

77 WABC'S
"BIG BASKETBALL BRACKET CHALLENGE CONTEST"
OFFICIAL RULES

These official contest rules ("Official Rules"), in addition to the General Rules [<https://wabcradio.com/contest-rules/>], govern 77 WABC's "**Big Basketball Bracket Challenge**" Contest (the "Promotion"), sponsored by Red Apple Media Inc., Jake's 58 Casino Hotel, KGH Law, Ramsey Mazda and PB Heat (the "Sponsors").

The General Rules contain additional terms and conditions that govern and apply to the Promotion and are incorporated herein by reference. A complete copy of these Official Rules can be obtained by visiting 77 WABC ("the Station") office during normal business hours Monday through Friday (excluding holidays) or by sending a self-addressed, stamped envelope with a request for the rules to 77 WABC, 800 Third Avenue - 2nd Floor, New York, NY 10022. In the event of a conflict or inconsistency between these Official Rules and the General Rules, these Official Rules shall govern. Any individual who enters, attempts to enter or in any way participates or attempts to participate in the Promotion agrees to be bound by these Official Rules and the General Rules as well as by all interpretations of the rules by the Station and/or Red Apple Media, Inc. ("Red Apple") and by all other decisions of the Station/Red Apple which are final and binding in all matters relating to the Promotion.

1. **No purchase is necessary to enter or win. A purchase will not increase your chance of winning. Void where prohibited. All federal, state, and local regulations apply.**
2. **Eligibility.** This Promotion is open only to persons aged eighteen (18) years or older at the time of entry with a valid Social Security number or taxpayer ID, who are legal residents of the 50 states of the United States or the District of Columbia or Puerto Rico, and who have not won more than three (3) prizes from the Station in the last thirty (30) days. Employees of Red Apple Media, Inc., its affiliates, related entities and subsidiaries, promotional sponsors, prize providers, advertising agencies, other radio stations serving the New York DMA, and the immediate family members and household members of all such employees are eligible to participate but are not eligible to win prizes as described below. The term "immediate family members" includes spouses, parents, siblings, and children (including "step"-relations of any of the foregoing).
3. **Promotion Period.** Promotion will run on March 17, 2024 (8:00 PM ET) through April 8, 2024, at the conclusion of the Men's Division I college basketball championship game (the "Promotion Period"). The Station's computer is the official time keeping device for this Promotion.
4. **How to Enter.**

The Contest will begin accepting entries from qualified individuals ("Entrants") on March 11, 2024 at 11:00 AM ET and will cease accepting entries on March 21, 2024 at 11:59 AM ET (the "Entry Period"). Selection of teams for each matchup will begin on or about March 17, 2024 at 8:00 PM ET, after the official bracket is revealed.

To enter the Contest, entrants must visit <https://www.wabcsportsradio.com/bracket-enter> and follow the instructions for entry. Entrants must include their name, e-mail address, and age in order to enter and submit bracket selections. Individual bracket selections can be added by each Entrant during the Entry Period. Each Entrant may complete a maximum of five (5) brackets each. Any individual Entrant who exceeds this maximum via one or more aliases will be ineligible to win prizes. Incomplete entries will not be considered. All entries must be complete and received by March 21, 2024 at 11:59 AM ET.

In the event the games described herein are cancelled on or before March 17, 2024, the Sponsors reserve the right to modify the prize. If, and only if, the 2024 basketball games are cancelled on or before March 17, 2024, one (1) eligible Entrant will be randomly selected and that winner will receive (1) \$50 VISA Gift Card. This Contest provides one (1) team selection period opportunity: March 17, 2024 (8:00 PM ET) through March 21, 2024 (11:59 AM ET).

General Bracket Selection Process:

Select the team that you predict will win each game of the Men's College Basketball Tournament and enter the score for the designated tie-breaker game. You may enter your picks until the scheduled tip-off of the first game of the First Round of the tournament. You will not be required to pick the winners of the four play-in games.

There are six (6) rounds of play, with the first (1st) round ("First Round") commencing with sixty-four (64) teams. Teams will be eliminated as each new round commences. Entrants will not be required to pick the winners of the "First Four" play-in games.

Complete entry information and rules provided by the platform can be found at <https://wabcsportsradio.com/bracket-rules>.

5. Winner Selection.

Bracket Points: Each eligible Entrant who has successfully completed the online registration and bracket as required by these Official Rules will receive the following amount of points for each of the sixty-three (63) games for which they have correctly determined the winning team (for a maximum of 124 total points):

- i. One (1) point for each correct pick in Round 1;
- ii. Two (2) points for each correct pick in Round 2;
- iii. Three (3) points for each correct pick in Round 3;
- iv. Four (4) points for each correct pick in Round 4;
- v. Five (5) points for each correct pick in Round 5;
- vi. Ten (10) points for the correct Champion (Round 6).

The total of the above points equals an Entrants "Combined Score." If one (1) or more games or rounds are cancelled, the total possible points will be adjusted downward as necessary.

In the case of a tied Combined Score between multiple Entrants, the winning entry will be determined by the following tiebreakers, in order of listing:

- a) Most correct total picks for all rounds.
- b) Most correct picks in each previous round individually, starting with Round 1. If Round 1 is a tie, the tiebreaker proceeds to Rounds 2 through 6.
- c) The bracket with the highest risk percentage (most lower seeds picked).
- d) Random drawing conducted by the Sponsors.

6. **Odds of winning.** The odds of winning each prize will depend on the number of Entrants during the Promotion Period.

