



## WBQB OFFICIAL RULES: WINTER BEARD PHOTO CONTEST

**ELIGIBILITY: NO PURCHASE NECESSARY.** Contests are open to residents of the United States. **Who are twenty-one (21) years of age or older on date of entry.** Void where prohibited by law, rule, regulation or ordinance. Employees and directors of Centennial Broadcasting II, LLC, d.b.a. WBQB (B101.5), their affiliated companies, participating Sponsors, information providers, content providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies (and their immediate family members and those living in the same households) are ineligible. By participating, you agree to these Sponsor's Official Promotion Rules and to the decisions of the judges which are final and binding in all respects. Centennial Broadcasting II, LLC, d.b.a. WBQB assumes no responsibility whatsoever for any telephone charges, whether long distance, local toll or wireless usage. Incurred by contestant participating in the promotion.

**SPONSOR(S):** Centennial Broadcasting II, LLC, d.b.a. WBQB (B101.5/Station) is the sole Sponsor of **WINTER BEARD PHOTO CONTEST** that is responsible for awarding designated prize(s) to the verified winner(s) of the contest.

### HOW TO PLAY: (BELOW IS HOW THE CONTEST APPEARS ON B1015.COM)

**HEY YOU WITH THE BEARD! YES YOU! ENTER YOURSELF OR HAVE YOUR HONEY ENTER YOU IN THE WINTER BEARD PHOTO CONTEST FOR A CHANCE TO WIN... \$250 Cash + \$100 gift card to Hogshead Cigar Lounge.**

**Upload a photo showing off your winter beard and ask your friends and family to vote for you! Entries will be accepted January 12, 2026 through January 31, 2026 at 5pm. The picture with the most votes will win \$250 cash + \$100 gift card to Hogshead Cigar Lounge!!**

- **Only 1 photo per person will be approved for the contest.**
- **Photo(s) do not automatically appear in the gallery, they must first be approved. Please allow at least 24 hours for this process.**
- **Please only upload one picture. If you upload multiple photos, we will select one of the photos to appear in the gallery. If multiple photos get uploaded and each receive votes, we cannot combine votes, and the photo(s) with the least amount of votes will be deleted.**
- **In order to *Like* a picture, click on the thumbs up**
- **Must be 21 years of age or older to enter**
- **Only 1 vote per day, per IP Address is allowed. If an internal audit from our website vendor shows clear evidence of multiple daily votes originating from the same IP Address, the additional votes will be discounted and/or the entry may be subject to disqualification.**

- Entries and voting will only be allowed through January 31, 2026 at 5:00pm
- Winner will be announced on The Jeremy Grey Show, Monday February 2, 2026
- Winner will be notified via email
- Questions, email [Mandy@wbqb.com](mailto:Mandy@wbqb.com)

If you are the winner of the 2025 Winter Beard Photo Contest you are ineligible to win the 2026 Winter Beard Photo Contest. Additionally, if you have won any photo contests with B101.5 during the 2025 calendar year, then you are ineligible to win this contest.

B101.5 reserves the right to deny the approval of submitted photos or delete any deemed inappropriate, hateful, containing a negative connotation, offensive, political statements, or if it does not meet the criteria of the contest.

**PRIZE(S):** There is a maximum of one (1) Prize that will be awarded. Which is \$250.00 AND (1) \$100 GIFT CERTIFICATE TO HOGSHEAD CIGAR LOUNGE.

If the contest has a cash prize associated with it. The "Cash" prize will be paid in the form of a check within 15 to 20 days of the end of the contest.

All prizes are subject to the expiration dates and general limitations set by the business or entity providing the prize. WBQB is not responsible for such limitations.

**RESTRICTIONS:** One winner/qualifier per household. Sponsor, its affiliated companies, participating sponsors, information providers, content providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies, and any other companies involved with or otherwise providing services related to this Promotion, are not responsible for any failure of any electronic equipment, computer transmissions and/or network connections, nor are they responsible for any inaccuracies in information which may be used in the Promotion, or for any technical or human error which may occur in the processing of attempts, including data entered by contestants. Sponsor, its affiliated companies, participating sponsors, information providers, content providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies, and any other companies involved with or otherwise providing services related to this Promotion, reserve the right to discontinue, change, extend, halt and/or restart the Promotion/contest at any time, in which event, only entries received prior that date will be considered.

**UNCLAIMED PRIZES WILL NOT BE AWARDED.** Prize(s) will only be awarded upon winner validation and verification. Decisions of judges are final. Taxes, fees or other charges, if any, are the sole responsibility of winner(s). By accepting a prize, winner(s) release and discharge Sponsor, its affiliated companies, participating sponsors, information providers, content providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies, and any other companies involved with or otherwise providing services related to this Promotion, and all their respective employees, officers, directors, representatives and agents from any liability or damage due in whole or in part to the

award, acceptance, possession, use or misuse of any prize or from participation in this Promotion. Any prize note claimed within thirty (30) days of the date of winning, will be forfeited and become property of WBQB.

