

Sweepstakes Material Terms:

SWEEPSTAKES PERIOD BEGINS ON 12/16/2024 AT 8 A.M. AND ENDS ON 12/20/2024 AT 6:00 P.M. EACH DAY OF SWEEPSTAKES PERIOD HAS 3 SEPARATE ENTRY PERIODS: 8-9AM, 12-1PM, 5-6PM. DURING EACH ENTRY PERIOD, LISTEN TO 98ROCK FOR THE CUE TO CALL AND BE THE 10TH CALLER AT 410-338-1098. 1 PRIZE WINNER PER ENTRY PERIOD MAKE A TOTAL 15 FIRST PRIZE WINNERS (1 OF WHOM WILL BECOME INSTEAD A GRAND PRIZE WINNER). NO PURCHASE NECESSARY.

SWEEPSTAKES OFFERED TO LEGAL U.S. RESIDENTS 21 YEARS OLD OR OLDER WHO LIVE WITHIN THE BALTIMORE DMA. LIMIT 1 ENTRY PER PERSON PER ENTRY PERIOD. EMPLOYEES OF ENTITIES ASSOCIATED WITH SWEEPSTAKES AND THEIR HOUSEHOLD & FAMILY MEMBERS INELIGIBLE.

DISPUTES SUBJECT TO ARBITRATION IN NY. ODDS OF WINNING DEPEND ON BEING THE 10TH CALLER DURING AN ENTRY PERIOD. ODDS OF WINNING GRAND PRIZE ARE 1 IN 15. WINNER MUST EMAIL COPY OF STATE DRIVER'S LICENSE OR GOVERNMENT-ISSUED ID TO SPONSOR WITHIN 2 DAYS OF WINNING. WINNER MUST SIGN RELEASES & SWEEPSTAKES FORMS (INCLUDING W-9 TAX FORM FOR GRAND PRIZE WINNER) AT 98 ROCK STUDIOS BY 1/17/2025. 14 FIRST PRIZES: 2 TICKETS TO THE BOARDWALK ROCK FESTIVAL, 5/17-18/25 IN OCEAN CITY, MD FOR WINNER AND 1 GUEST (ARV: \$480). 1 GRAND PRIZE: 2 TICKETS TO THE BOARDWALK ROCK FESTIVAL, 5/17-18/25 FOR WINNER AND 1 GUEST PLUS 1 3-NIGHT STAY AT A HOTEL IN OCEAN CITY, MD OVER THE FESTIVAL WEEKEND (ARV: \$1,980). COMPLETE RULES AVAILABLE AT WWW.98ONLINE.COM/CONTESTS

98 Rock / 98online.com Boardwalk Rock Festival Weekend Giveaway Official Rules

1. GENERAL:

No purchase necessary. Making a purchase will not increase your chances of winning. Void where prohibited or restricted by law. All federal, state, and local regulations apply.

2. ELIGIBILITY:

Boardwalk Rock Festival Weekend Giveaway ("Sweepstakes") is offered only to legal U.S. residents twenty-one (21) years old or older at the time of entry. One winner per household. One winner per family. Prizes are non-transferable. Sweepstakes is offered only to Maryland residents who reside within the Baltimore Designated Market Area ("DMA") as determined by Nielsen Media Research Services. Winners of a contest or sweepstakes hosted or sponsored by 98 Rock or its affiliates within the past calendar year, as of the start date of this Sweepstakes, are not eligible. Employees of 98 Rock and members of their immediate families, Hearst Stations Inc., C3 Presents (Together, "Sponsor"), Hearst Corporation, and each of their affiliates, representatives, and agents, and their directors and employees (collectively, "Sweepstakes Entities"), and the members of the same households of such individuals are not eligible. The term "immediate families" includes spouses, grandparents, parents, siblings, children and grandchildren. No groups, clubs, or organizations may participate in this Sweepstakes or reproduce or distribute any portion of these Official Rules to their members. Proof of age, identity, and eligibility must be furnished to Sponsor upon request. All entry form information must be complete and

accurate. Sponsor will not award a prize to anyone not meeting eligibility requirements at the time of entry. By entering, you agree to comply with all applicable law and these Official Rules, and you agree to abide by all decisions of the Sponsor. Sponsor reserves the right to disqualify any entrant if these Official Rules are not followed.

3. HOW TO ENTER:

The Sweepstakes will begin at 8:00 a.m. on December 16, 2024 and end at 6:00 p.m. on December 20, 2024 (“Sweepstakes Period”). All times in these rules refer to Eastern Standard Time (EST).

To participate, listen to 97.9 WIYY-FM (98Rock) during the Sweepstakes Period. Each day of the Sweepstakes will have three separate entry periods (each an “Entry Period”). Entry Period 1 will begin at 8:00 a.m. and end at 9:00 a.m. Entry Period 2 will begin at 12:00 p.m. and end at 1 p.m. Entry Period 3 will begin at 5:00 p.m. and end at 6:00 p.m. A cue to call will be announced during each Entry Period. Listeners must listen for the cue to call.

