

**KIRK(FM), KRES(FM), KTCM(FM), KWIX(AM), KWIX-FM
EEO PUBLIC FILE REPORT
October 1, 2017 – September 30, 2018**

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Account Executive Sales	2, 5, 8-9, 11-13	8
Account Executive Sales	2, 5, 8-9, 11-13	9

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Broadcast Center 2360 Hampton Avenue St. Louis, Missouri 63139 Phone : 314-647-8181 Email : placement@broadcastcenterinfo.com	No	0
2	SEU Job Fair (<i>see Section III</i>)	No	1
3	Central Christian College 911 E. Urbandale Drive Moberly, Missouri 65270 Phone : 660-263-3900 Url : http://www.cccb.edu Email : LoriPeter@ccb.edu Contact: Lori Peter	No	0
4	Central Methodist University 411 Central Methodist Square Fayette, Missouri 65248 Phone : 660-248-6255 Email : career@centralmethodist.edu Contact: Jessie Maxwell	No	0
5	Central MO Info 300 West Reed Street Moberly, Missouri 65270 Phone : 660-263-1500 Url : http://www.centralmoinfo.com	No	0
6	Columbia College 1001 Roger Street Columbia, Missouri 65216 Phone : 573-875-7425 Email : careerservices@ccis.edu	No	0
7	Word-of-Mouth Referral	No	0
8	Indeed Website www.indeed.com	No	3
9	Alpha Media Career Website www.alphamediausa.com/careers	No	4

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
10	Job Point 423 East Logan Street Moberly, Missouri 65270 Phone : 573-823-2885 Url : www.jobpointmo.org Email : beckyc@jobpointmo.org Becky Curry Roe	Yes	0
11	On-Air Announcements (<i>one or more SEU stations</i>)	No	1
12	Missouri Broadcasters Association 1025 Northwest Drive Jefferson City, Missouri 65109 Phone : 573-636-6692 Url : http://www.mbaweb.org Email : tharper@mbaweb.org Terry Harper	No	0
13	Missouri Career Center 1500 Vandiver Drive Ste. 115 Columbia, Missouri 65202 Url : http://www.jobs.mo.gov	No	0
14	Moberly Area Community College 101 College Moberly, Missouri 65270 Phone : 660-263-4100 Url : http://www.macc.edu Contact: Sonda Stuart Email: SondaStuart@macc.edu https://www.collegecentral.com/macc	No	0
15	Sports Talent Agency of America 26101 Del Rey Suite A Mission Viejo, California 92691 Phone : 949-215-6713 Url : http://www.staatalent.com Email : jon@staatalent.com Contact: Jon Chelesik	No	0
16	Truman State University 100 East Normal Street Kirksville, Missouri 63501 Phone : 660-785-4238 Url : http://www.truman.edu Email : ucc3@truman.edu	No	0
17	University of Missouri Attn: Recruiters 1095 Virginia Avenue Columbia, Missouri 65211 Phone : 573-882-7976 Email : umchrs@missouri.edu	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
TOTAL INTERVIEWEES OVER REPORTING PERIOD:			9

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Participate in Job Fair	On March 1, 2018, our SEU participated in a job fair sponsored by Central Methodist University, in Fayette, MO. SEU participants included our Market Manager, who spoke with attendees about career opportunities in radio as well as job openings and internships within the SEU.
2	Participate in an event with community organization relating to careers in broadcast	On April 25, 2018, our SEU, along with the Randolph County Area Chamber of Commerce and the Randolph Area Economic Development Corporation, sponsored an event for high school seniors from nine area high schools entitled, "Ethics in the Workplace." The students were taught skills necessary to navigate ethical dilemmas in the workplace. SEU participants included our Market Manager, Operations Manager, Customer Service Sales Manager and an Account Executive, who took the opportunity to speak with attendees about career paths in broadcasting.
3	Host an event or program sponsored by or on behalf of an educational institution relating to careers in broadcasting	On January 11, 2018, our SEU hosted students from St. Pius X School for a station tour. Students were given a tour of our facilities and learned about the skills necessary to succeed in broadcasting. The students also had the opportunity to record public service announcements that were later aired.
4	Participate in event or program sponsored by or on behalf of an educational institution relating to careers in broadcasting	On March 28, 2018, our SEU's on-air talent spoke to a group of students at Bevier High School about the changing faces of traditional media and career opportunities in broadcasting.

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
5	Host an event or program sponsored by or on behalf of an educational institution relating to careers in broadcasting	On May 16, 2018, our SEU hosted students from Macon County R-1 School District for a station tour. Students were given a tour of our facilities and learned about the skills necessary to succeed in broadcasting,