

#### Results embargoed until 12:01 a.m. on Tuesday, April 15, 2025

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## **UMBC Poll (Part 1) Topics:**

- Quality of life issues facing Baltimore City and County residents
- Satisfaction with Baltimore City and County government services
- Ratings of local services and amenities

**Tuesday, April 15 (Baltimore)**: The UMBC Poll surveyed adult residents of Baltimore City (**n=642, MOE=+/-3.8%**) and County (**n=628, MOE=+/-3.9%**) from Tuesday, April 1 to Sunday, April 6, 2025. Please refer to the methodology statement for information regarding data collection, sample demographics, and the topline results for the questions as worded in the order in which they were administered to respondents.

## Click here for results by demographics.

The UMBC Institute of Politics will release Part 2 of this survey on Wednesday, April 16, 2025, at 12:01 a.m.

# Opinions toward key issues facing Baltimore City and County residents

Baltimore City and County residents were asked to rate whether a series of issues were a major, minor, or not an issue facing residents in their respective jurisdictions.

The percentages below represent a "major" issue:

The cost and availability of housing

- Baltimore City: 70 percent
- Baltimore County: **67 percent**

The condition of roads and highways in the city/county

- Baltimore City: 73 percent
- Baltimore County: 49 percent

The amount of traffic or commute times

- Baltimore City: **40 percent**
- Baltimore County: 49 percent

The amount of local taxes and fees that residents pay

- Baltimore City: **73 percent**
- Baltimore County: **67 percent**

The quality of K-12 public schools

- Baltimore City: **71 percent**
- Baltimore County: **58 percent**

The availability and quality of public transportation

- Baltimore City: 40 percent
- Baltimore County: **25 percent**

Crime and public safety

- Baltimore City: 83 percent
- Baltimore County: **68 percent**

The cost of household energy bills

- Baltimore City: **82 percent**
- Baltimore County: **79 percent**

Economic growth and development

- Baltimore City: **67 percent**
- Baltimore County: **51 percent**

Services that support families and children

- Baltimore City: **57 percent**
- Baltimore County: 42 percent

The availability of parks, public spaces, and recreational facilities

- Baltimore City: **37 percent**
- Baltimore County: 22 percent

## Poverty and homelessness

- Baltimore City: 84 percent
- Baltimore County: **50 percent**

## **Satisfaction with Baltimore City and County government services**

Baltimore City and County residents were asked to rate their satisfaction or dissatisfaction with how their local governments were handling public services.

The percentages below represent "very satisfied" or "satisfied":

# Trash pickup

- Baltimore City: **68 percent**
- Baltimore County: **85 percent**

# Recycling pickup

- Baltimore City: **69 percent**
- Baltimore County: **80 percent**

The responsiveness of emergency services

- Baltimore City: **58 percent**
- Baltimore County: **77 percent**

# Policing and public safety

- Baltimore City: **33 percent**
- Baltimore County: **57 percent**

# Water billing and administration

- Baltimore City: 28 percent
- Baltimore County: **53 percent**

## Parking enforcement

- Baltimore City: 45 percent
- Baltimore County: **55 percent**

## Courts and the criminal justice system

- Baltimore City: 29 percent
- Baltimore County: 38 percent

## K-12 public schools

- Baltimore City: 23 percent
- Baltimore County: **36 percent**

## Maintaining local infrastructure, streets, and public spaces

- Baltimore City: **24 percent**
- Baltimore County: 49 percent

## Ratings of public services and amenities

Baltimore City and County residents were asked to rate various services and amenities available in their respective jurisdictions.

