

# CONTESTANT RULES & REGULATIONS

## WBHK-FM 24 DAYS OF KISSMAS 2018

### CONDITIONAL PRIZE CONTEST November 30<sup>th</sup> 2018 – December 23<sup>rd</sup> 2018

There is no purchase necessary to enter or win the contest. Void where prohibited.

1. WZZK-FM will conduct the contest Sunday – Saturday according to the above listed dates at 10AM, 1PM, and 7PM (Monday-Friday), 11am & 4pm (Saturday), and 1pm & 6pm (Sunday) for a chance to win the following prizes:
  - I. \$100 Visa Gift Card courtesy of Acceptance Insurance
  - II. \$100 Visa Gift Card courtesy of Acceptance Insurance
  - III. \$100 Visa Gift Card courtesy of Acceptance Insurance
  - IV. \$100 Visa Gift Card courtesy of Acceptance Insurance
  - V. \$100 Visa Gift Card courtesy of Acceptance Insurance
  - VI. \$100 Visa Gift Card courtesy of Town Square Realty
  - VII. \$100 Visa Gift Card courtesy of Town Square Realty
  - VIII. \$100 Visa Gift Card courtesy of Town Square Realty
  - IX. \$100 Visa Gift Card courtesy of Town Square Realty
  - X. \$100 Visa Gift Card courtesy of Town Square Realty
  - XI. \$55 Gift Certificate to Brianna Janae Glam Studios
  - XII. \$55 Gift Certificate to Brianna Janae Glam Studios
  - XIII. \$50 Gift Certificate to Treasure Nails
  - XIV. \$50 Gift Certificate to Treasure Nails
  - XV. \$100 Gift Certificate to Healing Hands in Home Care
  - XVI. \$125 Gift Certificate to Classy Boutique
  - XVII. \$50 Gift Card to Cheesecake Factory
  - XVIII. \$100 Gift Card to Supreme Hair Mafia
  - XIX. \$50 Gift Card to Longhorn Steakhouse
  - XX. \$50 Gift Card to Logan's Roadhouse
  - XXI. 2 Tickets to Charlie Wilson concert at the BJCC December 28, 2018
  - XXII. 2 Tickets to Betty Wright Blues concert at the Boutwell December 28, 2018
  - XXIII. 3 night trip to Panama City Beach
  - XXIV. 3 night trip to Gatlinburg Tennessee with attraction tickets
  - XXV. \$50 Gift Certificate to Magic City Krabs
2. WBHK-FM reserves the right to end the contest at any time without additional notice.
3. Contestants may win a maximum of one (1) time during the entire length of the promotion. A maximum of one (1) winner per household will be allowed for this entire promotion. Employees of other radio stations or radio broadcast companies, SummitMedia LLC. employees, associates, and interns of WBHK-FM, other related sponsors, and their immediate families may not participate and are not eligible to win. The term "immediate families" includes spouses, grandparents, parents, siblings, children, and grandchildren.
4. To participate in the contest, listen to 98.7 Kiss FM WBHK November 30<sup>th</sup>, 2018 – until all prizes are won (The contest period) to play. Listen for the cue to call and be the 9<sup>th</sup> caller to our contest line (205)-741-0987. Once caller #9 has been selected, the caller will be asked to pick two numbers between 1 and 50. If the two numbers picked by the caller have the same prize they will win the prize that is listed on those two numbers. If the numbers do not have the same prize, the caller will not win a prize and will be eligible to play the contest at another time.
5. Immediately following the cue to call, WBHK-FM will accept the 9<sup>th</sup> caller and that caller will become the official contestant for that individual game.
6. Once the official contestant has been selected, the station disc jockey then will ask the contestant to pick two numbers between 1 and 50. If the two numbers picked by the caller have the same prize they will win the prize that is listed on those two numbers. If the numbers do not have the same prize, the caller will not win a prize and

will be eligible to play the contest at another time. If the caller correctly matches two prizes, they become the official winner of that contest.

