

Galesburg Broadcasting Company
WAAG-FM, WGIL-AM, WLSR-FM Galesburg, IL
WKAY-FM, Knoxville, IL
2023 EEO Public File Report
August 1, 2022 – July 31, 2023

Full Time Job Vacancies Filled

1. Job Title: Sales Representative

<u>Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Tel #</u>	<u>Referred Person Hired?</u>
In-House Posting	Roger Lundeen	154 E. Simmons St., Galesburg, IL 61401	309-342-5131	No
IL Broadcasters Association	Debbie Gray	300 N. Pershing, Suite B, Energy, IL 62933	618-942-2139	No
Radio Station Web Sites	Roger Lundeen	154 E. Simmons St., Galesburg, IL 61401	309-342-5131	Yes
Radio Advertising	Roger Lundeen	154 E. Simmons St., Galesburg, IL 61401	309-342-5131	Yes
Recruitment List	See attached list of additional referral sources.			No

2. Job Title: Content Director

<u>Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Tel #</u>	<u>Referred Person Hired?</u>
No recruitment was performed for this position due to exigent circumstances.				
This was not a job vacancy and this position was created specifically for the talent hired do to his specialized knowledge and experience in our market.				

C. Total Number of Persons Interviewed For All Full-time Vacancies Filled During the Past Year. 2

D. Total Number of Interviews For All Full-time Vacancies Filled During the Past Year Per Recruitment/Referral Source

<u>Source:</u>	<u># Interviewed</u>
IL Broadcasters Assn.	0
On-Air Radio Ads	1
In House Posting	1
All Access.com	0
Radio Station Web Sites	1
Total	3

<u>Referral Organization</u>	<u>Address</u>	<u>City</u>	<u>St</u>	<u>CONTACT</u>
Augustana College	639 38th Street	Rock Island	IL	Douglas Tschopp
Bradley University, Communications and Fine Arts	1501 W. Bradley Ave.	Peoria	IL	Alyssa L. Rodgers
Brown College/Radio	1440 Northland Ave.	Mendota Heights	MN	Karol Baumeister
Carl Sandburg College	2400 Tom L. Wilson Blvd.	Galesburg	IL	Career Services
Culver- Stockton College	One Chicago Hill	Canton	MO	Job Placement
Eastern Illinois University	600 Lincoln Avenue	Charleston	IL	Debbie Endsley

Franciscan University	400 N. Bluff Blvd.	Clinton	IA	Career Services
Illinois Community College Board	401 E. Capital	Springfield	IL	Karen Anderson
Illinois Department of Employment Security	821 W. Main St.	Galesburg	IL	
Illinois State University Career Center	Illinois State University	Normal	IL	Toni Krippel
John Wood Community College	1301 S. 48th Street	Quincy	IL	Susan Deege
Knox College Career Services	2 E. South St.	Galesburg	IL	Heather Poppy
Lake Land College	5001 Lake Land Blvd.	Mattoon	IL	
Latino Resource Group	Lulac Hall	Galesburg	IL	Sal Garza
Medill School of Journalism Northwestern Univ.	1845 Sheridan Road	Evanston	IL	Loraine Hasebe
Millikin University	1184 W. Main St.	Decatur	IL	Pam Folger
National Association of Broadcasters	Minority & Specialty Services Dept.	Washington	DC	Job Coordinator
NIU Career Plan & Placement	Northern Illinois University	DeKalb	IL	Kathy Zuidema
North Central College	30 N. Brainard Street	Naperville	IL	Marlene Starzyk
Parkland College	2400 W. Bradley Ave.	Champaign	IL	Carolyn Martin
Peoria Community Action Agency	711 W. McBean	Peoria	IL	Connie Johnson
Quincy University	1800 College St.	Quincy	IL	Kristen Liesen
Richland Community College	One College Park	Decatur	IL	Michael Diggs
Rock Valley College	3301 N. Mulford Road	Rockford	IL	Art Delgado
Southern Illinois University	Woody Hall, B204	Carbondale	IL	Beverly Robbins
Southern Illinois University	Community Building 1012	Carbondale	IL	Tom Johnson
Spoon River College	23235 N. County 22	Canton	IL	Michelle Bugos
St. Ambrose University	518 West Locust Street	Davenport	IA	Kim Matteson
Illinois News Broadcasters Association/ Chicago Headline Club Chapter of the Society of Professional Journalists JobFile	815 Long Road	Glenview	IL	Bob Roberts, Editor
Tri-County Peoria Urban League	317 S. MacAuthur Highway	Peoria	IL	Wayne Cannon
University of Illinois at Springfield	One University Plaza	Springfield	IL	Student Affairs
University of Illinois at Urbana/Champaign	810 S. Wright Street	Urbana	IL	Lynn Holley
Western IL University	Career Services - WIU	Macomb	IL	
WZND Radio at Illinois State University	Campus Box 4481	Normal	IL	Deb Lesser

Upon request Galesburg Broadcasting Company will provide notifications to any organization that distributes information about employment opportunities to job seekers or refers job seekers to employers, pursuant to Section 73.2080(c)(1)(ii) of the Commission's rules.

Outreach Initiative Activity

August 1, 2022 - July 31, 2023

Date of Initiative:

November 1, 2022

Initiative Description/Participation:

Knox County CEO Class. Galesburg Broadcasting General Manager Roger Lundeen led a morning long in house session for 6 students from Galesburg High School, Galesburg Christian School and ROWVA High School who were interested in the management and operations of broadcast media as a part of their CEO Class. CEO Class Facilitator Scott Cramer also attended the session.

Date of Initiative:

April 5, 2023

Initiative Description/Participation:

Carl Sandburg College Career Expo. Station management shared information about our company, met perspective employees (both full and part-time) and shared information about careers in radio broadcasting. Attended by GSM Chris Postin and GM Roger Lundeen.

Date of Initiative:

November 2022-March 2023

Initiative Description/Participation:

Galesburg High School junior Sam Satsky spent late November through early March shadowing and interning with the WGIL crew that covers game broadcasts for the local boys basketball season. Sam initially just observed but quickly accepted the challenge of handling statistics for the crew. Before long, he was integrated into the broadcasts, providing on-air halftime and post-game statistics reports. Sam plans to continue working with the crew during his senior year and hopefully take on more responsibilities. The experience helped convince him to enroll in the broadcasting class offered at Galesburg High School and to continue seeking other opportunities that might help lead to his intended career in the field.

Date of Initiative:

March 31, 2023

Initiative Description/Participation:

Canton Area Career Expo 2023. Sales Manager Chris Postin represented Galesburg Broadcasting Company at the 2023 Canton High School Career Expo in Canton Illinois featuring over 300 8th grade and 10th grade students. Dozens of businesses were invited to participate with information about your specific business as well as a hands on activity for students to join in on. For the second year in a row, we invited students to record a 30-second commercial script for a local advertising bank or record the weather forecast with a sponsorship mention live on site. We recorded them and produced the spot for them to hear. This was a very popular stop during the event and many students expressed a desire to learn more information about a possible career in broadcasting!

Date of Initiative:

March 30, 2023

Initiative Description/Participation:

Jobapalooza/Macomb Chamber of Commerce. GBC Sales Manager Chris Postin participated in the Macomb Chamber of Commerce "Jobapalooza" at the Spoon River College Macomb Facility at 208 South Johnson Street in Macomb from 1p to 6p. Dozens of businesses from all different types of industries were on site as job seekers, current college students and more were able to talk directly with the people responsible for hiring. We had the chance to talk to a few broadcast students from WIU, including some upcoming graduates about their future career plans.