

**EEO PUBLIC FILE REPORT 2022 - AMENDED**

This Report covers full-time vacancy recruitment data for the period: December 1, 2021 – November 30, 2022

**1) Employment Unit: Davis Broadcasting Inc. of Columbus**

- 2) Unit Members (Stations and Communities of License):**
- |                  |                         |
|------------------|-------------------------|
| <b>WKZJ (FM)</b> | <b>Eufaula, AL</b>      |
| <b>WOKS (AM)</b> | <b>Columbus, GA</b>     |
| <b>WIOL (AM)</b> | <b>Columbus, GA</b>     |
| <b>WIOL (FM)</b> | <b>Waverly Hall, GA</b> |
| <b>WFXE (FM)</b> | <b>Columbus, GA</b>     |
| <b>WEAM (FM)</b> | <b>Buena Vista, GA</b>  |

**3) EEO Contact Information for Employment Unit:**

Mailing Address:  WKZJ(FM), WOKS(AM), WIOL(AM), WIOL(FM), WFXE(FM) & WEAM(FM)  2203 Wynnton Road, Columbus, GA 31906 Attn: Gerald Williams	Telephone Number: (706) 576-3565
	Contact Person/Title: Geniece R. Granville, CFO
	E-mail Address: ggranville@dbicolumbus.com

**4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

<b>Job Title</b>	<b>Recruitment Source Referring Hire</b>
(a) Sales Account Manager	Radio Advertising
(b) Sales Account Manager	Radio Advertising
Positions (a) and (b) were filled from one flight of recruitment announcements	

Stations WKZJ(FM), WOKS(AM), WIOL(AM), WIOL(FM), WFXE(FM) and WEAM(FM)  
are Equal Opportunity Employers.

5)

**Position: Sales Account Manager (2 positions)**

**Recruitment Source: Radio Advertising (2)**

<b>Recruitment Source Notified of Job Vacancy</b>	<b>Source Contact Person</b>	<b>Source Address</b>	<b>Source Phone Number</b>	<b>Number of Interviewees Referred by Source</b>	<b>Did Source Request Notification of Vacancies</b>
East Alabama Chamber of Commerce	Dennis Beson	1107 Broad St. Phenix City, AL 36867	334-298-3639	0	no
Davis Broadcasting Radio Recruitment Ad	Angela Verdejo	2203 Wynnton Rd. Columbus, Ga	706-507-7276	15	no
Columbus Urban League	Susan Cooper	802 1st Ave, Columbus, GA 31901	(706) 322- 6840	0	no
Media Sales Institute	Jeffrey Meyers	Morehouse College	(706) 649-7423	11	no

**6) Total # of Interviewees Referred:** For the period from December 1, 2021 – November 30, 2022, this Employment Unit interviewed 10 interviewees for full-time job vacancies.

**7) Supplemental Recruitment Initiatives.**

**(a) Initiative: Job Fairs/Career Days**

**1. Media Sales Institute: July 11-15, 2022**

The General Manager and Sales Manager attended the presentation and in person interviews at Morehouse College for two days. Candidates had participated in a week-long program preparing them for potential jobs in Media Sales. We presented information about our company and spent time meeting and engaging with potential sales candidates.

**2. Dimon Elementary Career Day: Oct 18, 2022**

Dimon Elementary students were exposed to different careers by over 20 local businesses. Davis Broadcasting's On-air personalities Nick da Kid and Jolli spoke to kids about jobs in radio.

**3. Hardaway HS Career Fair: Nov 16, 2022**

Over 25 local businesses including Davis Broadcasting were in attendance. On-air personality Jolli and Promotions Director Karen Robinson were on hand to talk to students about jobs in radio.

**4. Kendrick College Career Fair: Nov 18, 2022**

Over 30 colleges and businesses were in attendance, including Davis Broadcasting. On-air personality Jolli and Promotions Director Karen Robinson were on hand to talk to students about jobs in the radio industry.

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