnify each of the Sponsors, and the officers, directors, agents, parent companies, subsidiaries and employees of each of the Sponsors, for, from and against any and all claims, demands and/or causes of action of any nature or kind whatsoever, whether presently known or unknown, foreseen or unforeseen, that arise out of the contestant's participation in the Contest or, if the contestant is a winner of a prize, the use of their prize. Entry into the Contest constitutes permission for each Sponsor and its respective designees to use the contestant's name, likeness, portrait, voice and/or biographical material for an unlimited period of time in order to advertise, promote or publicize the Sponsor and/or the products and services of any of its designees. Each winner will be required to produce identification satisfactory (state issued ID OR Driver's License) to the Station and sign an affidavit of eligibility and release (including a publicity release) as prepared by the Station. Anyone using fraudulent means to participate in and/or win the Contest will be subject to disqualification. The Sponsors are not responsible for technical, hardware, software or telephone or other transmission failures of any kind, lost or unavailable network connections or incomplete, garbled or delayed computer or phone transmissions, regardless of cause. The Station reserves the right in its sole discretion, to cancel or suspend the Contest should a virus, bug or other problem beyond the control of the Station corrupt the administration, security or proper execution of the Contest.

7. Rules. Copies of these rules are available at the station's website, and at the studios of the Station, located at 401 West Main, Suite 301, Lexington Kentucky 40507, during regular business hours (M-F 10am to 4pm) or by sending a request, along with a self-addressed stamped envelope, to the Station at this address: 401 West Main, Suite 301, Lexington Kentucky 40507