





Dial Position:	102.5 FM / 1470 AM
Call Letters:	WBOM
Web Site:	<a href="http://www.hartfords1025.com">www.hartfords1025.com</a>
Format:	R&B
Coverage:	Greater Hartford Area
Audience:	Adults 25-54

### *The Station*

Welcome to the new 102.5 Hartford's R&B Station. No other music station in CT is as mass appeal with a large multi-cultural, demographically diverse audience.

### *The Music*

Alicia Keys, Bruno Mars, Mary J. Blige, Charlie Wilson, H.E.R., Maxwell, Toni Braxton, Tank, Mariah Carey, John Legend and more.







## Monday - Saturday 6am-10am: **The Steve Harvey Morning Show**

*The Steve Harvey Morning Show* combines heart, humor and music along with celebrities from the worlds of sports and entertainment. Harvey is joined on the show by Shirley Strawberry, J. Anthony Brown, Carla Ferrell, his "Nephew Tommy," and Junior. *The Steve Harvey Morning Show* is the #1 syndicated morning show in America and #1 with Black audiences. *The Steve Harvey Morning Show* reaches over 8.3 million people every week. Steve Harvey was honored with the NAB Marconi Award for "Network/Syndicated Personality of the Year" in 2013 and 2015, and he was inducted in the NAB Broadcasting Hall of Fame the same year.





**Keith Sweat Radio Show**  
**Sunday-Thursday 7pm-12m**

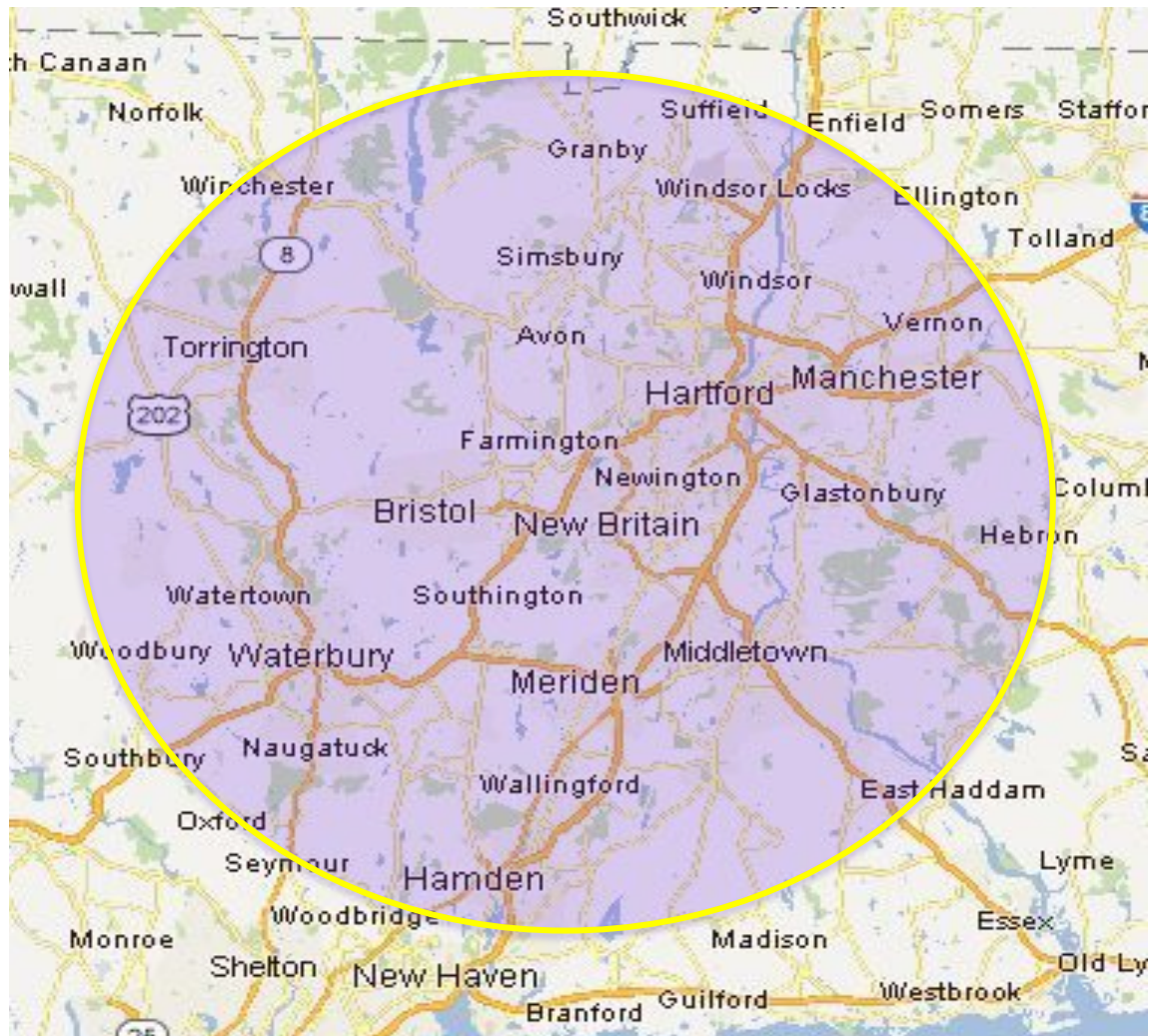
Keith Sweat, legendary R&B singer, music producer and songwriter, is host of the nationally syndicated radio program **The Sweat Hotel**. Heard Sunday through Thursday from 7 p.m. to midnight, Sweat brings his quiet storm of R&B and slow jamz to listeners nationwide.







# Coverage Map





## Full Power Radio's Family Of Stations



New London, CT



New London, CT



Hartford, CT



New London, CT



New London, CT



Hartford



Springfield



Hartford, CT



Burlington, VT



Providence, RI



Hartford, CT



CT - MA - RI