



Age
38

Kristy – 102.1 MORE FM's Listener in Hagerstown, MD:

Kristy works hard to provide the best for her family.

Employed

Has four
people in her
household

Has one kid
under 12

Homeowner

Kristy

Has some college or
more

Plans to purchase a mattress
in the next year

**Has a household income
of \$50K or more**

Visited quick service
restaurants five or more
times in the past month

Made a purchase at a
department store in the
past month