

WHEN YOU KNOW, YOU KNOW...

WITH MICHAEL COHEN



Michael Cohen

Big stories. Bigger personalities. And what's really going on behind the headlines. Hosted by Michael Cohen, one of the most talked about personalities in America, When You Know, You Know... is a one-hour Sunday program that explores the people, power plays, controversies, and surprises driving the news.

Cohen has been at the center of major stories in politics, business, and media. Over 3 billion articles mention Cohen by name, he's had two best-selling books, and his podcast has generated more than 1 billion downloads. He brings that same level of success to When You Know, You Know... and your radio station.

He exposes the secrets and never-before-told stories straight from the White House. He reveals the behind-the-scenes details from the "Tired Majority" who speak to him everyday. He shares the stories that no one else will talk about.

For Advertising Sales:
advertise@redappleaudionetworks.com

For Network Operations:
operations@redappleaudionetworks.com

For Affiliate Sales:
affiliation@redappleaudionetworks.com

Every show features Fake News, where Cohen takes a look at what's really behind the stories making the rounds, and Michael's Predictions, where he puts his reputation on the line and tells listeners where the story is going next. For Program Directors, When You Know, You Know... brings a bold personality and talk-worthy content to your Sunday lineup.

For sales teams, it's a distinctive program that sparks listener interest and opens new conversations with advertisers. If you're looking for a show that can make an impact, put Michael Cohen on your station because When You Know, You Know....

One (1) Hour - Sundays 5PM - 6PM ET
Available via Wegener Receiver & Mr. Master (AIM)
Inventory: Four (4) Minutes Per Hour

Call for more information:
(212) 613-3835



RED APPLE AUDIO NETWORKS