The percentages below represent a rating of "excellent" or "good":

#### Public libraries

- Baltimore City: **62 percent**
- Baltimore County: 68 percent

## Parks and other outdoor recreational spaces

- Baltimore City: 48 percent
- Baltimore County: **63 percent**

#### Public recreation centers and gymnasiums

- Baltimore City: **31 percent**
- Baltimore County: 44 percent

#### Public sidewalks and walkways

- Baltimore City: 26 percent
- Baltimore County: 43 percent

#### Local animal shelters

- Baltimore City: 40 percent
- Baltimore County: 40 percent

Arts, music, and other cultural venues

• Baltimore City: **58 percent** 

• Baltimore County: **44 percent** 

# Sports venues and stadiums

• Baltimore City: **67 percent** 

• Baltimore County: **55 percent** 

## **Methodology Statement**

The UMBC Poll is conducted under the auspices of the UMBC Institute of Politics and is funded by the UMBC College of Arts, Humanities, and Social Sciences.

The UMBC Poll surveyed adult residents of Baltimore City (**n=642**) and County (**n=628**) from Tuesday, April 1 to Sunday, April 6, 2025. The poll was conducted by live interviewers and text-to-web utilizing a dual-frame (landline and cell phone) random sample.

#### Baltimore City sample:

- **14 percent** of interviews were conducted via landline telephone.
- **86 percent** of the interviews were conducted via cellular telephone, including **55 percent** administered via text-to-web.

#### Baltimore County sample:

- **3 percent** of interviews were conducted via landline telephone.
- **97 percent** of the interviews were conducted via cellular telephone, including **54 percent** administered via text-to-web.

Interviews were conducted from 1 to 8 p.m., and interviewers attempted to reach respondents with working phone numbers a maximum of five times. Braun Research provided the sample of telephone numbers and data collection. There is a 95 percent probability that the survey results have the following percentage point sampling error from the actual population distribution for any given survey question:

- MOE=+/-3.8% for the sample of 642 Baltimore City residents
- MOE=**+/-3.9%** for the sample of **628** Baltimore County residents

The margin of sampling error is higher for subgroups and is not adjusted for design effects. Like all public opinion polls, the UMBC Poll is also subject to sources of non-sampling error, such as non-response bias, question-order effects, and question-wording effects. The topline results include the questions as worded in the order in which they were administered to respondents.

Mileah Kromer, Director of the UMBC Institute of Politics, and Ian Anson, Associate Director, process the data collected by the UMBC Poll. Under Kromer and Anson's supervision, student research assistants help with various aspects of the UMBC Poll as part of UMBC's commitment to innovative teaching and learning, research across disciplines, and civic engagement.

The UMBC Poll is committed to methodological transparency. If you have questions about the poll's methodology, contact Mileah Kromer, Director, UMBC Institute of Politics (mkromer@umbc.edu).

## Sample Demographics (in percent) and Weighting

The UMBC Poll data is weighted by gender, age, race, educational attainment, and income to represent the Baltimore City and County adult population targets established by the most recent American Community Survey (ACS) 5-year estimates provided by the U.S. Census. Results are presented in column percentages and may not add up to exactly 100 due to rounding and weighting.

|           |   | Baltimore<br>City<br>population<br>parameter | Baltimore<br>City<br>sample<br>estimate<br>n=642<br>+/-3.8% | Baltimore<br>County<br>population<br>parameter | Baltimore<br>County<br>sample<br>estimate<br>n=628<br>+/-3.9% |
|-----------|---|--|---|--|---|
| Gender    | Male  | 45   | 45  | 47   | 47  |
|           | Female  | 55   | 55  | 53   | 53  |
| Age       | 18-24   | 11   | 11  | 11   | 11  |
|           | 25-34   | 23   | 23  | 17   | 17  |
|           | 35-44   | 17   | 18  | 17   | 17  |
|           | 45-54   | 13   | 13  | 16   | 15  |
|           | 55-64   | 16   | 16  | 17   | 18  |
|           | 65+   | 19   | 19  | 23   | 22  |
| Race      | White   | 29   | 29  | 56   | 56  |
|           | Black   | 58   | 59  | 29   | 29  |
|           | Hispanic/Latino                                   | 6  | 6   | 6  | 6   |
|           | Asian   | 3  | 3   | 6  | 6   |
|           | All other   | 3  | 3   | 3  | 4   |
| Education | High school graduate/GED or less                  | 42   | 41  | 34   | 33  |
|           | Some college or associate degree                  | 25   | 25  | 28   | 28  |
|           | 4-year college degree                             | 18   | 18  | 22   | 22  |
|           | Advanced / post-grad<br>degree                    | 16   | 16  | 16   | 16  |
| Income    | Under \$40,000                                    | 33   | 29  | 16   | 16  |
|           | \$40,00 to under<br>\$75,000<br>\$75,000 to under | 23   | 25  | 21   | 21  |
|           | \$125,000   | 21   | 22  | 25   | 26  |
|           | \$125,000 or more                                 | 23   | 24  | 36   | 37  |