TO ENTER: After the cue to call is announced during each Entry Period, participants must call 410-338-1098 and be the tenth (10th) caller in order to be eligible to win. All decisions of the Sponsor are final. Limit one (1) entry per person per Entry Period.

4. HOW TO WIN:

Following each Entry Period, one (1) First Prize Winner will be chosen by Sponsor based on being the tenth (10th) caller after each Entry Period’s cue to call, for a total of fifteen (15) Winners.

Of those fifteen (15) First Prize Winners, one (1) will become a Grand Prize Winner, selected through a random drawing between all fifteen, no later than Monday, December 23, 2024 at 5:00 p.m. The Potential Grand Prize Winner will be notified either by phone or email on the day of the drawing.

First Prize Winners must provide proof of age and residence within Baltimore DMA by emailing a digital copy of their government-issued id or driver’s license to Sponsor within two (2) days of winning. First and Grand Prize Winners will be required to sign and return appropriate forms and/or documentation, including an Affidavit of Eligibility, a Liability Release and/or where legally permissible a Publicity Release within twenty-five (25) days following the date of first attempted notification. Winner hereby further agrees that it will sign any documents necessary to transfer copyright of the entry to Sponsor within twenty-five (25) days following the date of first attempted notification. In addition Grand Prize Winner will be required to complete a W-9 tax form at 98Rock Studio within the above-mentioned time frame. Failure to sign and return such forms within the requisite timeframe could result in disqualification.

Sponsor is not responsible for incomplete, incomprehensible, illegible, or out-of-service contact information. If Sponsor is unable, after making a reasonable effort, to contact a

selected potential winner, that potential winner will be disqualified and a new potential winner will be selected from remaining entries until all qualified Winners are chosen.

5. PUBLICITY RELEASE:

Except where prohibited, entry in the Sweepstakes constitutes each entrant's consent to use, publish, reproduce and for all purposes, including publicity, promotion and advertising, in any media (including without limitation, the Internet, television, radio, or offline promotions), each Winner's name, city, photograph, likeness, biographical material, voice, image, each in perpetuity without further compensation, credit or right of review or approval.

6. PRIZES:

Fourteen (14) First Prize Winners will each receive:

- Two (2) two-day passes to the Boardwalk Rock Festival in Ocean City, Maryland for Winner and one (1) guest on Saturday May 17th and Sunday May 18th, 2025. Winner and Guest must follow event rules at all times while fulfilling prize, or forfeit prize.

Approximate Retail Value ("ARV") of each Prize: \$480

One (1) Grand Prize Winner will receive:

- Two (2) two-day passes to the Boardwalk Rock Festival in Ocean City, Maryland for Winner and one (1) guest on Saturday May 17th and Sunday May 18th, 2025. Winner and Guest must follow event rules at all times while fulfilling prize, or forfeit prize. (ARV \$480)
- One (1) Three-night stay for Winner and their guest at a hotel of Sponsor's sole choosing in Ocean City, Maryland over the dates of the Boardwalk Rock Festival. (ARV \$1,500). Hotel stay must occur on the dates specified by Sponsor or be forfeit.

ARV of Grand Prize: \$1,980

ARV of All Prizes Awarded: \$8,700

All charges, fees, and costs not specifically included in the prize descriptions above, including but not limited to personal incidental items, transportation, taxes, souvenirs, gratuities, and licenses, are the responsibility of the respective Prize Winner(s) and their guests. In the event that the festival is cancelled or postponed for any reason, Sponsor shall have no further prize obligation to the Winner.

Passes must be picked up at the 98 Rock studio no later than 5:00 p.m. on May 1, 2025 or at a venue to be determined by 98 Rock, after the completion of all Prize Paperwork.

To claim prize, Winner(s) must provide a valid driver's license or state identification card and complete all prize paperwork (including a W-9 tax form for Grand Prize Winner) by 3:00 pm on 1/17/24. Prize is non-transferable. Certain blackout dates may apply. No cash redemption or prize substitution allowed by Prize Winner(s). Sponsor reserves the right to substitute a prize of equal or greater value for any reason in the sole discretion of Sponsor if the Prize or any component thereof is unavailable for any reason.

7. ODDS:

Odds of winning First Prize depend upon being the 10th Caller within one (1) of the Entry Periods. Odds of winning Grand Prize (as a First Prize Winner) are one in fifteen.

