



## Red Apple Audio Networks Moves Quickly to Respond to Market Demand for Syndication of *The Anthony Cumia Show*

### **Skyrocketing Digital Success Across all 77WABC Channels in First Week**



New York, NY – March 11, 2025 – Red Apple Audio Networks moved at lighting speed to syndicate the ***Anthony Cumia Show*** in response to demand from radio stations across the country, Cumia's triumphant return to radio on **77WABC** last Sunday, from 8-10pm ET, sparked a flurry of inquiries about syndication. The Anthony Cumia Show is now available to radio stations beginning this Sunday, March 16.

Digital statistics from the show's debut demonstrated the popularity of Anthony Cumia with listeners. Streaming figures skyrocketed 236% over the previous Sunday, and podcast downloads shot up 67%. WABC Radio App usage went through the roof at a phenomenal 96.7% over the previous Sunday, and website traffic rose 82%. Seven 77WABC Tweets around the show's premiere generated 340,000 listener interactions!

"I missed radio, and I am thrilled at the interest from radio stations nationwide," said Cumia. "Radio is a great way to engage with the audience, and now that Red Apple Audio Networks is taking the show national, I can't wait to connect with listeners in other markets."

"Radio clearly wants Anthony Cumia, as dozens of inquiries came in asking about syndication," said **Chad Lopez**, President of Red Apple Media and 77WABC Radio. "We shifted into high gear and moved quickly. One of our advantages at Red Apple Media is that we can swiftly pivot to meet market demand."

Cumia has a long history on radio, beginning in 1994 as one half of *Opie and Anthony*, first on WBAB on Long Island, WAAF in Boston, eventually landing on WNEW-FM in New York City, where the duo hosted afternoon drive and went into syndication around the country. By 2004, the show moved to subscription-based XM Satellite Radio (now SiriusXM). In 2014, Cumia launched The Anthony Cumia Show through another subscription-based platform.

For information on *The Anthony Cumia Show*, or any of Red Apple Audio Networks' syndicated programs, stations may contact [affiliation@redappleaudionetworks.com](mailto:affiliation@redappleaudionetworks.com) or visit [www.redappleaudionetworks.com](http://www.redappleaudionetworks.com).

**About Red Apple Audio Networks ([www.redappleaudio networks.com](http://www.redappleaudio networks.com))**

Red Apple Audio Networks syndicates several programs from its studios at flagship WABC Radio, NY, a steady top ratings leader in News/Talk. The talent and programs currently offered include *The Cats Roundtable with John Catsimatidis*, *Cats & Cosby*, *The Larry Kudlow Show*, *The Rita Cosby Show*, *The Judge Jeanine Pirro Show*, *The Greg Kelly Show*, *The Bo Snedley Show*, and more. The music division of the Red Apple Audio Networks syndicates *Sundays with Sinatra with Joe Piscopo*, *Cousin Brucie's Rock & Roll Party*, *The Tony Orlando Show*, and more.

**Media Contact :**

Renee Cassis

RC Communications Marketing

646-808-6505 | [cassis2@msn.com](mailto:cassis2@msn.com)