

Davis Broadcasting Inc. of Columbus

P.O. Box 1998, Columbus, GA 31902 (706) 576-3565
www.dbiradio.com

Job Posting

Job Title: Account Manager, Radio and Digital

Opening: July 1 – August 31

Job Function: To sell radio and digital advertisement to local businesses and advertising agencies.

The ideal candidate has a self-motivated and assertive personality that can be leveraged to develop new business and grow existing radio and digital accounts. Davis Broadcasting is looking for an efficient problem solver, effective oral and written communicator, and a meticulous multi-tasker. Our ideal candidate has respectable time management skills, including being on time for work and all appointments. They also interact positively with all DBI internal department staff.

With training, the ideal candidate will become a Marketing Expert that possesses detailed knowledge of the radio stations and the revenue growing advantages of a multi-media strategic marketing plan. This new addition to our DBI family will be trained to prepare and present on-air and digital marketing proposals. We will develop this candidate so they can sustain and nurture strong relationships with our clients.

Qualifications:

- One year in outside sales experience
- Reliable transportation to meet clients
- Computer literacy and proficiency in MS Office (Word, Power Point, and Excel)
- Highly organized and have good writing skills

For considerations, please submit resume and cover letter via E-mail or Fax to:

newhire@dbicolumbus.com

706-576-3683 (Fax)

NO PHONE CALLS PLEASE

Davis Broadcasting, Inc. of Columbus is an Equal Opportunity Employer.

