

Galesburg Broadcasting Company
WAAG-FM, WGIL-AM, WLSR-FM Galesburg, IL
WKAY-FM, Knoxville, IL
2024 EEO Public File Report
August 1, 2023 – July 31, 2024

A. Full-time Vacancies Filled During Past Year

1 Job Title: Programming **Date Filled:** 6/3/2024
2 Job Title: News Reporter **Date Filled:** 4/1/2024

B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

1. Job Title: Programming/On-Air Position

<u>Source</u>	<u>Contact Person</u>	<u>Address</u>		Referred Person Hired?
In-House Posting	Roger Lundeen	154 E. Simmons St., Galesburg, IL 61401	309-342-5131	Yes
IL Broadcasters Association	Andrea Cully	2501 Chatham Rd. 200 Springfield, IL 62704	217-793-2636	No
Radio Station Web Sites	Roger Lundeen	154 E. Simmons St., Galesburg, IL 61401	309-342-5131	No
Radio Advertising	Roger Lundeen	154 E. Simmons St., Galesburg, IL 61401	309-342-5131	No
Recruitment List	See attached list of additional referral sources.			No

2. Job Title: News Reporter

<u>Source</u>	<u>Contact Person</u>	<u>Address</u>		Referred Person Hired?
In-House Posting	Roger Lundeen	154 E. Simmons St., Galesburg, IL 61401	309-342-5131	No
IL Broadcasters Association	Andrea Cully	2501 Chatham Rd. 200 Springfield, IL 62704	217-793-2636	No
Radio Station Web Sites	Roger Lundeen	154 E. Simmons St., Galesburg, IL 61401	309-342-5131	No
Radio Advertising	Roger Lundeen	154 E. Simmons St., Galesburg, IL 61401	309-342-5131	No
Illinois News Broadcasters Assn.	Bob Roberts	#1 University Circle, Macomb, IL 61455	www.inba.net	Yes
Recruitment List	See attached list of additional referral sources.			No

C. Total Number of Persons Interviewed For All Full-time Vacancies Filled During the Past Year.

8

D. Total Number of Interviews For All Full-time Vacancies Filled During the Past Year Per Recruitment/Referral Source

<u>Source:</u>	<u># Interviewed</u>
IL Broadcasters Assn.	0
On-Air Radio Ads	3
In House Posting	2
INBA Job File	1
Radio Station Web Sites	2
Total	8

Additional Recruitment and Referral Sources

<u>Organization</u>	<u>Address</u>	<u>City</u>	<u>St</u>	<u>Contact</u>
Augustana College	639 38th Street	Rock Island	IL	joinhandshake.com
Black Hawk College	6600 34th Avenue	Moline	IL	centralcollege.com
Bradley University	1501 W. Bradley Ave.	Peoria	IL	joinhandshake.com
Carl Sandburg College	2400 Tom L. Wilson Blvd.	Galesburg	IL	centralcollege.com
Culver- Stockton College	One Chicago Hill	Canton	MO	Job Placement
Eastern Illinois University	600 Lincoln Avenue	Charleston	IL	joinhandshake.com
Illinois Media School	8501 W Higgins Rd	Chicago	IL	(630) 796-4651
Illinois Department of Employment Security	821 W. Main St.	Galesburg	IL	illinoisjoblink.illinois.gov
Illinois State University Career Center	Illinois State University	Normal	IL	joinhandshake.com
Indeed				indeed.com
John Wood Community College	1301 S. 48th Street	Quincy	IL	centralcollege.com
Knox College Career Services	2 E. South St.	Galesburg	IL	joinhandshake.com
Lake Land College	5001 Lake Land Blvd.	Mattoon	IL	centralcollege.com
Linkedin Talent Solutions				linkedin.com
Millikin University	1184 W. Main St.	Decatur	IL	joinhandshake.com
Northern Illinois University	1425 W. Lincoln Hwy	DeKalb	IL	joinhandshake.com
North Central College	30 N. Brainard Street	Naperville	IL	joinhandshake.com
Parkland College	2400 W. Bradley Ave.	Champaign	IL	centralcollege.com
Quincy University	1800 College St.	Quincy	IL	joinhandshake.com
Richland Community College	One College Park	Decatur	IL	centralcollege.com
Rock Valley College	3301 N. Mulford Road	Rockford	IL	centralcollege.com
Southern Illinois University	Woody Hall, B204	Carbondale	IL	joinhandshake.com
Spoon River College	23235 N. County 22	Canton	IL	centralcollege.com
St. Ambrose University	518 West Locust Street	Davenport	IA	joinhandshake.com
The JobFile, a joint project of the Illinois News Broadcasters Association, and the Chicago Headline Club Chapter of the Society of Professional Journalists	815 Long Road	Glenview	IL	Bob Roberts, Editor
University of Illinois at Urbana/Champaign	810 S. Wright Street	Urbana	IL	joinhandshake.com
Western IL University	Career Services - WIU	Macomb	IL	joinhandshake.com
Zip Recruiter				ziprecruiter.com

