KICKS 99.1 Great Gas Giveaway

OFFICIAL CONTEST RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

1 Sponsor and eligibility

KHKX KICKS 99.1, operated by Brazos Communications West, LLC d.b.a. West Texas Radio Group (the Station), conducts this contest with ALON/DK. Open to legal U.S. residents age 18 or older. Employees of the Station, contest sponsors, and other persons excluded by the Station's General Contest Rules are ineligible. Void where prohibited.

2 Contest dates

The contest runs October 22 through November 18, 2026. Three daily prizes will be awarded each Monday through Friday, INCLUDING VETERANS DAY, November 11, for 20 giveaway days and 60 daily prizes. All times are Central Time.

App entries open October 22 at 12:00AM and close November 18 at 5:00 PM. All November 18 daily giveaways will occur before that cutoff. The grand prize drawing is November 18 at 5:30 p.m.

3 How to enter

Daily prizes: Listen to KICKS 99.1 for the Gas Pump Sounder at Station-selected times. Be the ninth caller received at 432-520-9910 after the sounder to win a $50 Gas Card from Alon/DK subject to eligibility verification. If that caller is ineligible, the next eligible caller wins. Streaming audio may be delayed.

Grand prize: Submit the required entry form in the KHKX app, limited to one entry per person per calendar day including weekends. Each eligible daily on-air winner also receives one grand prize entry. Provide accurate requested contact and eligibility information. Automated entries, false information, and use of multiple accounts to exceed entry limits are prohibited.

4 Entry and winning limits

Each person may win only one $50 daily prize during this contest but remains eligible to enter and win the grand prize. Valid app entries accumulate through the entry deadline. These limits replace the General Contest Rules' one-entry-per-person, one-winner-per-household, and 30-day winning or qualifying restrictions for this promotion.]

5 Prizes and odds

Daily prizes: Sixty $50 ALON/DK gas cards, three per giveaway day, with a total retail value of $3,000. App entries are for the grand prize only.

Grand prize: One Gas for a Year prize consisting of $1,800 in ALON/DK gas cards, equivalent to $150 per month for 12 months. This is a fixed-value prize; it does not cover unlimited fuel or guarantee a full year of the winner's actual fuel costs. Cards will delivered to winner all at once in 10x cards with value of $150 each.

Total retail value of all prizes is $4,800. Issuer terms apply to gas cards. Prizes are nontransferable and not redeemable for cash. Daily-prize odds depend on the number and timing of eligible calls. Grand-prize odds depend on the number of eligible entries received.

6 Grand prize drawing and notification

On November 18, 2026, at 5:30 p.m., the Station will randomly select one potential grand prize winner using a random number generator from all eligible on-air and app entries received by the cutoff. The drawing will occur at 4519 N. Garfield St., Suite 17, Midland, TX 79705. Each eligible entry has an equal chance of selection. Entrants need not be listening or present to win.

The Station will contact the selected entrant at the telephone number provided. The entrant must respond within [48 hours] after the first notification attempt. An entrant who fails to respond, is ineligible, or declines the prize forfeits it, and the Station will randomly select an alternate from the remaining eligible entries using the same procedure.

7 Verification and prize claiming

Winners must provide government-issued photo identification, verify eligibility, and complete required eligibility, release, and applicable tax forms. Winners are responsible for taxes on their prizes. Prizes must be claimed in person at the Station address above within 60 days after notification, during posted business hours. This 60-day deadline replaces the General Contest Rules' 30-day claim deadline. For monthly delivery, the 60-day period applies to initial acceptance and completion of required paperwork. Unclaimed prizes are forfeited.

8 General rules and privacy

The Station's General Contest Rules are incorporated into these rules, including applicable liability releases, publicity permissions, technical-failure provisions, and fraud and disqualification provisions. These contest-specific rules control if there is a conflict. Participation constitutes agreement to both sets of rules. Personal information is handled under the Station's Privacy Policy. Marketing subscriptions, if offered, are optional and do not affect entry or winning.

The Station may modify or suspend the contest when fraud, technical failure, or circumstances beyond its reasonable control prevent fair operation. Material changes will be disclosed on the contest website and announced on air as required by FCC rules. Station decisions are final, subject to applicable law.

General Contest Rules: www.kicks99.net/contest-rules/

Privacy Policy: www.kicks99.net/privacy-copyright-policy/

Questions or winner list: John Moesch, VP/GM, johnmoesch@westtexasradio.net, or write to the Station at the address above.