8. TERMS AND CONDITIONS; LIMITATION OF LIABILITY:

Participants are responsible for complying with all applicable federal, state, and local laws and regulations and with these Official Rules, and by entering, participants agree to be bound to these Official Rules. Any attempt by an entrant or other party to tamper with the proper administration of the Sweepstakes will disqualify the entrant and may result in civil or criminal action against the entrant or other party and may result in the discontinuation, suspension, or cancellation of the Sweepstakes. **WINNERS AND ENTRANTS AGREE, EXCEPT WHERE PROHIBITED BY LAW, TO RELEASE AND DISCHARGE, HOLD HARMLESS AND INDEMNIFY THE SWEEPSTAKES ENTITIES, AND ALL OTHERS ASSOCIATED WITH THE DEVELOPMENT AND EXECUTION OF THIS SWEEPSTAKES, FROM ANY AND ALL TAX LIABILITY THAT MAY BE IMPOSED OR ASSOCIATED WITH RECEIPT OR USE OF THE PRIZES, AND FROM AND AGAINST ANY AND ALL CLAIMS, ACTIONS, PROCEEDINGS, AND LIABILITY FOR ANY DAMAGES, EXPENSES, FEES, INJURY OR LOSSES (INCLUDING PERSONAL INJURY OR DEATH) SUSTAINED IN CONNECTION WITH THE RECEIPT, OWNERSHIP, OR USE OF THE PRIZE OR WHILE TRAVELING TO, PREPARING FOR, OR PARTICIPATING IN ANY PRIZE-RELATED ACTIVITY.** Sponsor is not responsible for any printing, typographical, mechanical or other error in the printing of the offer, administration of the Promotion or in the announcement of the Prize. Winner's guest(s), if applicable, must execute a liability and publicity release prior to the Winner's receipt of the Prize. Sponsor retains the discretion to make all decisions regarding the interpretation and application of these Official Rules. All decisions of Sponsor are final and discretionary. In the event the selected Winner(s) of the Prize are/is ineligible or refuse(s) the Prize, the Prize will be forfeited and Sponsor, in its sole discretion, may randomly select an alternate Winner from remaining entries, or may elect not to award such Prize to an alternate Winner, where permitted. **For prizes valued at \$600 or greater, Winner must provide his or her Social Security Number for tax purposes.** Prizes may be considered income, and any and all taxes associated with Prizes are the responsibility of the Winner(s).

9. DISCLAIMER:

If for any reason, the Sweepstakes is not capable of running as planned for any reason, including infection by computer virus, bugs, tampering, and unauthorized intervention, fraud, technical failures, acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity of the Sweepstakes, the Sponsor reserves the right in its discretion to disqualify any individual it believes has tampered with the entry process, and/or cancel, terminate, modify or suspend the Sweepstakes. Sponsor reserves the right to select winners from eligible entries received as of the termination date. Sponsor may prohibit an entrant from participating in a Promotion if it determines that said entrant is attempting to undermine the legitimate operation of the Promotion by cheating, hacking, deception or other unfair playing practices or intending to abuse, threaten or harass other entrants. Caution: Any attempt by a participant to deliberately damage any Web site or undermine the legitimate operation of the Promotion is a violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to seek damages from any such participant to the fullest extent of the law. The Sweepstakes Entities (i) assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alternation of, entries; (ii) are not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, or provider, computer equipment, software, failure of any entry information to be received by the Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any website, or (iii) any combination thereof, including any injury or damage to the participant's or any other person's computer related to or resulting from participation or downloading any materials in this Sweepstakes. SPONSOR MAKES NO WARRANTY, GUARANTEE, OR REPRESENTATION OF ANY KIND CONCERNING ANY PRIZE, AND SPONSOR SPECIFICALLY DISCLAIMS ANY IMPLIED WARRANTY OF MERCHANTABILITY, WARRANTY OF FITNESS, AND ANY OTHER IMPLIED WARRANTY.

10. ARBITRATION/CHOICE OF LAW:

Except where prohibited, entrants agree that any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes shall be resolved exclusively by arbitration pursuant to the Rules of the American Arbitration Association then effective, and any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred by entrant with regard to this Sweepstakes, but in no event attorneys' fees, punitive, incidental, consequential or other damages. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrants and sponsors in connection with the Sweepstakes shall be governed by and construed in accordance with the laws of the State of New York, without giving effect to any choice of law or conflict of law rules or provisions (whether of New York or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than New York. New York County shall be the exclusive forum for any dispute relating to these Official Rules and/or this Sweepstakes. All participants and winners agree, by their participation in the Sweepstakes, to submit to personal jurisdiction in New York County. The invalidity or unenforceability of any provision of these Official Rules shall not affect the invalidity or unenforceability of any other provision so long as

the general intent of these Official Rules remains in effect. In the event that any such provision is determined to be invalid or otherwise unenforceable, these Official Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

11. OFFICIAL RULES AND LIST OF WINNERS:

To receive a copy of these Official Rules, visit www.98online.com/contests or send a self-addressed stamped envelope for receipt by December 20, 2024, to: Boardwalk Rock Festival Weekend Giveaway Rules, c/o 98ROCK Promotions, 3800 Hooper Ave, Baltimore, MD 21211. These Official Rules supersede all other published editions. Sponsor reserves the right to change, alter, or amend these Official Rules as necessary, in its sole discretion, to ensure the fair administration of the Sweepstakes or to comply with applicable law. For a list of Winners' names, send a self-addressed stamped envelope within 60 days of the conclusion of the Sweepstakes to 98ROCK Promotions, Boardwalk Rock Festival Weekend Giveaway Winner's List, at the address listed above.

12. SPONSOR(S):

98ROCK

3800 Hooper Ave.
Baltimore, MD 21211

C3 Presents

1645 E 6th St #150
Austin, TX 78702