## Other sample demographics (in percent)

The data is **not** weighted by these characteristics.

| The data is <u>net</u> weighte     |                     | Baltimore<br>City<br>population<br>parameter | Baltimore<br>City<br>sample<br>estimate<br>n=642<br>+/-3.8% | Baltimore<br>County<br>population<br>parameter | Baltimore<br>County<br>sample<br>estimate<br>n=628<br>+/-3.9% |
|------------------------------------|---------------------|--|---|--|---|
| Party*                             | Democrat            | 74   | 70  | 53   | 45  |
|                                    | Republican          | 7  | 12  | 24   | 31  |
|                                    | Unaffiliated        | 16   | 16  | 21   | 23  |
|                                    | Other               | 3  | 2   | 1  | 1   |
| Ideology                           | Conservative        |  | 19  |  | 30  |
|                                    | Moderate            |  | 52  |  | 51  |
|                                    | Progressive         |  | 29  |  | 19  |
| Years living in the city or county | Less than a<br>year |  | 1   |  | 2   |
|                                    | One to 5 years      |  | 7   |  | 11  |
|                                    | 6 to 10 years       |  | 10  |  | 11  |
|                                    | More than 10 years  |  | 82  |  | 76  |
| Children in the home               | No                  |  | 71  |  | 62  |
|                                    | Yes                 |  | 29  |  | 38  |

<sup>\*</sup>The party population parameter is established by the Maryland State Board of Elections Voter Registration Activity Report (March 2025).

# **Question design codes**

- Bracketed items []: Items in brackets in the questions are administered in a randomized order.
- Probe (p): Response options that include a (p) indicate the use of a probe maneuver to determine a respondent's intensity of expressed opinion. Example: Do you have a [favorable or unfavorable] opinion of <item>? Would you say very favorable/unfavorable?
- Open-ended: Open-ended questions are those that lack a predefined set of response options.
- Volunteer (v): Response options that include a (v) indicate that the respondent offered a response not read to them in the question.

# **Topline Results**

The topline results below represent the samples of Baltimore City (n=642, MOE=+/- 3.8%) and County (n=628, MOE=+/- 3.9%) adults. Click here for results by demographics. Results are presented in column percentages and may not add up to exactly 100 due to rounding and weighting.

| Label                            | Question  | Balt.<br>City<br>Adults<br>n=642<br>+/-3.8% | Balt.<br>County<br>Adults<br>n=628<br>+/-3.9% |
|----------------------------------|---|---|---|
| Q: ISSUES                        | Next, I'm going to read you a list of issues facing <b>Baltimore City / Baltimore County</b> . As I read each one, please tell me whether you think it is a [ <b>major issue, minor issue, or not an issue</b> ] facing <b>city / county</b> residents: |   |   |
| Q: HOUSING to Q randomized order | 2: POVERTY were administered to respondents in a<br>r.  |   |   |
| Q: HOUSING                       | The cost and availability of housing  | Percent                                     | Percent                                       |
|                                  | Not an issue  | 9   | 10  |
|                                  | Minorissue  | 19  | 21  |
|                                  | Major issue   | 70  | 67  |
|                                  | Don't know (v)  | 2   | 2   |
|                                  | Refused (v)   | 0   | 0   |
| Q: ROADS                         | The condition of roads and highways in the <b>city / county</b>   | Percent                                     | Percent                                       |
|                                  | Not an issue  | 4   | 12  |
|                                  | Minorissue  | 21  | 39  |
|                                  | Major issue   | 73  | 49  |
|                                  | Don't know (v)  | 1   | 1   |
|                                  | Refused (v)   | 0   | 0   |

