

**EEO PUBLIC FILE REPORT**  
**Basin Mediactive; Klamath Falls, Oregon**  
**October 1, 2021 through September 30, 2022**

This report covers the following employee unit:

Call Sign	Facility ID Number	Location City, State
KAGO AM	23245	Klamath Falls, Oregon
KAGO FM	198620	Altamont, Oregon
KFXX FM	23246	Klamath Falls, Oregon
KHIC FM	190240	Keno, Oregon
KLAD AM	3408	Klamath Falls, Oregon
KLAD FM	3409	Klamath Falls, Oregon

Full Time Positions Filled

Full Time Position	Position Title	Date Open	Date Filled	Recruitment Source(s) utilized to fill the vacancy (including organizations entitled to notification)*	Number Interviewed	Number Hired
1	Advertising Sales Representative	2/3/2022	4/12/2022	All Access Basin Mediactive, LL (Station Promo) Employee Referral Indeed.com Klamath Community College Klamath Tribes Mybasin.com Oregon Employment Department Willamette University	1	1
1	Traffic Director	5/27/2021	6/2/2022	All Access Basin Mediactive, LL (Station Promo) Express Employment Professionals Indeed.com Klamath Community College Klamath Tribes Mybasin.com Oregon Employment Department Southern Oregon University Willamette University Word of Mouth	2 2 3      1	1

\*See attached list of recruitment sources for contact information

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**Information Regarding Recruitment Sources Contacted for Full Time Vacancies**

Number	Recruitment Source	Contact	Total Interviewed	Entitled to Notification
1	All Access	<a href="http://www.allaccess.com">www.allaccess.com</a>		N
2	Basin Mediactive, LLC (Station Promotion) 404 Main St. Suite 4 Klamath Falls, OR 97601	Rob Siems 541-882-8833	2	N
3	Employee Referral	N/A	1	N
4	Express Employment Professionals 104 N. 11th St. Klamath Falls, OR 97601	Jillian Stork 541-273-5000 <a href="mailto:Jillian.Stork@expresspros.com">Jillian.Stork@expresspros.com</a>	2	N
5	Indeed.com	<a href="http://www.indeed.com">www.indeed.com</a>	3	N
6	Internal Promotion	N/A		N
7	Klamath Community College 7390 South Sixth Street Klamath Falls, OR 97603	Michelle Horne 541-882-3521 <a href="mailto:horne@klamathcc.edu">horne@klamathcc.edu</a>		N
8	Klamath Tribes P. O. Box 436 Chiloquin, OR 97624	Coquise Wilson 541-783-2219 <a href="mailto:coquise.wilson@klamathtribes.com">coquise.wilson@klamathtribes.com</a>		N
9	Mybasin.com	<a href="http://www.mybasin.com">www.mybasin.com</a>		N
10	Oregon Association of Broadcasters 7150 SW Hampton; Suite 240 Portland, OR 97223	Bob Singer 503-443-2299 <a href="mailto:theoab@theoab.org">theoab@theoab.org</a>		N
11	WorkSource Oregon - Klamath Falls 801 Oak Street Klamath Falls, OR 97601	Kim Laugsand 541-883-5630 <a href="mailto:Kimberly.L.LAUGSAND@oregon.gov">Kimberly.L.LAUGSAND@oregon.gov</a>		N
12	Walk In			N
13	Willamette University 900 State ST. Salem, OR 97301	Career Services 503-370-6300 <a href="mailto:cs-job-postings@willamette.edu">cs-job-postings@willamette.edu</a>		N
14	Word of Mouth		1	N

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**Prong 3 Longer-Term Recruitment Initiatives  
Implemented During Previous Year**

Number	Date	Initiative	Description	Scope of Involvement	Personnel Involved
1	Klamath County Chamber of Commerce: Klamath County Job Fair May 11, 2022	Co-Sponsoring Job Fair	The Klamath County Chamber of Commerce hosted a job fair which Basin Mediactive, LLC co-sponsored from 10:00am-3:00pm PST. Over eighty employers attended the event as well as job seekers. Station personnel who attended the job fair, discussed careers in broadcasting with attendees and shared job descriptions for current openings.	General Manager & Sales Manager	Rob Siems & Scott Allen
2	Broadcast1Source, Media Staffing Network, & Oregon Association of Broadcasters Webinar: Compliance & Recruiting -The Great Reimagination September 21, 2022 & September 29, 2022	Training of Management Level: Training on EEO Compliance	Broadcast1Source, Media Staffing Network, & Oregon Association of Broadcasters hosted a virtual webinar on September 20, 2022. The webinar link was shared with personnel across many Oregon stations including business owners, managers, and HR professionals with some joining the discussion live. The webinar was hosted by General Manager & Senior Vice President of Broadcast1Source, Lisa Fields. The webinar covered the steps and processes required by the FCC for stations to maintain EEO compliance. The presenter discussed what the new generation of workers are seeking in companies such as: flexibility, comp packages, and company culture as a whole. It was suggested that stations rethink strategies used for hiring to incorporate these focal points while remaining in EEO compliance with the FCC. One suggestion being: adding lifestyle events to the station website to market your business as a "lifestyle company".	General Manager & Accounting Manager	Rob Siems & Nicky Robinson