



Today's Hottest Music



Call Letters: WWRX
Dial Position: 107.7 FM
Web Site: www.jammin1077.com
Format: Top 40
Coverage: Eastern CT /Southern RI
Audience: Adults 25-49 / Women 25-49

Our Music

Jammin 107.7 plays today's hottest music. The Jammin 107.7 Programming Team is constantly conducting music studies and research to ensure that we are playing the music that our listeners want to hear.

The Artists

Rihanna, Bruno Mars, Justin Timberlake, Alicia Keys, Beyonce, Kanye West, Pitbull, Katy Perry, Mariah Carey, Drake and more.

Our Listeners

The Jammin 107.7 listener is in the "age of acquisition." A young adult probably married, with at least one child, maybe two, in their first home, buying their first and second family vehicle. They are coming into their own, established in their career and life choices. They are spending money on products and services like furniture, life insurance, automobiles, electronics, clothing, outdoor activities and much more.



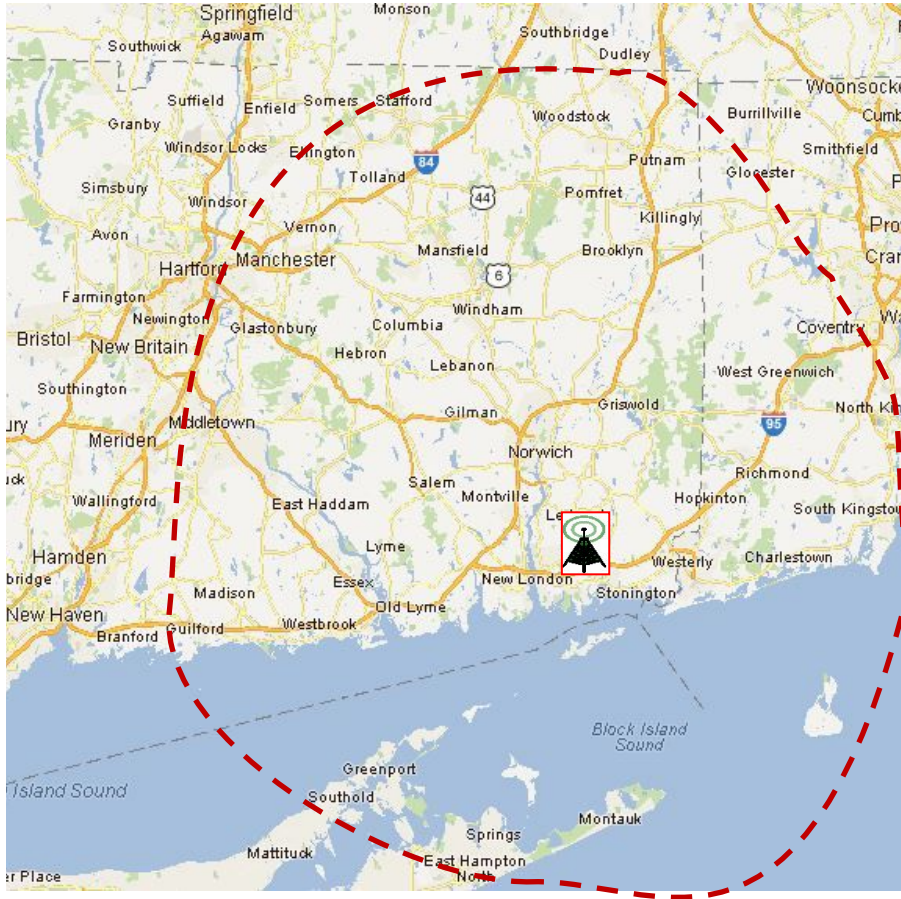


Mikey V in The Morning

Mikey V considers himself as the host of the party on his live and local radio show. Broadcasting live from Jammin Studios in Ledyard, Mikey V entertains listeners with up-to-the-minute entertainment and pop culture information, today's hottest music, and regular features such as Entertainment News named "Jammin Juice" and the ever-popular prank feature "Phone Check." All of which have made *Mikey V In The Morning* one of the most popular morning shows in all of Southern New England.



Coverage Map





Full Power Radio's Family Of Radio Stations



New London, CT



New London, CT



Hartford, CT



Hartford, CT



New London, CT



New London, CT



Hartford



Springfield



Hartford, CT



Burlington, VT



Providence, RI.



Hartford, CT



CT - MA - RI