The Other Side of Midnight

Entertaining. Unexpected. Genuine.

When the clock strikes 1AM, the world gets quieter, and the conversations get more interesting. Join Walter Sterling weeknights from 1AM to 5AM ET for The Other Side of Midnight, where thoughtful discussion, unexpected stories, and genuine connection take center stage.

With a signature blend of warmth, wit, and curiosity, Walter transforms late-night radio into something personal.

A seasoned broadcaster and natural storyteller, he has a unique ability to turn everyday moments into compelling, can't-miss radio. Whether he's exploring the day's headlines, diving into pop culture, or hearing directly from callers across the country, Walter creates a space where listeners feel heard, understood, and part of the show.

This is late-night radio at its most engaging, not driven by noise, but by conversation. From meaningful discussions to spontaneous, often hilarious moments, The Other Side of Midnight is unpredictable in the best way: real, relatable, and always entertaining.

For affiliates, the show delivers more than overnight programming, it builds loyalty. Walter's approachable, companionable style keeps audiences listening longer, increasing time spent listening (TSL) and turning fringe hours into consistent performers.

Four hours of connection, storytelling, and engaging conversation await… because when the world slows down, The Other Side of Midnight with Walter Sterling is just getting started.

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For Advertising Sales:
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For Network Operations:
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For Affiliate Sales:
affiliation@redappleaudionetworks.com

Four (4) Hours
Available via Wegener Receiver & Mr. Master (AIM)
Weeknights 1AM - 5AM ET
Inventory: Two (2) Minutes Per Hour

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