

**KDKD(AM), KDKD-FM, KXEA(FM)  
EEO PUBLIC FILE REPORT  
October 1, 2017 – September 30, 2018**

**I. VACANCY LIST**

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources (“RS”) Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
<i>No job openings were posted and filled during this reporting period.</i>		

**KDKD(AM), KDKD-FM, KXEA(FM)**  
**EEO PUBLIC FILE REPORT**  
**October 1, 2017 – September 30, 2018**

**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
<i>As noted in Section I, no job openings were posted and filled during this reporting period.</i>			

**KDKD(AM), KDKD-FM, KXEA(FM)**  
**EEO PUBLIC FILE REPORT**  
**October 1, 2017 – September 30, 2018**

**III. RECRUITMENT INITIATIVES**

	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description of Activity</b>
<b>1</b>	Participate in Job Fair	On October 11, 2017, our SEU participated in a job fair sponsored by Clinton High School, which took place on its campus. SEU participants included our Market Manager, who occupied a booth and spoke with interested attendees about career opportunities in radio.
<b>2</b>	Internship Programs (2)	<p>During this reporting period, our SEU hosted two (2) students from local educational institutions to provide an understanding of career opportunities in broadcasting and behind-the-scenes functioning of a radio stations. The interns were supervised by and “shadowed” our Program Director. During the program, the interns were exposed to commercial editing and automation software, assisted with daily weather forecasts, and occasionally joined the station’s live, on-air broadcasts.</p> <ul style="list-style-type: none"> <li>• Fall Semester – (1) Leeton High School</li> <li>• Spring Semester – (1) University of Central Missouri</li> </ul>
<b>3</b>	Participate in event sponsored by or on behalf of an educational institution relating to careers in broadcasting	On May 17, 2018, our Market Manager attended career day at Clinton Middle School, where he spoke with students about opportunities for future careers in broadcasting as well as internships within the SEU.