7. Any winning contestant must be at least 18 years old and the participant who originally dialed the phone to the radio station to participate in the contest. No family members, friends, office associates, or any other person will be allowed to participate in the contest on another person's behalf. The contestant must provide their own name, birth date, and social security number. If a contestant uses a false name, birth date, or social security number, they will be immediately disqualified from the contest and be ineligible to win any prize, and such conduct may be considered insurance fraud and may result in termination from all future SummitMedia LLC. contest and legal ramifications.
8. **There will be a maximum of one (1) winner per prize. This contest and the prize values may be ended or altered at the sole discretion of WBHK-FM following the award of the prize.**
9. In the event of a prize winning contestant, the winning contestant will be required to submit sufficient identification in person including a valid driver's license.
10. Grand prize winning contestants are subject to verification of their identity by WBHK-FM prior to their grand prize being awarded. Grand prize winning contestants may be required to submit to a polygraph test. A polygraph test which reveals any fraudulent activity or any non-compliance with any of the rules and regulations outlined herein will result in a grand prize claim denial. Grand prize winning contestants may also be required to submit to a voice analysis to compare their voice to the grand prize winning contest call audio tape to verify an audio match. A voice analysis that does not produce an audio match will disqualify the contestant and result in a grand prize claim denial. The Winner's list may be obtained by sending a request with self-addressed, stamped envelope to 2700 Corporate Drive, STE. 115, Birmingham, AL. 35242.
11. Persons who have won another contest or promotion of any kind from WBHK-FM within 45 calendar days before the contest date are ineligible to win.
12. Difficulties with phone lines to enter the contest or getting to WBHK-FM studios to claim prizes are not the responsibility of WBHK-FM.
13. As winner of the grand prize, you will be required to sign a WBHK-FM release form and a W-9 before your prize will be awarded. You will be responsible for all applicable title fees, registration fees, and taxes including state, local, and federal. Therefore, the winner must present a valid ID and Social Security Card before claiming your prize.
14. As a grand prize winner, you acknowledge that WBHK-FM has the right to, without further authorization, publicize your name, character likeness, photograph, voice, and the fact that you are a grand prize winner for promotional purposes without remuneration.
15. By entering the Contest, contestants release WBHK-FM, SummitMedia LLC, any other promotional sponsors, and each of their respective parents, affiliated companies, directors, officers, employees, representatives and agents from any liability whatsoever for any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Contest or with the acceptance, possession, or use of any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light).
16. There is no purchase necessary to enter or win the contest. Void where prohibited.
17. There will be no substitution for prizes. Participation in the contest and the prizes awarded are non-transferable. Failure to collect the prize within 30 business days of prize availability constitutes forfeiture of the prize. If forfeited, the prize will remain the property of SummitMedia LLC. WBHK-FM. Another winner will not be selected.
18. WBHK-FM reserves the right to make rule or contest changes without notice at any time. WBHK-FM also reserves the right to change the aforementioned contest dates without notice.
19. The decision of WBHK-FM management in the interpretation of these rules is final. By participating, persons agree to be bound by the decisions of the judges and the official rules.
20. If the winner is found in violation of the rules, he/she may be required to forfeit his/her prize back to SummitMedia LLC. WBHK-FM.
21. WBHK-FM, its representatives, agencies and employees, are not responsible for any liabilities arising directly or indirectly from the award or use of the prize.
22. WBHK-FM, its representatives, agencies and employees, are not responsible for any changes or difficulties in travel or prize delivery.
23. The odds of winning the prize depend on the number of people attempting to participate in the contest at any given time.
24. This contest is sponsored by SummitMedia LLC. WBHK-FM (2700 Corporate Drive, STE. 115, Birmingham, AL. 35242) whose decisions regarding the selection of winners and all other aspects of Contest shall be final and binding in all respects. WBHK-FM, and/or SummitMedia LLC., will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other Contest materials. If you have any questions

regarding this Contest, please contact the Promotions and Marketing Department, WBHK-FM via email at [Justin.ragland@summitmediacorp.com](mailto:Justin.ragland@summitmediacorp.com) or mail at the above listed address.