



WBQB OFFICIAL PROMOTION RULES – SECRET SONG

ELIGIBILITY: NO PURCHASE NECESSARY. Open only to legal residents of the United States who are eighteen (18) years or older on date of entry. Void where prohibited by law, rule, regulation or ordinance. Employees and directors of Centennial Broadcasting II, LLC, d.b.a. WBQB (B101.5), their affiliated companies, participating Sponsors, information providers, content providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies (and their immediate family members and those living in the same households) are ineligible. By participating, you agree to these Sponsor's Official Promotion Rules and to the decisions of the judges which are final and binding in all respects.

SPONSOR: Centennial Broadcasting II, LLC, d.b.a. WBQB (B101.5) is the sole Sponsor of the *SECRET SONG* Promotion and is solely responsible for awarding designated prize(s) to the verified winner(s) of the Promotion.

HOW TO PLAY: Promotion begins October 31, 2022, with actual contesting beginning on November 7, 2022

B101.5 will reveal a single "Secret Song" at approximately 7:20am each weekday November 7, 2022, through December 16, 2022. Listeners who have downloaded the B101.5 app, and have enabled notifications, will also receive push notifications indicating the "Secret Song" each morning. When the specific song plays on-air on the same day, listeners must be caller number 10 to win \$101.50 cash.

RESTRICTIONS: Each Secret Song winner is ineligible to participate in, or win, any subsequent contest episodes through the remainder of contest. One winner per household. Must be 18 years of age or older to play and win. Contestants who have won prizes on the station valued \$50.00 or less within the last thirty (30) days are eligible to participate in this contest. Sponsor, its affiliated companies, participating sponsors, information providers, content providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies, and any other companies involved with or otherwise providing services related to this Promotion, are not responsible for any failure of any electronic equipment, computer transmissions and/or network connections, nor are they responsible for any inaccuracies in information which may be used in the Promotion, or for any technical or human error which may occur in the processing of attempts, including data entered by contestants. Sponsor, its affiliated companies, participating sponsors, information providers, content providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies, and any other companies involved with or otherwise providing services related to this Promotion, reserve the right to discontinue the Promotion at any time, in which event, only entries received prior that date will be considered.

PRIZE: UNCLAIMED PRIZES WILL NOT BE AWARDED. Prize(s) will only be awarded upon winner validation and verification. Decisions of judges are final. Taxes, fees or other charges, if any, are the sole responsibility of winner(s). By accepting a prize, winner(s) release and discharge Sponsor, its affiliated companies, participating sponsors, information providers, content providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies, and any other companies involved with or otherwise providing services related to this Promotion, and all their respective employees, officers, directors, representatives and agents from any liability or damage due in whole or in part to the award, acceptance,

possession, use or misuse of any prize or from participation in this Promotion.

NOTIFICATION AND AWARDING OF PRIZE(S): Winners, if any, will be required to sign and return an Affidavit of Eligibility and Publicity/Liability Release, within thirty (30) days of notification. Affidavit of Eligibility must be complete and include winner's social security or resident alien identification number. The information in winner's Affidavit of Eligibility must be correct and must mirror the information provided in winner's entry or winner is disqualified. If winner(s) cannot be contacted, is ineligible, fails to claim a prize or fails to return the completed and executed Affidavit/Release as required, or if the Prize Notification or prize is returned as undeliverable, prize will be forfeited. No unclaimed prizes will be awarded. By participating, a winner, except where prohibited by law, grants Sponsor, Sponsor's designee and their affiliated companies the right to use the winner's name, likeness, picture, portrait, hometown, voice, biographical information and written submissions and written or oral statements, for advertising and promotional purposes without additional compensation unless required by law.

DISQUALIFICATION / TERMINATION: Sponsor, its affiliated companies, participating sponsors, information providers, content and/or prize providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies, and any other companies involved with or otherwise providing services related to this Promotion are not responsible for lost, interrupted or unavailable network server or other connections, miscommunications, failed telephone or computer or telephone transmissions or technical failure, jumbled, scrambled or misdirected transmissions, or other error of any kind whether human, mechanical or electronic, including those resulting from the efforts of hackers. Persons found tampering with or abusing any aspect of this Promotion, as solely determined by the judges, will be disqualified. If disqualified for any of the above abuses, Sponsor reserves the right to terminate a contestant's eligibility to participate. In the event any portion of this Promotion is compromised by virus, bugs, hackers, non-authorized human intervention or other causes beyond the control of Sponsor, its affiliated companies, participating sponsors, information providers, content providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies, and any other companies involved with or otherwise providing services related to this Promotion which, in the sole opinion of Sponsor, corrupts, or impairs the administration, security, fairness or proper play of the Promotion, Sponsor reserves the right, at its sole discretion, to suspend or terminate the Promotion. Sponsor, its affiliated companies, participating sponsors, information providers, content providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies, and any other companies involved with or otherwise providing services related to this Promotion are not responsible for any entry, which is generated by computer hardware or software, malfunction, error or failure, or is tampered with or subject to any non-authorized human intervention.

WINNERS' LISTS: For a Winners' List, send a self-addressed, stamped envelope for receipt by January 31, 2023, to Winners' List – Secret Song, c/o WBQB (B101.5), 1914 Mimosa Street, Fredericksburg, VA, 22405.

Unless otherwise specified, all other General Station Contest Rules apply. The General Station Contest Rules can be found at B1015.com or at the B101.5 Studios located at 1914 Mimosa Street, Fredericksburg, VA 22405, during normal business hours of Monday through Friday, 9:00 a.m. – 5:00 p.m.