Upon request Galesburg Broadcasting Company will provide notifications to any organization that distributes information about employment opportunities to job seekers or refers job seekers to employers, pursuant to Section 73.2080(c)(1)(ii) of the Commission's rules.

Outreach Initiative Activity **August 1, 2023 - July 31, 2024**

Date of Initiative:

November 18, 2023

Initiative Description/Participation:

Knox County CEO Class. Galesburg Broadcasting General Manager Roger Lundeen led a morning long in house session for 12 students from Galesburg High School, Galesburg Christian School, Abingdon-Avon High School, Knoxville High School and ROWVA High School who were interested in the management and operations of broadcast media as a part of their CEO Class. CEO Class Facilitator Jeremy Kleine also attended the session.

Date of Initiative:

April 10, 2024

Initiative Description/Participation:

Carl Sandburg College Career Expo. Station management shared information about our company, met perspective employees (both full and part-time) and shared information about careers in radio broadcasting. Attended by GSM Chris Postin and GM Roger Lundeen.

Date of Initiative:

November 2023-March 2024

Initiative Description/Participation:

Job Shadow/Internship. Galesburg High School junior Sam Satsky spent late November through early March shadowing and interning with the WGIL crew that covers game broadcasts for the local boys basketball season. Sam initially just observed but quickly accepted the challenge of handling statistics for the crew. Before long, he was integrated into the broadcasts, providing on-air halftime and post-game statistics reports. Sam plans to continue working with the crew during his senior year and hopefully take on more responsibilities. The experience helped convince him to enroll in the broadcasting class offered at Galesburg High School and to continue seeking other opportunities that might help lead to his intended career in the field.

Date of Initiative:

March 22, 2024

Initiative Description/Participation:

Canton Area Career Expo 2024. Sales Manager Chris Postin represented Galesburg Broadcasting Company at the 2024 Canton High School Career Expo in Canton Illinois featuring over 300 8th grade and 10th grade students. Dozens of businesses were invited to participate with information about your specific business as well as a hands on activity for students to join in on. For the third year in a row, we invited students to record a 30-second commercial script for a local advertising bank or record the weather forecast with a sponsorship mention live on site. We recorded them and produced the spot for them to hear. This was a very popular stop during the event and many students expressed a desire to learn more information about a possible career in broadcasting!

Date of Initiative:

March 27, 2024

Initiative Description/Participation:

Jobapalooza/Macomb Chamber of Commerce. GBC Sales Manager Chris Postin participated in the Macomb Chamber of Commerce "Jobapalooza" at the Spoon River College Macomb Facility at 208 South Johnson Street in Macomb from 1p to 4p. Dozens of businesses from all different types of industries were on site as job seekers, current college students and more were able to talk directly with the people responsible for hiring. We had the chance to talk to a few broadcast students from WIU, including some upcoming graduates about their future career plans.

Date of Initiative:

March 12, 2024

Initiative Description/Participation:

Radio Marketing Day for Costa School. Galesburg Broadcasting Company donated an advertising and marketing campaign for an annual fundraiser that included the opportunity for one student to spend a day job shadowing and learning about marketing and advertising at the radio station. The winning student helped to write and produce an advertising message about her experiences at the school that was broadcast as a part of the campaign.

Date of Initiative:

October 26, 2023

Initiative Description/Participation:

Galesburg High School Broadcasting Class Radio Day. The Broadcasting Class from Galesburg High School spent the morning at the radio station touring and learning about careers in media and broadcasting. The class observed the technical facilities, audio production techniques, programming structures and imaging/music scheduling strategies. There was also a lengthy discussion about the current status of all electronic and digital media and possible career paths. General Manager Roger Lundeen hosted the tour and discussions. GHS Instructors Brad Bennewitz and Russ Ullrich attended with the students.