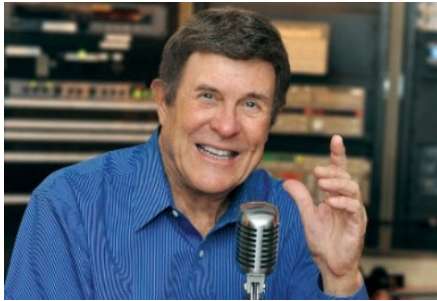




# RED APPLE MUSIC NETWORKS

## Legendary Air Personality Cousin Brucie Morrow Now Available to Stations Across the Country from Red Apple Music Networks



**New York, NY – January 17, 2025 – Red Apple Music Networks**, the music radio unit of **Red Apple Audio Networks**, has expanded its national syndication with one of America's most popular, trusted, and beloved music radio personalities **Bruce "Cousin Brucie" Morrow**. **Cousin Brucie's Rock & Roll Party** airs live on Saturdays from 6-10pm ET and is the second music radio program from the network, whose flagship is the iconic **77WABC**.

Cousin Brucie has a long and storied career with 77WABC, where he was on the air during the early days of rock & roll and introduced fans to The Beatles, Motown, 60s Soul, surf music, and more. He even interviewed The Beatles when they first came to the U.S. in 1964!

Fast forward to 2020... **John Catsimatidis** purchases 77WABC and brings Cousin Brucie, who had been on SiriusXM, back to radio and his legions of fans. Last year, when Now and Then, a new Beatles song that used AI to fill in John Lennon's voice, Paul McCartney recorded a personalized message for Cousin Brucie to play on his Rock & Roll Party.

"We are giving radio stations across America the opportunity to experience the success we have had with Cousin Brucie in New York," said Catsimatidis. "Brucie is passionate about his show, the music, and his listeners and that is a large part of why his fans are so loyal."

"Cousins, being on radio again, playing the best music, and connecting with listeners is as exciting for me now as it was in 1964," said Morrow. "The magic of radio, the beauty of theater of the mind is unduplicated. I'm looking forward to the fun we're going to have on radio stations across America!"

Morrow has 80,000 followers on Facebook where he interacts directly with his listeners throughout the week. Every Saturday, he posts a video to share with fans who his special guest will be that evening. Guests have included rock & roll superstars such as, **Ringo Starr, Frankie Valli of the Four Seasons, Darlene Love, Dion DiMucci of Dion & The Belmonts, Mike Love of The Beach Boys, Ronnie Spector of The Ronettes**, and more.

"The goal with our networks is to deliver top-quality programming and nationally recognizable talent like Cousin Brucie to radio stations across the country," stated **Chad Lopez**, President of Red Apple Media and WABC Radio. "Brucie has unparalleled access to the artists who performed the biggest hits of the 50s and 60s, bringing listeners closer to the music they love."

Since the launch of Red Apple Audio Networks in 2021, the network has gained industry-wide recognition for delivering the biggest names in broadcasting, entertainment, news, politics, finance,

business, and more. Red Apple Music Networks also syndicates *Sundays with Sinatra with Joe Piscopo*.

### **About Red Apple Music Networks:**

Red Apple Music Networks is a unit of Red Apple Audio Networks, which syndicates several programs from its flagship, WABC Radio, NY, a steady top ratings leader in News/Talk with high listening engagement in its weekend music programs. The talent and programs currently offered include Cousin Brucie's Rock & Roll Party, Sundays with Sinatra with Joe Piscopo, The Cats Roundtable with John Catsimatidis, The Larry Kudlow Show, The Rita Cosby Show, The Judge Jeanine Pirro Show, The Greg Kelly Show, The Other Side of Midnight with Frank Morano, and more.

### **About Bruce Morrow:**

An acclaimed and beloved broadcaster for over fifty years, Cousin Brucie was born in Brooklyn and grew up a true son of New York City. While attending New York University, he founded the first NYU radio station "with a \$28 grant and a couple of wires clipped together." After early jobs in Bermuda and various other markets, he joined 77WABC in 1961, just as rock and roll music was becoming popular and a few years ahead of the British Invasion that brought The Beatles, The Rolling Stones, and more. Cousin Brucie and Ed Sullivan introduced The Beatles at their famous Shea Stadium concert on August 15, 1965. For two decades, he also hosted live concerts broadcast from Palisades Amusement Park, featuring some of the biggest musical acts of the era, many of whom attribute their success to Cousin Brucie playing their songs on the radio.

In the 80s and 90s, Cousin Brucie was heard on WCBS-FM, New York's oldies station, at the time, where he hosted the Saturday Night Dance Party, The Top 15 Yesterday and Today Countdown, and The Yearbook. At the time, Cousin Brucie also hosted the nationally syndicated radio show, Cruisin' America. Since 2005, Morrow's weekly Sirius/XM Satellite Radio programs, "Cruisin' with Cousin Brucie" and "Cousin Brucie's Rock & Roll Party" have been heard by hundreds of thousands of listeners in the US and around the globe.

Morrow has appeared in films such as Dirty Dancing and Sgt. Pepper's Lonely Hearts Club Band, had featured roles on Broadway in "Grease" and "Memphis," and has made countless television appearances in shows including PBS's "My Music" series, featured guest spots on morning television, and more. Morrow's philanthropic work includes the Variety Children's Charity (for which he served as President for ten years) to help fund children in need; and his longtime support of WhyHunger, thanks to his close friendship with the organization's founder, the late singer-songwriter Harry Chapin. He is the author of several critically acclaimed bestsellers, including Cousin Brucie: My Life in Rock & Roll Radio, and Doo Wop: The Music, the Time, the Era.

Cousin Brucie was inducted into the National Radio Hall of Fame in 1988 and the National Association of Broadcasters Hall of Fame in 2001. He is the recipient of the Bravery in Radio Award from William Paterson University for his "inspirational radio programming and lifelong commitment to radio," the TALKERS Magazine 2019 Lifetime Achievement Award, and he was awarded an honorary doctorate from Montclair State University, for excellence in broadcasting.

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