

**KDKD (AM), KDKD-FM, KXEA(FM)**

**EEO PUBLIC FILE REPORT**

**October 1, 2020– September 30, 2021**

**I. VACANCY LIST**

**See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data**

<b>Job Title</b>	<b>Recruitment Sources (“RS”) Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Marketing Consultant	1, 2, 3, 4, 5, 6, 7, 8, 9	9
Part-Time Board Op	2, 3, 6, 7, 8	2
Digital Marketing Specialist	1, 2, 3, 6, 7, 8	
Receptionist	3, 6, 7	18

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**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
1	<b>Clinton Chamber of Commerce</b> 200 S. Main Clinton, Missouri 64735 Phone: 660-885-8266 Email: david@clintonmo.com David Plumlee	No	
2	<b>Facebook.com Website</b> www.facebook.com	No	
3	<b>Indeed.com Website</b> www.indeed.com	No	5
4	<b>Missouri Broadcaster Association</b> 1025 Northeast Drive Jefferson, Missouri 65109 Phone: 573-636-6692 Email: <a href="mailto:mgordon@mbaweb.org">mgordon@mbaweb.org</a> Mark Gordon	No	1
5	<b>Missouri Job Center</b> 215 E. 5th St. Sedalia, Missouri 65301 Phone: 660-530-5627 Email: <a href="mailto:annsmith@pfh.org">annsmith@pfh.org</a> Annette Smith	No	
6	<b>MyKDKD.com</b> (SEU Website) 2201 N. Antioch Rd. Clinton, MO 64735 Phone: 660-885-6141	No	2
7	<b>On-Air Announcements</b> (One or more SEU stations)	No	2
8	<b>Radford Media Group Website</b> www.radfordmediagroup.com	No	
9	<b>State Fair Community College</b> 3201 W. 16th Sedalia, Missouri 65301 Phone: 660-530-5800 Email: <a href="mailto:careerservices@sfccmo.edu">careerservices@sfccmo.edu</a> Career Services	No	
10	<b>University of Central Missouri</b>	No	

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	WDE 1200 Warrensburg, Missouri 64093 Phone: 660-543-4379 Email: <a href="mailto:jsporter@ucmo.edu">jsporter@ucmo.edu</a> Joni Porter		
11	<b>Walk-In/Self-Referral</b>	No	1
12	<b>Word-of-Mouth Referral</b>	No	2

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**III. RECRUITMENT INITIATIVES**

	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description of Activity</b>
<b>1</b>	Participate in an event sponsored by or on behalf of an educational institution	On September 22 <sup>nd</sup> , 2021 our owners attended the Job & College Transfer Fair hosted by State Fair Community College, during which we spoke with students about the opportunities available for a career in broadcast and marketing.
<b>2</b>	Participate in an event sponsored by or on behalf of local chamber of commerce	On May 28 <sup>th</sup> , 2021 Radford Media Group provided information to be distributed via a drive-thru job fair about the opportunities available for a career in broadcast and marketing.
<b>3</b>	Participate in an event sponsored by or on behalf of local chamber of commerce	On April 30 <sup>th</sup> , 2021 Radford Media Group provided information to be distributed via a drive-thru job fair about the opportunities available for a career in broadcast and marketing.