

WWJB GENERAL CONTEST RULES

The following general rules govern CONTESTS, sponsored by Stations WWJB(AM) operated by Hernando Broadcasting Company (the “Company”).

1. No purchase is necessary to enter the Contest. All federal, state, and local laws and regulations apply. The Contest is void where prohibited.
2. The Contest is open to all eligible U.S. residents of the State of Florida, 18 years or over with a valid photo ID or driver’s license. Employees, directors, officers, and agents of the Company, the Stations, the Sponsor, and the parent companies, divisions, dealers, retailers, affiliates, subsidiaries, distributors, advertising and promotional agencies and suppliers of each, and immediate families or significant others of each, and employees of all media or mass communication within a one hundred (100) mile radius of 55 West Fort Dade Ave., Brooksville, Florida are not eligible to enter or win the Contest. Immediate family includes the spouse, great-grandparents, grandparents, parents (including in-laws), brothers, sisters, children, grandchildren, and great-grandchildren of the employee and his/her spouse, including step-relatives. This also includes individuals for whom the employee is current legal guardian. Immediate family members are not permitted to enter more than once. In the event that it is determined that immediate family members have entered more than once, all entries shall be invalid.
3. By participating in this Contest, each entrant grants permission for his or her entry, picture, voice and/or telephone call to be recorded, rebroadcast and posted on Company websites and promotional and sales materials for use by the Stations. The winners of the Prize (the “Prize Winner”) hereby grants the Company a perpetual worldwide, non-exclusive, royalty-free sub-license (through multiple tiers), right and license to use, publish, reproduce, display, perform, adapt, modify, distribute, have distributed and promote his/her entry, picture and voice, in all media now known or hereinafter created.
4. The odds of winning the Prize will depend on the number of participants. The Prize Winner will have certain obligations, including but not limited to taking responsibility for the payment of applicable taxes. The Prize Winner will be required to complete the appropriate tax forms prior to claiming the Prize. The Prize Winner will be sent a 1099 MISC federal tax form.
5. The Prize Winner will be expected to claim the Prize at the station studios, during standard business hours, Monday through Friday (excluding holidays) within thirty (30) days of being notified that they are the winner. The Prize Winner must possess a valid photo I.D., bearing the picture of the Prize Winner. The Prize will be forfeited if not claimed as outlined above.
6. The Prize is not transferable prior to its claim by the Prize Winner.
7. Prize Winners will be notified of selection on air, and by a selection via e-mail, telephone or standard mail.
8. **Limitation on Liability:** By entering this Contest, all entrants release the Company, the Stations and the Sponsor and each of their respective affiliates, subsidiaries, parent companies, officers, directors, agents, promotional partners and employees from any and all liability with respect to or in any way arising from this Contest and/or acceptance or use of the Prize. Neither the Company, the Sponsor nor the Stations are responsible for any

incorrect or inaccurate information or for any technical or human error which may occur in the processing of entries, including any problems or technical malfunction of any telephone network or lines, computer on-line-systems, servers or providers, computer equipment, software, failure of email or players on account of technical problems or traffic congestion on the Internet or errors of the U.S. Postal service. Neither the Company, the Sponsor nor the Stations are responsible for cheating or fraud by any entrants. If, for any reason, the Contest is not capable of operating as planned, including, without limitation, as a result of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the reasonable control of the Company, Sponsor and the Stations which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, the Company, Sponsor and/or the Stations reserve the right at their sole discretion to cancel, terminate, modify or suspend the Contest. Incomplete or illegible entries or registrations may be disqualified.

9. The Company and Sponsor are not responsible for any lost mail, incorrect addresses, incorrect phone numbers or failure to notify any Prize Winner based on information provided by any entrant to the Contest. All entries and registrations become the property of the Company and Sponsor, and may not be acknowledged or returned.
10. As a licensee of the FCC and a trustee of the public airwaves, the Stations reserve the right to interrupt and/or discontinue any contest or promotion (and not award the offered Prize) at the discretion of Company management if world events, the national mood, or public safety so warrant.
11. **Contest Disputes:** The Sponsor and or Station shall be the sole arbiter of the Contest and the interpreter of Contest rules. Its decisions shall be final. Entry into the Contest constitutes agreement by contestants to abide by these rules, as well as any other rules established by the Company, the Sponsor and the Stations.
12. The Company and Sponsor reserve the right to disqualify any Prize Winner if any Contest rules are violated in any way. The Company and Sponsor reserve the right to refuse awarding any prize to a person who is determined to have violated a Contest rule as outlined above, gained unfair advantage in participating in the Contest, or obtained a winner status using fraudulent means.
13. In the event the winner is subject to or is the subject of any order or legal process issued by any governmental agency having jurisdiction over the affairs of the winner (*i.e.* garnishment, child support order, judgment, lien, and the like), the Sponsor's delivery of the Prize to the official representative of the governmental entity claiming a right to the Prize shall be thus deemed as the Sponsor's awarding the Prize to the winner. The Sponsor shall be entitled to rely in good faith, upon any documents presented by the representative seeking to collect the Prize in lieu of the winner. The Company and Sponsor shall not be liable for any claim by any winner for damages incidental thereto.
14. The Company and Sponsor reserve the right to make and change the Contest rules, including changing the Contest dates, but only to the extent permitted by the laws of the United States and the State of New York, including the rules and published policies of the Federal Communications Commission.

15. A copy of these Rules is also available during business hours, 8am - 5pm, Monday through Friday (excluding holidays), at the Stations' studios, 55 West Fort Dade Ave., Brooksville, Florida 34601