7. **Prize(s).** There will be three (3) winners. The eligible Entrant with the highest Combined Score, as detailed above, will be the "First Place Winner." The eligible Entrant with the second highest Combined Score, as detailed above, will be the "Second Place Winner." The eligible Entrant with the third highest Combined Score, as detailed above, will be the "Third Place Winner." Winners will be announced within 48 hours after the championship game, which takes place on April 8, 2024.

The First Place Winner will receive a \$500 Visa gift card. The Second Place Winner will receive a \$250 Visa gift card. The Third Place Winner will receive a \$100 WABC Store gift card (for purchase at <https://wabcradiostore.com/>).

The approximate retail value of the First Place Winner prize is \$500.00. The approximate retail value of the Second Place Winner prize is \$250.00. The approximate retail value of the Third Place Winner prize is \$100.00. The total retail value of the prizes is \$850.00.

As detailed above, in the event the basketball games associated with this Contest are cancelled on or before March 17, 2024, one (1) eligible Entrant will be randomly selected and notified they won by e-mail or phone. That winner will receive one (1) \$50 Visa Gift Card.

All results are unofficial until winner(s) is/are verified by the Sponsor(s). Prizes may not be exchanged, substituted, transferred or redeemed for other prizes by winner. Cash will not be awarded as a substitute for prize. Prizes are awarded 'as is' with no guarantees or warranties as to use, merchantability, or fitness for a specific purpose, and the Local Market Sponsor(s) is/are not responsible for defective prizes. Sponsor(s) reserve(s) the right to substitute a prize in their sole discretion without an on-air or off-air announcement, in which case a prize of equal or greater value will be awarded. Other terms and conditions may apply.

Conditions for Acceptance of the Prize(s). The winners will be notified via email. The prize(s) must be claimed via response to notification email by 4:30 PM ET on April 16, 2024 or it/they will be forfeited. Failure by the winner(s) to respond to the Station's messages, calls, e-mails or other notifications will lead to forfeiture of the prize(s). Failure to completely fill out and sign all waivers, releases, or forms requested by the Station will result in forfeiture of the prize(s). Upon forfeiture of the prize(s), the Station has the right to award that prize to another winner using the method described above. A winner who forfeits any prize is not eligible to win another Contest conducted by the Station for thirty (30) days.

8. **Rules/List of Winners.** Complete copies of the General Rules, Official Rules, and / or a list of winners for this Promotion can be obtained by visiting the Station Office during normal business

hours Monday through Friday (excluding holidays) or by sending a self-addressed, stamped envelope with a written request for the General Rules, Official Rules and / or a list of winners to 77 WABC, 800 Third Avenue - 2nd Floor, New York, NY 10022.

9. **Miscellaneous.** Sponsors are not responsible for cancellations, broadcast outages or delays, computer, technical, telephone service issues or outages, any other delay, equipment malfunctions, errors or data loss of any kind, lost or unavailable connections, or late, lost, failed, illegible, incomplete, garbled or deleted entries, transmissions or other network or technological difficulties that may prevent an individual from completing his/her online entry, or for printing errors in any advertisement, entry form, or these Official Rules.

Entry materials that have been tampered with or altered are void. Any automated or computer-generated entries, fake or duplicate identities, spam, or improper techniques (as determined by Sponsors) will be disqualified. Any questions regarding the validity, completeness, or number of entries submitted by an individual or the identity of the authorized account holder of an e-mail address, phone number, or social media profile shall be determined by Red Apple in their sole discretion. If Red Apple determines, in its sole discretion, that there is any suspected or actual tampering with the Contest (electronic or otherwise) or if technical difficulties (e.g. infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsors compromise the security, fairness, integrity or administration of the Contest, Sponsors reserve the right to void the entries at issue and/or modify, suspend, cancel or terminate the Contest and conduct a random drawing to award the prize among all eligible entries received as of the termination date. If the Contest is terminated due to tampering or technical difficulties prior to its expiration date, notice will be posted online at www.wabcradio.com. Red Apple reserves the right to disqualify any Entrant that tampers with the operation of the Contest or website or violates the Official Rules of the Contest. Red Apple reserves the right to disqualify any Entrant who acts in a disruptive, harassing, vulgar, or unsportsmanlike manner, as determined by Red Apple in their sole discretion. Entries not conforming to these entry specifications will not be acknowledged or returned.

The Station shall not be liable or otherwise responsible for any issues, errors, or malfunctions that may occur within the third-party platform utilized for the Contest, including but not limited to system glitches, incorrect scores, overall system failures, security breaches, or any other technical or operational disruptions. Entrants acknowledge and agree that any such occurrences are beyond the control of the Station, and the Station shall not be liable for any resulting consequences. Entrants further understand that their use of the third-party platform is subject to the terms and conditions set forth by the platform provider, if applicable, and any disputes or issues arising from such use shall be resolved directly with the platform provider

CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSORS RESERVE THE RIGHT TO PROSECUTE OR SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

By entering this Contest online, participants agree to the Terms of Service located at <https://wabcradio.com/terms-of-service/> and the Privacy Policy located at <https://wabcradio.com/privacy-policy/>. Upon entry, all entry information becomes the property of the Station. By entering, Entrants grant the Station the right to broadcast and distribute their name in any media whatsoever, including on the air on the Station and on www.wabcradio.com, for the purpose of promotion of this Contest, worldwide, in perpetuity, without any further authorization from or compensation to the Entrant.

SPONSORS: **Red Apple Media Inc.** – 800 Third Avenue, 2nd Floor, New York, NY 10022
Jake’s 58 Casino Hotel - 3635 Express Dr N, Islandia, NY 11749
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PB Heat - 131 S Church Street, Bally, PA 19503