

Galesburg Broadcasting Company
WAAG-FM, WGIL-AM, WLSR-FM Galesburg, IL
WKAY-FM, Knoxville, IL
WZIE-FM, Abingdon, IL

2025 EEO Public File Report
August 1, 2024 – July 31, 2025

A. Full-time Vacancies Filled During Past Year

1 Job Title: Marketing Rep **Date Filled:** 8/26/2024

B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

1. Job Title: Marketing Representative

<u>Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Tel #</u>	<u>Referred Person Hired?</u>
In-House Posting	Roger Lundeen	154 E. Simmons St., Galesburg, IL 61401	309-342-5131	Yes
IL Broadcasters Association	Andrea Cully	2501 Chatham Rd. 200 Springfield, IL 62704	217-793-2636	No
Radio Station Web Sites	Roger Lundeen	154 E. Simmons St., Galesburg, IL 61401	309-342-5131	No
Radio Advertising	Roger Lundeen	154 E. Simmons St., Galesburg, IL 61401	309-342-5131	No
Recruitment List	See attached list of additional referral sources.			No

C. Total Number of Persons Interviewed For All Full-time Vacancies Filled During the Past Year.

7

D. Total Number of Interviews For All Full-time Vacancies Filled During the Past Year Per Recruitment/Referral Source

<u>Source:</u>	<u># Interviewed</u>
IL Broadcasters Assn.	0
On-Air Radio Ads	3
In House Posting	2
Radio Station Web Sites	2
Total	7

Additional Recruitment and Referral Sources

<u>Organization</u>	<u>Address</u>	<u>City</u>	<u>St</u>	<u>Contact</u>
Augustana College	639 38th Street	Rock Island	IL	joinhandshake.com
Black Hawk College	6600 34th Avenue	Moline	IL	centralcollege.com
Bradley University	1501 W. Bradley Ave.	Peoria	IL	joinhandshake.com
Carl Sandburg College	2400 Tom L. Wilson Blvd.	Galesburg	IL	centralcollege.com
Culver- Stockton College	One Chicago Hill	Canton	MO	Job Placement
Eastern Illinois University	600 Lincoln Avenue	Charleston	IL	joinhandshake.com
Illinois Media School	8501 W Higgins Rd	Chicago	IL	(630) 796-4651
Illinois Department of Employment Security	821 W. Main St.	Galesburg	IL	illinoisjoblink.illinois.gov
Illinois State University Career Center	Illinois State University	Normal	IL	joinhandshake.com
Indeed				indeed.com
John Wood Community College	1301 S. 48th Street	Quincy	IL	centralcollege.com
Knox College Career Services	2 E. South St.	Galesburg	IL	joinhandshake.com
Lake Land College	5001 Lake Land Blvd.	Mattoon	IL	centralcollege.com
Linkedin Talent Solutions				linkedin.com
Millikin University	1184 W. Main St.	Decatur	IL	joinhandshake.com
Northern Illinois University	1425 W. Lincoln Hwy	DeKalb	IL	joinhandshake.com
North Central College	30 N. Brainard Street	Naperville	IL	joinhandshake.com
Parkland College	2400 W. Bradley Ave.	Champaign	IL	centralcollege.com
Quincy University	1800 College St.	Quincy	IL	joinhandshake.com
Richland Community College	One College Park	Decatur	IL	centralcollege.com
Rock Valley College	3301 N. Mulford Road	Rockford	IL	centralcollege.com
Southern Illinois University	Woody Hall, B204	Carbondale	IL	joinhandshake.com
Spoon River College	23235 N. County 22	Canton	IL	centralcollege.com
St. Ambrose University	518 West Locust Street	Davenport	IA	joinhandshake.com
The JobFile, a joint project of the Illinois News Broadcasters Association, and the Chicago Headline Club Chapter of the Society of Professional Journalists	815 Long Road	Glenview	IL	Bob Roberts, Editor
University of Illinois at Urbana/Champaign	810 S. Wright Street	Urbana	IL	joinhandshake.com
Western IL University	Career Services - WIU	Macomb	IL	joinhandshake.com
Zip Recruiter				ziprecruiter.com

Upon request Galesburg Broadcasting Company will provide notifications to any organization that distributes information about employment opportunities to job seekers or refers job seekers to employers, pursuant to Section 73.2080(c)(1)(ii) of the Commission's rules.

Outreach Initiative Activity

August 1, 2024 - July 31, 2025

Date of Initiative:

November 15, 2024

Initiative Description/Participation:

Carl Sandburg College Career Welcome To The Real World Career Exploration Event

Nearly two dozen area businesses and organizations representing many different professions participated in this 1/2 day Career Exploration event at Carl Sandburg College. Each participating business featured information about their industry along with a hands-on activity for the students. Over 300 8th Grade Students from several area Middle Schools participated in the event. They were divided into two one-hour sessions. Our Galesburg Broadcasting Company booth featured information about careers in radio and our hands-on activity gave the students a choice to record a weather forecast with or record the announcer part for a 30-second commercial complete with music, sound effects, etc. Their weather forecast or commercial was edited and produced on the spot so they could hear the final product. Dozens of students were able to take part and our booth was one of the most popular of the entire event. Attended by Sales Manager Chris Postin.

Date of Initiative:

April 29, 2025

Initiative Description/Participation:

Knox County CEO Class. Galesburg Broadcasting General Manager Roger Lundeen led a morning long in house session for 6 students from Galesburg High School, Abingdon-Avon High School, and ROWVA High School who were interested in the management and operations of broadcast media as a part of their CEO Class. CEO Class Facilitator Jeremy Kleine also attended the session.

Date of Initiative:

April 9, 2025

Initiative Description/Participation:

Carl Sandburg College Career Expo. Station management shared information about our company, met perspective employees (both full and part-time) and shared information about careers in radio broadcasting. Attended by GSM Chris Postin.

Date of Initiative:

June 2025

Initiative Description/Participation:

Job Shadow/Internship. Park Forest Freshman Sam Satsky spent June shadowing and interning with the WGIL Morning Show and Content Director Jay Redfern observing and learning about different aspects of radio and web content including sports broadcasting, news reporting and marketing. Supervised by GM Roger Lundeen, Content Director Jay Redfern and Sales Manager Chris Postin.

Date of Initiative:

April 11, 2025

Initiative Description/Participation:

Canton Area Career Expo 2024. Sales Manager Chris Postin represented Galesburg Broadcasting Company at the 2025 Canton High School Career Expo in Canton Illinois featuring over 420 8th grade and 10th grade students over five different sessions. Dozens of businesses were invited to participate with information about your specific business as well as a hands on activity for students to join in on. For the third year in a row, we invited students to record a 30-second commercial script for a local advertising bank or record the weather forecast with a sponsorship mention live on site. We recorded them and produced the spot for them to hear. This was a very popular stop during the event and many students expressed a desire to learn more information about a possible career in broadcasting!

Date of Initiative:

March 28th, 2025

Initiative Description/Participation:

Carl Sandburg College Career Welcome To The Real World Career Exploration Event

GBC participated in the CSC Career Exploration Event at Carl Sandburg College in Galesburg featuring over 300 local 8th grade students spread between two sessions. Dozens of businesses provided information about their specific industry and featured a hands-on activity. To give students a "real world" experience in radio, we invited them to choose to either record a 30-second commercial script for a local advertiser (Farmers State Bank of Elmwood) or record a weather forecast with a local client sponsorship mention (OSF HealthCare St. Mary Medical Center) live on site. We recorded the students and produced the spot right there for them to hear.