



## **WBQB OFFICIAL RULES: GUESS THE BABY'S WEIGHT**

**ELIGIBILITY: NO PURCHASE NECESSARY.** Contest is only open to residents of the United States, who are eighteen (18) years or older on date of entry and abide by these Official Rules. This Contest is void where prohibited by law, rule, regulation or ordinance. Employees and directors of Centennial Broadcasting II, LLC, d.b.a. WBQB (B101.5), their affiliated companies, participating Sponsors, information providers, content providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies (and their immediate family members and those living in the same households) are ineligible. By participating, you agree to these Official Rules and to the decisions of the judges which are final and binding in all respects. Centennial Broadcasting II, LLC, d.b.a. WBQB assumes no responsibility whatsoever for any telephone charges, whether long distance, local toll, wireless or data use charges incurred by a contestant participating in this promotion.

**SPONSOR:** Centennial Broadcasting II, LLC, d.b.a. WBQB and B101.5 ("B101.5" or "Sponsor") is the sole sponsor of The Guess The Baby's Weight Contest ("Contest") that is responsible for awarding designated prize(s) to the verified winner(s) of the contest. Any advertisers of B101.5 identified as participating advertisers may have contributed to the available prizes in this Contest, but B101.5 is solely responsible for operating the Contest.

### **WHEN AND HOW TO PLAY:**

**"Contest Period"** - This Contest will be conducted August 4, 2025, and continue until the birth of Jeremy Grey's first child approximately late August or early September.

**"Entry Period"** - A period of entry will be conducted August 4, 2025, through August 31, 2025. Sponsor may end the contest period early and for any reason.

During the "Entry Period" entrants may submit a guess, in pounds and ounces, the weight of Jeremy Grey's baby upon delivery at [www.b1015.com](http://www.b1015.com), keyword "BABY". When the baby is born and the official weight declared, the entry with the exact correct weight will win the "Grand Prize". If there is a tie among multiple entrants, a "Grand Prize" winner will be randomly chosen from those entries with the correct weight.

Only one guess will be allowed per person and per IP Address during the entire Entry Period. Multiple entries from a single IP Address will be discarded and only the time-stamped first guess will be declared the official guess.

The winner will be announced on B101.5 at 8:20am on the first weekday after the date of birth. B101.5 reserves the right to record all incoming phone calls and play them back on the air.

All persons meeting the criteria to “win” a prize are only potential winners until their eligibility to be a winner is confirmed by Sponsor, which may not be possible in “real-time” or “on-air.”

**PRIZE(S): One (1) “Grand Prize” will be awarded.**

**The “Grand Prize” will be a cash amount in US Dollars where \$100 will be added for each pound, and one (1) dollar will be added for each ounce. For example, if the baby weight is 8 pounds 11 ounces, the winning Grand Prize will be \$811 dollars. Cash prize will be awarded in the form of a check. All winners must meet eligibility requirements and meet all the conditions of these rules before prize is awarded. Award may take up to 3 business weeks to process.**

**Prize value to be determined based on baby weight at birth.**

**RESTRICTIONS: Limit one (1) winner per household in this Contest.** Pursuant to the B101.5 General/Generic Contest Rules, listeners may only participate in and/or win a contest once every thirty (30) days. Only one (1) winner per household will be awarded a prize in any (30) day span. Winner of any prize valued at \$500 or more must wait six (6) months before participating in any other contest.

**Sponsor reserves the right to suspend, discontinue, change, extend, halt and/or restart the Contest at any time if the Contest cannot be administered as planned or due to circumstances beyond Sponsor’s control.** Any such changes will be reflected in an update to these Official Rules. Entrants should not use bots or non-human intervention (e.g., computerized entry software) to enter; entrants who do so risk disqualification.