| Q: TRAFFIC    | The amount of traffic or commute times                | Percent | Percent |
|---------------|---|---------|---------|
|               | Not an issue  | 16      | 12      |
|               | Minor issue   | 40      | 36      |
|               | Major issue   | 40      | 49      |
|               | Don't know (v)  | 3       | 2       |
|               | Refused (v)   | 0       | 0       |
| Q: PAY        | The amount of local taxes and fees that residents pay | Percent | Percent |
|               | Not an issue  | 7       | 6       |
|               | Minor issue   | 18      | 26      |
|               | Major issue   | 73      | 67      |
|               | Don't know (v)  | 2       | 2       |
|               | Refused (v)   | 1       | 0       |
| Q: PUBLICEDU  | The quality of K-12 public schools                    | Percent | Percent |
|               | Not an issue  | 6       | 9       |
|               | Minor issue   | 16      | 25      |
|               | Major issue   | 71      | 58      |
|               | Don't know (v)  | 7       | 8       |
|               | Refused (v)   | 1       | 0       |
| Q: PUBTRANSIT | The availability and quality of public transportation | Percent | Percent |
|               | Not an issue  | 18      | 25      |
|               | Minor issue   | 36      | 40      |
|               | Major issue   | 40      | 25      |
|               | Don't know (v)  | 6       | 9       |
|               | Refused (v)   | 1       | 1       |

| Q: CRIME   | Crime and public safety                     | Percent | Percent |
|------------|---|---------|---------|
|            | Not an issue                                | 2       | 3       |
|            | Minorissue                                  | 13      | 27      |
|            | Major issue                                 | 83      | 68      |
|            | Don't know (v)                              | 2       | 1       |
|            | Refused (v)                                 | 0       | 0       |
| Q: BILLS   | The cost of household energy bills          | Percent | Percent |
|            | Not an issue                                | 5       | 3       |
|            | Minorissue                                  | 10      | 16      |
|            | Major issue                                 | 82      | 79      |
|            | Don't know (v)                              | 2       | 1       |
|            | Refused (v)                                 | 0       | 0       |
| Q: GROWTH  | Economic growth and development             | Percent | Percent |
|            | Not an issue                                | 9       | 11      |
|            | Minorissue                                  | 20      | 33      |
|            | Major issue                                 | 67      | 51      |
|            | Don't know (v)                              | 3       | 4       |
|            | Refused (v)                                 | 0       | 0       |
| Q: PARENTS | Services that support families and children | Percent | Percent |
|            | Not an issue                                | 11      | 15      |
|            | Minorissue                                  | 22      | 31      |
|            | Major issue                                 | 57      | 42      |
|            | Don't know (v)                              | 9       | 11      |
|            | Refused (v)                                 | 1       | 0       |

| Q: SPACES              | The availability of parks, public spaces, and recreational facilities  | Percent | Percent |
|------------------------|--|---------|---------|
|                        | Not an issue   | 20      | 35      |
|                        | Minor issue  | 39      | 42      |
|                        | Major issue  | 37      | 22      |
|                        | Don't know (v)   | 3       | 1       |
|                        | Refused (v)  | 1       | 0       |
| Q: POVERTY             | Poverty and homelessness   | Percent | Percent |
|                        | Not an issue   | 3       | 11      |
|                        | Minor issue  | 11      | 34      |
|                        | Major issue  | 84      | 50      |
|                        | Don't know (v)   | 2       | 4       |
|                        | Refused (v)  | 0       | 1       |
| Q: SERVICES            | Next, I'm going to read you a list of services provided by your local government. For each one, please tell me whether you are [dissatisfied or satisfied] with how the [Baltimore City / Baltimore County] government handles it. PROBE |         |         |
| Q: TRASH to Q: Norder. | MAINTAIN were administered to respondents in a randomized  |         |         |
| Q: TRASH               | Trash pickup   | Percent | Percent |
|                        | Very dissatisfied (p)  | 15      | 5       |
|                        | Dissatisfied   | 15      | 9       |
|                        | Satisfied  | 45      | 51      |
|                        | Very satisfied (p)   | 23      | 34      |
|                        | Don't know (v)   | 1       | 1       |
|                        | Refused (v)  | 0       | 0       |

