



WBQB OFFICIAL PROMOTION RULES – THE BIG MONEY MYSTERY VOICE

1. **ELIGIBILITY: NO PURCHASE NECESSARY.** Open only to legal residents of Virginia, Maryland and District of Columbia who are eighteen (18) years or older on date of entry. Void where prohibited by law, rule, regulation or ordinance. Employees and directors of Centennial Broadcasting II, LLC, d.b.a. WBQB (B101.5), their affiliated companies, participating Sponsors (Junior's Plumbing), information providers, content providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies (and their immediate family members and those living in the same households) are ineligible. By participating, you agree to these Sponsor's Official Promotion Rules and to the decisions of the judges which are final and binding in all respects.
2. **SPONSOR:** Centennial Broadcasting II, LLC, d.b.a. WBQB (B101.5) is the sole Sponsor of the *Big Money Mystery Voice* Promotion and is solely responsible for awarding designated prize(s) to the verified winner(s) of the Promotion.
3. **HOW TO PLAY:** Promotion begins Monday October 26 2020, with actual contesting beginning on **Monday November 2, 2020** and will run until the minimum of **four (4) jackpots** are awarded or until **Friday, December 4, 2020**. Station reserves the right to extend the contest past four (4) jackpots and **past Friday, December 4, 2020**.
 - a) This on-air contest will be played on WBQB each weekday (Monday through Friday ONLY) at approximately **7:20 a.m., 12:20 p.m. and 4:20 p.m.**
 - b) WBQB will air a "Mystery Voice." The voice will belong to a celebrity from past or current pop culture (music, television, film, news etc.). Listeners will be solicited to call 1-800-685-1015 or 540-899-1015. Caller 10 will then need to correctly identify the "Big Money Mystery Voice."
 - c) If caller 10 correctly identifies the "Big Money Mystery Voice," they will win the current jackpot. Once a current jackpot has been won, a new contest will begin at the next contest time and the jackpot will reset to \$101.50.
 - d) The "Jackpot" begins with \$101.50. If, on the first try, the contestant does not identify the mystery voice, the jackpot grows to \$150.00 (a \$48.50 increase) and after that it will grow by \$50.00 for each incorrect guess.
 - e) Station may give on-air hints at any time at its discretion.
 - f) There will be a minimum of four (4) Jackpots. Station reserves the right to continue playing past four (4) Jackpots.

NOTE: Contest is conducted on-air which requires telephone responses to "cues to call" are only official when heard on-air via radio. Due to delays with the Station's online streaming of its broadcast signal, listeners to the online stream may not be able to participate in or be disadvantaged in participating in contest.

4. **RESTRICTIONS:** Each contestant is eligible to participate in the "Big Money Mystery Voice" contest once per round/jackpot or once per week, whichever is longer. Each Jackpot winner is ineligible to participate in, or win, any subsequent contest episodes through the remainder of contest. One winner per household. Contestants who have won prizes on the station valued \$50.00 or less within the last thirty (30) days are eligible to participate in this contest. Sponsor, its affiliated companies, participating sponsors, information providers, content providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies, and any other companies involved with or otherwise providing services related to this Promotion, are not responsible for any failure of any electronic equipment, computer transmissions and/or network connections, nor are they responsible for any inaccuracies in information which may be used in the Promotion, or for any technical or human error which may occur in the processing of attempts, including data entered by contestants. Sponsor, its affiliated companies, participating sponsors, information providers, content providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies, and any other companies involved with or otherwise providing services related to this Promotion, reserve the right to discontinue the Promotion at any time, in which event, only entries received prior that date will be considered.

Written on October 19, 2020

5. **PRIZE: UNCLAIMED PRIZES WILL NOT BE AWARDED.** Prize(s) will only be awarded upon winner validation and verification. Decisions of judges are final. Taxes, fees or other charges, if any, are the sole responsibility of winner(s). By accepting a prize, winner(s) release and discharge Sponsor, its affiliated companies, participating sponsors, information providers, content providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies, and any other companies involved with or otherwise providing services related to this Promotion, and all their respective employees, officers, directors, representatives and agents from any liability or damage due in whole or in part to the award, acceptance, possession, use or misuse of any prize or from participation in this Promotion.
6. **NOTIFICATION AND AWARDED OF PRIZE(S):** Winners, if any, will be required to sign and return an Affidavit of Eligibility and Publicity/Liability Release, within thirty (30) days of notification. Affidavit of Eligibility must be complete and include winner's social security or resident alien identification number. The information in winner's Affidavit of Eligibility must be correct and must mirror the information provided in winner's entry or winner is disqualified. If winner(s) cannot be contacted, is ineligible, fails to claim a prize or fails to return the completed and executed Affidavit/Release as required, or if the Prize Notification or prize is returned as undeliverable, prize will be forfeited. No unclaimed prizes will be awarded. By participating, a winner, except where prohibited by law, grants Sponsor, Sponsor's designee and their affiliated companies the right to use the winner's name, likeness, picture, portrait, hometown, voice, biographical information and written submissions and written or oral statements, for advertising and promotional purposes without additional compensation unless required by law.
7. **DISQUALIFICATION / TERMINATION:** Sponsor, its affiliated companies, participating sponsors, information providers, content and/or prize providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies, and any other companies involved with or otherwise providing services related to this Promotion are not responsible for lost, interrupted or unavailable network server or other connections, miscommunications, failed telephone or computer or telephone transmissions or technical failure, jumbled, scrambled or misdirected transmissions, or other error of any kind whether human, mechanical or electronic, including those resulting from the efforts of hackers. Persons found tampering with or abusing any aspect of this Promotion, as solely determined by the judges, will be disqualified. If disqualified for any of the above abuses, Sponsor reserves the right to terminate a contestant's eligibility to participate. In the event any portion of this Promotion is compromised by virus, bugs, hackers, non-authorized human intervention or other causes beyond the control of Sponsor, its affiliated companies, participating sponsors, information providers, content providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies, and any other companies involved with or otherwise providing services related to this Promotion which, in the sole opinion of Sponsor, corrupts, or impairs the administration, security, fairness or proper play of the Promotion, Sponsor reserves the right, at its sole discretion, to suspend or terminate the Promotion. Sponsor, its affiliated companies, participating sponsors, information providers, content providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies, and any other companies involved with or otherwise providing services related to this Promotion are not responsible for any entry, which is generated by computer hardware or software, malfunction, error or failure, or is tampered with or subject to any non-authorized human intervention.
8. **WINNERS' LISTS:** For a Winners' List, send a self-addressed, stamped envelope for receipt by January 30, 2021, to Winners' List – Big Money Mystery, c/o WBQB (B101.5), 1914 Mimosa Street, Fredericksburg, VA, 22405.
9. Unless otherwise specified, all other General Station Contest Rules apply. The General Station Contest Rules can be found at B1015.com or at the B101.5 Studios located at 1914 Mimosa Street, Fredericksburg, VA 22405, during normal business hours of Monday through Friday, 9:00 a.m. – 5:00 p.m.
10. B101.5 will make every attempt to complete this contest to its anticipated conclusion. However, due to various circumstances that could result as part of the COVID-19 outbreak, it is possible that this contest may have to be delayed, suspended, postponed, or cancelled at the discretion of Centennial Broadcasting and as is in the best interest of our community