**No transfer or assign of prize is permitted.**

**UNCLAIMED PRIZES NEED NOT BE AWARDED. Prize(s) will only be awarded upon winner verification of eligibility to claim a prize under these Official Rules.** All decisions of judges in this Contest are final. Taxes, fees or other charges in connection with claiming or using a prize, if any, are the sole responsibility of winner(s). By accepting a prize, winner(s) release and discharge Sponsor, its affiliated companies, participating sponsors, information providers, content providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies, and any other companies involved with or otherwise providing services related to this Contest, and all their respective employees, officers, directors, representatives and agents from any liability or damage due in whole or in part to the award, acceptance, possession, use or misuse of any prize or from participation in this Contest. Any prize not claimed within thirty (30) days of notification to a potential winner that they are the potential winner will be forfeited and become property of Sponsor.

Contest or promotional winnings by the same person in one calendar year, valued at more than \$599.99 alone or in the aggregate, will be reported by Sponsor to the IRS and state and local governments in accordance with applicable law. Winner(s) are solely responsible for any tax implications of winning a prize.

**NOTIFICATION AND AWARDING OF PRIZE(S):** Potential winners may be requested to sign

and return an Affidavit of Eligibility and Publicity/Liability Release ("Affidavit"), within ten (10) days of receipt, as a condition to claiming a prize. The Affidavit must be completed in full and may be accompanied by a request to complete and return IRS Form W-9 (Request for Tax Payer Identification Number). The information in the potential winner's Affidavit and any Form W-9 must be complete and correct and must match any information provided in potential winner's entry and/or in their government-issued photo ID, or potential winner may be disqualified. If potential winner cannot be contacted, is ineligible, fails to claim a prize or fails to return the completed and executed Affidavit/Form W-9 as required, or if a prize notification or prize is returned as undeliverable, prize will be forfeited. Unclaimed prizes need not be awarded.

**PUBLICITY RELEASE.** By accepting a prize, a winner, except where prohibited by law, grants Sponsor, Sponsor's designees and their affiliated companies the right to use the winner's name, likeness, picture, portrait, hometown, voice, biographical information and written submissions and written or oral statements in connection with the Contest, for advertising and promotional purposes without additional compensation, notice or review.

**WINNER VERIFICATION.** Prize will be awarded upon confirmation of potential winner's eligibility. Potential winner must present his/her government-issued photo ID as directed by Sponsor. Potential winners will be contacted by phone call or email in Sponsor's discretion.

**LIMITS ON LIABILITY.** By accepting a prize, each winner releases Sponsor and its parents, subsidiaries, affiliates, related companies, agents, employees, offices, shareholders, suppliers, licensees, and retailers and their advertising, contest and production companies and agencies (collectively, "Released Parties") from any and all liability for any loss, harm, damages, cost or expense, including without limitation property damage, personal injury and/or death, arising out of participating in this Contest, use or misuse of any prize, merchandise delivery and violation of publicity rights.

The Released Parties are not responsible for lost, interrupted or unavailable network server or other connections, miscommunications, failed telephone or computer or telephone transmissions or technical failure, jumbled, scrambled or misdirected transmissions, or other error of any kind whether human, mechanical or electronic, including those resulting from the efforts of hackers. Persons found tampering with or abusing any aspect of this Contest, as solely determined by the judges, will be disqualified. If disqualified for any of the above abuses, Sponsor reserves the right to terminate a contestant's eligibility to participate in this and other contests of Sponsor. In the event any portion of this Contest is compromised by virus, bugs, hackers, non-authorized human intervention or other causes beyond the control of Sponsor, which corrupts, or impairs the administration, security, fairness or proper play of the Contest, Sponsor reserves the right, at its sole discretion, to suspend or terminate the Contest.

**WINNERS' LISTS:** For a Winners List or copy of these Official Rules, send your request with a self-addressed, stamped envelope for receipt by October 31, 2025 to **Winners' List – Guess The Baby Weight Contest 2025**, c/o WBQB (B101.5), 1914 Mimosa Street, Fredericksburg, VA, 22405.

**Except where noted, these Official Rules govern this Contest and is not subject to any general contest rules on [www.b1015.com](http://www.b1015.com) or in the B101.5 mobile app.**