



## WBQB OFFICIAL PROMOTION RULES B101.5 **Winter Beard Photo Contest**

**ELIGIBILITY: NO PURCHASE NECESSARY.** Open only to legal residents of Virginia, Maryland and District of Columbia who are eighteen (18) years or older on date of entry. Void where prohibited by law, rule, regulation or ordinance. Employees and directors of Centennial Broadcasting II, LLC, d.b.a. WBQB (B101.5), their affiliated companies, participating Sponsors, information providers, content providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies (and their immediate family members and those living in the same households) are ineligible. By participating, you agree to these Sponsor's Official Promotion Rules and to the decisions of the judges which are final and binding in all respects. All eligible listeners may participate regardless of previous prize history.

**SPONSOR(S):** Centennial Broadcasting II, LLC, d.b.a. WBQB (B101.5/Station) is the sole Sponsor of the **Winter Beard Photo Contest** promotion that is responsible for awarding designated prize(s) to the verified winner(s) of the contest.

**HOW TO PLAY:** Promotion begins **January 3, 2022**. Contest will take place via B101.5com. Listeners can upload a picture of them showing off their winter beard at no cost for a chance to win \$500.00. Winner will be announced on **Monday January 31, 2022**. Winning picture will be posted on B101.5 Social Media Accounts along with the winner's First Name, Last Initial, and County. Must be 18 or over to win, one entry per household, entries must be submitted no later than **January 28, 2022 at 5pm EST**.

There is a maximum of one (1) prize which is \$500.00

**RESTRICTIONS:** One winner/qualifier per household. Sponsor, its affiliated companies, participating sponsors, information providers, content providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies, and any other companies involved with or otherwise providing services related to this Promotion, are not responsible for any failure of any electronic equipment, computer transmissions and/or network connections, nor are they responsible for any inaccuracies in information which may be used in the Promotion, or for any technical or human error which may occur in the processing of attempts, including data entered by contestants. Sponsor, its affiliated companies, participating sponsors, information providers, content providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies, and any other companies involved with or otherwise providing services related to this Promotion, reserve the right to discontinue the Promotion at any time, in which event, only entries received prior that date will be considered.

**PRIZE: UNCLAIMED PRIZES WILL NOT BE AWARDED.** Prize(s) will only be awarded upon winner validation and verification. Decisions of judges are final. Taxes, fees or other charges, if any, are the sole responsibility of winner(s). By accepting a prize, winner(s) release and discharge Sponsor, its affiliated companies, participating sponsors, information providers, content providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies, and any other companies involved with or otherwise providing services related to this Promotion, and all their respective employees, officers, directors, representatives and agents from any liability or damage due in whole or in part to the award, acceptance, possession, use or misuse of any prize or from participation in this Promotion.

**NOTIFICATION AND AWARDING OF PRIZE(S):** Winners, if any, will be required to sign and return an Affidavit of Eligibility and Publicity/Liability Release, within thirty (30) days of notification. Affidavit of Eligibility must be complete and include winner's social security or resident alien identification number. The information in winner's Affidavit of Eligibility must be correct and must mirror the information provided in winner's entry or winner is disqualified. If winner(s) cannot be contacted, is ineligible, fails to claim a prize or fails to return the completed and executed Affidavit/Release as required, or if the Prize Notification or prize is returned as undeliverable, prize will be forfeited. No unclaimed prizes will be awarded. By participating, a winner, except where prohibited by law, grants Sponsor, Sponsor's designee and their affiliated companies the right to use the winner's name, likeness, picture, portrait, hometown, voice, biographical information and written submissions and written or oral statements, for advertising and promotional purposes without additional compensation unless required by law.

**DISQUALIFICATION / TERMINATION:** Sponsor, its affiliated companies, participating sponsors, information providers, content and/or prize providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies, and any other companies involved with or otherwise providing services related to this Promotion are not responsible for lost, interrupted or unavailable network server or other connections, miscommunications, failed telephone or computer or telephone transmissions or technical failure, jumbled, scrambled or misdirected transmissions, or other error of any kind whether human, mechanical or electronic, including those resulting from the efforts of hackers. Persons found tampering with or abusing any aspect of this Promotion, as solely determined by the judges, will be disqualified. If disqualified for any of the above abuses, Sponsor reserves the right to terminate a contestant's eligibility to participate. In the event any portion of this Promotion is compromised by virus, bugs, hackers, non-authorized human intervention or other causes beyond the control of Sponsor, its affiliated companies, participating sponsors, information providers, content providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies, and any other companies involved with or otherwise providing services related to this Promotion which, in the sole opinion of Sponsor, corrupts, or impairs the administration, security, fairness or proper play of the Promotion, Sponsor reserves the right, at its sole discretion, to suspend or terminate the Promotion. Sponsor, its affiliated companies, participating sponsors, information providers, content providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies, and any other companies involved with or otherwise providing services related to this Promotion are not responsible for any entry, which is generated by computer hardware or software, malfunction, error or failure, or is tampered with or subject to any non-authorized human intervention.

**WINNERS' LISTS:** For a Winners' List, send a self-addressed, stamped envelope for receipt by **February 28, 2022 to Winners' List – Winter Beard**, c/o WBQB (B101.5), 1914 Mimosa Street, Fredericksburg, VA, 22405.

Unless otherwise specified, all other General Station Contest Rules apply. These rules can be found at B1015.com or at the B101.5 Studios located at 1914 Mimosa Street, Fredericksburg, VA 22405, during normal business hours of 9:00 a.m. – 5:00 p.m.

