



Another Side of Midnight

Another Side of Midnight with Lionel is anything but predictable. Bold, fast-paced, and intellectually fearless, Lionel delivers a late-night experience that challenges conventional thinking and keeps listeners fully engaged from start to finish.

A veteran broadcaster known for his razor-sharp analysis and commanding on-air presence, Lionel doesn't just cover the news—he dissects it. From politics and media to culture and the forces shaping modern life, he connects the dots in ways others won't, bringing clarity, intensity, and a touch of irreverence to every conversation.

Listeners don't just tune in—they participate. Lionel thrives on interaction, creating a dynamic exchange of ideas with callers who are just as passionate and curious as he is. The result is a show that feels alive, unpredictable, and impossible to ignore.

For affiliates, Another Side of Midnight delivers real value in fringe hours. Lionel's high-engagement style drives strong listener retention, boosts time spent listening (TSL), and builds loyal audiences who come back night after night. His ability to command attention makes weekend overnights a true asset—not just filler.

Add Another Side of Midnight with Lionel to your lineup and transform late-night into must-listen radio.

From deep dives into the headlines to spontaneous, high-impact exchanges, the show is smart, intense, and always compelling. It's late-night radio with an edge—driven by one of the most unique voices in broadcasting.

For Advertising Sales:
advertise@redappleaudionetworks.com

For Network Operations:
operations@redappleaudionetworks.com

For Affiliate Sales:
affiliation@redappleaudionetworks.com

- Three (3) Hours Saturday & Three (3) Hours Sunday 2:00AM – 5:00AM ET
- Available via Wegener Receiver & Mr. Master (AIM)
- Inventory: Two (2) Minutes per Hour



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