| Q: RECYCLING | Recycling pickup                         | Percent | Percent |
|--------------|--|---------|---------|
|              | Very dissatisfied (p)                    | 11      | 7       |
|              | Dissatisfied                             | 14      | 10      |
|              | Satisfied                                | 48      | 53      |
|              | Very satisfied (p)                       | 21      | 27      |
|              | Don't know (v)                           | 6       | 3       |
|              | Refused (v)                              | 0       | 0       |
| Q: EMERGENCY | The responsiveness of emergency services | Percent | Percent |
|              | Very dissatisfied (p)                    | 15      | 5       |
|              | Dissatisfied                             | 18      | 8       |
|              | Satisfied                                | 43      | 51      |
|              | Very satisfied (p)                       | 15      | 26      |
|              | Don't know (v)                           | 8       | 10      |
|              | Refused (v)                              | 1       | 0       |
| Q: POLICING  | Policing and public safety               | Percent | Percent |
|              | Very dissatisfied (p)                    | 30      | 15      |
|              | Dissatisfied                             | 33      | 25      |
|              | Satisfied                                | 26      | 46      |
|              | Very satisfied (p)                       | 7       | 11      |
|              | Don't know (v)                           | 4       | 3       |
|              | Refused (v)                              | 1       | 1       |

| Q: WATER    | Water billing and administration       | Percent | Percent |
|-------------|--|---------|---------|
|             | Very dissatisfied (p)                  | 39      | 14      |
|             | Dissatisfied                           | 28      | 20      |
|             | Satisfied                              | 23      | 43      |
|             | Very satisfied (p)                     | 5       | 10      |
|             | Don't know (v)                         | 5       | 11      |
|             | Refused (v)                            | 0       | 1       |
| Q: PARKING  | Parking enforcement                    | Percent | Percent |
|             | Very dissatisfied (p)                  | 19      | 10      |
|             | Dissatisfied                           | 25      | 17      |
|             | Satisfied                              | 36      | 43      |
|             | Very satisfied (p)                     | 9       | 12      |
|             | Don't know (v)                         | 11      | 17      |
|             | Refused (v)                            | 1       | 1       |
| Q: CRIMINAL | Courts and the criminal justice system | Percent | Percent |
|             | Very dissatisfied (p)                  | 34      | 22      |
|             | Dissatisfied                           | 26      | 26      |
|             | Satisfied                              | 25      | 33      |
|             | Very satisfied (p)                     | 4       | 5       |
|             | Don't know (v)                         | 10      | 13      |
|             | Refused (v)                            | 1       | 0       |

| Q: PUBSCHOOLS      | K-12 public schools   | Percent | Percent |
|--------------------|---|---------|---------|
|                    | Very dissatisfied (p)   | 30      | 22      |
|                    | Dissatisfied  | 34      | 30      |
|                    | Satisfied   | 19      | 30      |
|                    | Very satisfied (p)  | 4       | 6       |
|                    | Don't know (v)  | 12      | 11      |
|                    | Refused (v)   | 1       | 1       |
| Q: MAINTAIN        | Maintaining local infrastructure, streets, and public spaces  | Percent | Percent |
|                    | Very dissatisfied (p)   | 32      | 19      |
|                    | Dissatisfied  | 40      | 31      |
|                    | Satisfied   | 19      | 40      |
|                    | Very satisfied (p)  | 5       | 9       |
|                    | Don't know (v)  | 4       | 2       |
|                    | Refused (v)   | 0       | 0       |
| Q: AMENITIES       | Next, I'd like to ask you to rate some different local public services and other amenities in the <b>city / county</b> . As I read each one, please tell me whether they are [excellent, good, fair, or poor] in Baltimore City / Baltimore County. |         |         |
| Q: LIBRARY to Q: S | SPORTS were administered to respondents in a randomized   |         |         |
| Q: LIBRARY         | Public libraries  | Percent | Percent |
|                    | Poor  | 7       | 5       |
|                    | Fair  | 24      | 18      |
|                    | Good  | 38      | 42      |
|                    | Excellent   | 24      | 26      |
|                    | Don't know (v)  | 6       | 9       |
|                    | Refused (v)   | 0       | 0       |