Contest winnings valued at more than \$599.99 will be reported to the IRS and state and local governments in accordance with applicable law.

**NOTIFICATION AND AWARDING OF PRIZE(S):** Winners, if any, will be required to sign and return an Affidavit of Eligibility and Publicity/Liability Release, within thirty (30) days of notification. Affidavit of Eligibility must be complete and include winner's social security or resident alien identification number. The information in winner's Affidavit of Eligibility must be correct and must mirror the information provided in winner's entry or winner is disqualified. If winner(s) cannot be contacted, is ineligible, fails to claim a prize or fails to return the completed and executed Affidavit/Release as required, or if the Prize Notification or prize is returned as undeliverable, prize will be forfeited. No unclaimed prizes will be awarded. By participating, a winner, except where prohibited by law, grants Sponsor, Sponsor's designee and their affiliated companies the right to use the winner's name, likeness, picture, portrait, hometown, voice, biographical information and written submissions and written or oral statements, for advertising and promotional purposes without additional compensation unless required by law. Listeners may only participate in and/or win a contest once (1) every thirty (30) days. Only one (1) winner per household will be awarded a prize in any (30) day span. Winner of any prize valued at \$500 or more must wait six (6) months before participating in any other contest with a cash prize. **30-day win rule exception: If a regular on-air contest winner has won another prize valued at \$50 or less within 30 days of the WINTER BEARD PHOTO CONTEST, they are still eligible to win the WINTER BEARD PHOTO CONTEST.** Prize will be awarded upon confirmation of Winner's eligibility. Winner must present his/her state-issued photo ID, in person and may be asked to provide his/her social security number and name assigned on social security card for tax purposes. Online winners will be notified by e-mail at the e-mail address provided by the winner. WBQB is not responsible for undeliverable e-mail. WBQB reserves the right to record all incoming phone calls and play them back on the air. Additionally, WBQB reserves the right to post submitted photo(s) along with the submitter's first name to all WBQB social media platforms, website, and in their weekly email newsletter to their listener database. No transfer or assignment of prize is permitted.

By accepting a prize, each winner releases Centennial Broadcasting II, LLC d.b.a WBQB Radio, their corporate licensee, and all of their parents, subsidiaries, affiliates, related companies, agents, employees, offices, shareholders, suppliers, and retailers and their advertising, contest and production companies and agencies from any and all liability for any loss, harm, damages, cost or expense, including without limitation property damage, personal injury and/or death, arising out of participating, acceptance of, ownership or use of prize.

**DISQUALIFICATION / TERMINATION:** Sponsor, its affiliated companies, participating sponsors, information providers, content and/or prize providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies, and any other companies

involved with or otherwise providing services related to this Promotion are not responsible for lost, interrupted or unavailable network server or other connections, miscommunications, failed telephone or computer or telephone transmissions or technical failure, jumbled, scrambled or misdirected transmissions, or other error of any kind whether human, mechanical or electronic, including those resulting from the efforts of hackers. Persons found tampering with or abusing any aspect of this Promotion, as solely determined by the judges, will be disqualified. If disqualified for any of the above abuses, Sponsor reserves the right to terminate a contestant's eligibility to participate. In the event any portion of this Promotion is compromised by virus, bugs, hackers, non-authorized human intervention or other causes beyond the control of Sponsor, its affiliated companies, participating sponsors, information providers, content providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies, and any other companies involved with or otherwise providing services related to this Promotion which, in the sole opinion of Sponsor, corrupts, or impairs the administration, security, fairness or proper play of the Promotion, Sponsor reserves the right, at its sole discretion, to suspend or terminate the Promotion. Sponsor, its affiliated companies, participating sponsors, information providers, content providers, subsidiaries, advertisers, advertising agencies, promotional and marketing agencies, and any other companies involved with or otherwise providing services related to this Promotion are not responsible for any entry, which is generated by computer hardware or software, malfunction, error or failure, or is tampered with or subject to any non-authorized human intervention. Centennial Broadcasting II, LLC d.b.a WBQB Radio assumes no responsibility in the event of any malfunction or any equipment whatsoever; including telephone equipment owned by contestants, the telephone company, any busy signals or for any effect such malfunction may have on the contestant's ability to participate in the contest.

**WINNERS' LISTS:** For a Winners' List, send a self-addressed, stamped envelope for receipt by **February 15, 2026, WINTER BEARD PHOTO CONTEST**, c/o WBQB (B101.5), 1914 Mimosa Street, Fredericksburg, VA, 22405.

Unless otherwise specified, all other General Station Contest Rules apply. These rules can be found at [B1015.com](http://B1015.com) or at the B101.5 Studios located at 1914 Mimosa Street, Fredericksburg, VA 22405, during normal business hours of 9:00a.m. – 5:00 p.m.