

**KIRK(FM), KRES(FM), KTCM(FM), KWIX(AM), KWIX-FM**  
**EEO PUBLIC FILE REPORT**  
**October 1, 2016 – September 30, 2017**

**I. VACANCY LIST**

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources (“RS”) Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
News Director	7-10, 12, 14-15, 17-18	7
Traffic Director	3-4, 6, 8-14, 17-18	13
General Manager	8-10, 12-13, 16,	8
Customer Service Representative ( <i>CSR</i> )	3-7, 9-14	7
Account Executive	2-7, 9-14	2
Announcer	7-12, 14-15, 17-18	9
Copywriter	3-4, 6, 8-12, 14, 17-18	8

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**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	<b>Broadcast Center</b> 2360 Hampton Avenue St. Louis, Missouri 63139 Phone: 314-647-8181 Email: placement@broadcastcenterinfo.com	No	0
2	<b>SEU Job Fair</b> ( <i>See Section III</i> )	No	1
3	<b>Central Christian College</b> 911 E. Urbandale Drive Moberly, Missouri 65270 Phone: 660-263-3900 Url: <a href="http://www.cccb.edu">http://www.cccb.edu</a> Email: LoriPeter@ccb.edu Contact: Lori Peter	No	0
4	<b>Central Methodist College</b> 411 Central Methodist Square Fayette, Missouri 65248 Phone: 660-248-6255 Email: career@centralmethodist.edu Contact: Jessie Maxwell	No	0
5	<b>Central MO Info</b> 300 West Reed Street Moberly, Missouri 65270 Phone: 660-263-1500 Url: <a href="http://www.centralmoinfo.com">http://www.centralmoinfo.com</a> Contact: Mike Jenkins	No	1
6	<b>Columbia College</b> 1001 Roger Street Columbia, Missouri 65216 Phone: 573-875-7425 Email: careerservices@ccis.edu	No	0
7	<b>Word-of-Mouth Referral</b>	No	8
8	<b>Indeed Website</b> <a href="http://www.indeed.com">www.indeed.com</a>	No	2
9	<b>Alpha Media Careers Website</b> <a href="http://www.alphamediausa.com/careers">www.alphamediausa.com/careers</a>	No	7

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
10	<b>Job Point</b> 423 East Logan Street Moberly, Missouri 65270 Phone: 573-823-2885 Url: <a href="http://www.jobpointmo.org">www.jobpointmo.org</a> Email: <a href="mailto:beckyc@jobpointmo.org">beckyc@jobpointmo.org</a> Contact: Becky Curry Roe	Yes	0
11	<b>On-Air Announcements</b> ( <i>one or more SEU stations</i> )	No	2
12	<b>Missouri Broadcasters Association</b> 1025 Northwest Drive Jefferson City, Missouri 65109 Phone: 573-636-6692 Url: <a href="http://www.mbaweb.org">http://www.mbaweb.org</a> Email: <a href="mailto:tharper@mbaweb.org">tharper@mbaweb.org</a> Contact: Terry Harper	No	2
13	<b>Missouri Career Center</b> 1500 Vandiver Drive, Ste. 115 Columbia, Missouri 65202 Url: <a href="http://www.jobs.mo.gov">http://www.jobs.mo.gov</a>	No	2
14	<b>Moberly Area Community College</b> 101 College Moberly, Missouri 65270 Phone : 660-263-4100 Url: <a href="http://www.macc.edu">http://www.macc.edu</a> Contact: Sonda Stuart <a href="mailto:SondaStuart@macc.edu">SondaStuart@macc.edu</a> <a href="https://www.collegecentral.com/macc">https://www.collegecentral.com/macc</a>	No	0
15	<b>Sports Talent Agency of America</b> 26101 Del Rey, Suite A Mission Viejo, California 92691 Phone: 949-215-6713 Url: <a href="http://www.staatalent.com">http://www.staatalent.com</a> Email: <a href="mailto:jon@staatalent.com">jon@staatalent.com</a> Contact: Jon Chelesik	No	3
16	<b>Radio &amp; Television Business Report</b> P. O. Box 6633 Woodbridge, VA 22195 <a href="http://www.rbr.com">www.rbr.com</a> 703-490-3099 Contact: April McLynn	No	0
17	<b>Truman State University</b> 100 East Normal Street Kirksville, Missouri 63501 Phone: 660-785-4238 Url: <a href="http://www.truman.edu">http://www.truman.edu</a> Email: <a href="mailto:ucc3@truman.edu">ucc3@truman.edu</a>	No	0

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
18	<b>University of Missouri</b> Attn: Recruiters 1095 Virginia Avenue Columbia, Missouri 65211 Phone: 573-882-7976 Email: umchrs@missouri.edu	No	0
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD:</b>			<b>28</b>

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**III. RECRUITMENT INITIATIVES**

	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description of Activity</b>
<b>1</b>	Participate in Job Fair	On October 12, 2016, our SEU participated in the semi-annual Moberly Job Fair sponsored by Moberly Area Chamber of Commerce, which took place at the Moberly Municipal Auditorium. SEU participants included our Market Manager and an Account Executive, who spoke with attendees about career opportunities in radio as well as job openings and internships within the SEU. Resumes and applications were accepted.
<b>2</b>	Management-level training regarding equal employment opportunity and preventing discrimination	On August 24, 2017, our SEU's Market Manager took part in an EEO training webinar presented by Alpha's FCC counsel, Wiley Rein LLP, regarding compliance with the FCC's EEO rules entitled, "The FCC's Equal Employment Opportunity Rules: The Nuts & Bolts for Alpha Media."