| Q: PARKS    | Parks and other outdoor recreational spaces | Percent | Percent |
|-------------|---|---------|---------|
| -           | Poor  | 16      | 7       |
|             | Fair  | 33      | 26      |
|             | Good  | 35      | 46      |
|             | Excellent                                   | 13      | 17      |
|             | Don't know (v)                              | 4       | 4       |
|             | Refused (v)                                 | 0       | 0       |
| Q: REC      | Public recreation centers and gymnasiums    | Percent | Percent |
|             | Poor  | 26      | 15      |
|             | Fair  | 30      | 25      |
|             | Good  | 23      | 34      |
|             | Excellent                                   | 8       | 10      |
|             | Don't know (v)                              | 13      | 15      |
|             | Refused (v)                                 | 1       | 1       |
| Q: SIDEWALK | Public sidewalks and walkways               | Percent | Percent |
|             | Poor  | 34      | 23      |
|             | Fair  | 37      | 32      |
|             | Good  | 20      | 38      |
|             | Excellent                                   | 6       | 5       |
|             | Don't know (v)                              | 2       | 3       |
|             | Refused (v)                                 | 0       | 0       |

| Q: SHELTER | Local animal shelters                  | Percent | Percent |
|------------|--|---------|---------|
|            | Poor                                   | 13      | 9       |
|            | Fair                                   | 23      | 23      |
|            | Good                                   | 28      | 30      |
|            | Excellent                              | 12      | 10      |
|            | Don't know (v)                         | 24      | 26      |
|            | Refused (v)                            | 0       | 1       |
| Q: ARTS    | Arts, music, and other cultural venues | Percent | Percent |
|            | Poor                                   | 12      | 15      |
|            | Fair                                   | 23      | 27      |
|            | Good                                   | 38      | 33      |
|            | Excellent                              | 20      | 11      |
|            | Don't know (v)                         | 7       | 14      |
|            | Refused (v)                            | 0       | 0       |
| Q: SPORTS  | Sports venues and stadiums             | Percent | Percent |
|            | Poor                                   | 4       | 11      |
|            | Fair                                   | 19      | 19      |
|            | Good                                   | 38      | 39      |
|            | Excellent                              | 29      | 16      |
|            | Don't know (v)                         | 9       | 15      |
|            | Refused (v)                            | 0       | 0       |



#### **Our Mission**

UMBC is a dynamic public research university integrating teaching, research and service to benefit the citizens of Maryland. As an Honors University, the campus offers academically talented students a strong undergraduate liberal arts foundation that prepares them for graduate and professional study, entry into the workforce, and community service and leadership.

UMBC emphasizes science, engineering, information technology, human services and public policy at the graduate level. UMBC contributes to the economic development of the State and the region through entrepreneurial initiatives, workforce training, K- 16 partnerships, and technology commercialization in collaboration with public agencies and the corporate community. UMBC is dedicated to cultural and ethnic diversity, social responsibility and lifelong learning.

#### **Our Vision**

Our UMBC community redefines excellence in higher education through an inclusive culture that connects innovative teaching and learning, research across disciplines, and civic engagement. We will advance knowledge, economic prosperity, and social justice by welcoming and inspiring inquisitive minds from all backgrounds.