

EEO PUBLIC FILE REPORT 2020

This Report covers full-time vacancy recruitment data for the period: December 1, 2019 – December 1, 2020

1) Employment Unit: Davis Broadcasting Inc. of Columbus

- 2) Unit Members (Stations and Communities of License):** WKZJ (FM) Eufaula, AL
 WOKS (AM) Columbus, GA
 WIOL (AM) Columbus, GA
 WIOL (FM) Waverly Hall, GA
 WFXE (FM) Columbus, GA
 WEAM (FM) Buena Vista, GA

3) EEO Contact Information for Employment Unit:

Mailing Address: WKZJ(FM), WOKS(AM), WIOL(AM), WIOL(FM), WFXE(FM) & WEAM(FM) 2203 Wynnton Road, Columbus, GA 31906 Attn: Gerald Williams	Telephone Number: (706) 576-3565
	Contact Person/Title: Geniece R. Granville, CFO
	E-mail Address: ggranville@dbicolumbus.com

4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit:

Job Title	Recruitment Source Referring Hire
(a) Sales Account Manager	Indeed.com
(b) Sales Account Manager	Davis Broadcasting Radio Recruitment Add
(c) Sales Account Manager	Internal Referral

Station(s) WKZJ(FM), WOKS(AM), WIOL(AM), WIOL(FM), WFXR(FM) and WEAM(FM) are an Equal Opportunity Employer(s).

5) Job Title: Sales Account Manager Referral Source(s) of Hire: Indeed.com

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
GA Department of Labor	Gail Long	700 Veterans Partway Columbus, GA 31901	706 649-7423	1	No
Columbus Urban League	Susan Cooper	802 1 st Avenue Columbus, GA 31901	706-322-6840	0	no
Indeed.com		Employers.indeed.com		18	No
Media Sales Institute (Partner with the National association of Black Owned Broadcasters)	Jeffrey Myers	www.themsi.net	301-595-1871	0	No
Davis Broadcasting Internal Posting	Angela Verdejo	2203 Wynnton Road Columbus, GA 31906	706 576-3565	0	No

Job Title: Sales Account Executive Referral Source(s) of Hire: DBI recruitment Ad

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
On Air radio Recruitment Ad	Angela Verdejo	2203 Wynnton Road, Columbus Ga 31906	706 576-3565	7	No
Kendrick High school Career Fair	Alonzo James	6015 Georgetown Drive Columbus, Ga 31907	706-565-2960	0	No
Davis Broadcasting Internal Posting	Angela Verdejo	2203 Wynnton Road Columbus, GA 31906	706 576-3565	1	No

Job Title: Sales Account Executive Referral Source(s) of Hire: DBI Internal Posting/Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
On Air radio Recruitment Ad	Angela Verdejo	2203 Wynnton Road, Columbus Ga 31906	706 576-3565	7	No
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6) **Total # of Interviewees Referred:** For the period from **December 1, 2019 – December 1, 2020** this Employment Unit interviewed 13 interviewees for full-time job vacancies.

7) **Supplemental Recruitment Initiatives.**

(a) **Job Fairs:**

1. JAN 31 2020 (WFXE, WKZJ, WEAM)

KENDRICK HIGH SCHOOL CAREER FAIR-KENDRICK HS

OVER 20 COMPANIES PARTICIPATED IN EVENT. SHORTY MACK (WFXE), BIG LES (WKZJ), PAM DIXON (WEAM) AND KAREN ROBINSON- PROMOTIONS DIRECTOR SPOKE TO THE HIGH SCHOOL STUDENTS ABOUT CAREERS IN RADIO.

2. FEB 28 2020 (WFXE, WKZJ)

OLIVER ELEMENTARY SCHOOL -SEALE, ALABAMA/ CAREER DAY

BIG LES (WKZJ) AND KAREN ROBINSON- PROMOTIONS DIRECTOR SPOKE TO STUDENTS ABOUT CAREERS IN RADIO. VISITED CLASSROOMS FROM KINDERGARTEN TO 5TH GRADE.

3. MARCH 3 2020 (WFXE, WKZJ)

WYNNTON ARTS ACADEMY- COLUMBUS, GA/CAREER DAY

MICHAEL SOUL (WKZJ) AND GAVO (WFXE) SPOKE TO STUDENTS ABOUT CAREERS IN RADIO.

MARCH 5 2020 (ALL STATIONS)

PARKS AND REC JOB FAIR- AMERIGROUP, GOODWILL @ FRANK CHESTER REC CENTER:

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OVER 40 COMPANIES PARTICIPATED IN EVENT. BIG LES (WKZJ) AND KAREN ROBINSON-
PROMOTIONS DIRECTOR, SPOKE WITH PARTICIPANTS ABOUT JOBS AVAILABLE AT DAVIS
BROADCASTING.

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