INNAGURAL SALSA CHALLENGE RULES and INFORMATION







Salsa Entry

- 1) Salsa must be homemade; not store or restaurant bought.
- 2) Salsa must be made from scratch (using fresh ingredients or professionally canned items).
- 3) All ingredients in the salsa must be edible.
- 4) Your salsa must be made in a licensed commercial kitchen or prepared fresh on site at the cook-off.
- 5) One gallon of salsa must be submitted. It will be used for both the judges and the People's Choice sampling. Chips will be provided.
- 6) Entrants are responsible for supplying all ingredients, cooking utensils, blenders, can openers, etc. needed to prepare their salsa.
- 7) All safe food handling and canning processes must be followed.
- 8) There is no entry fee if you already registered for the Chili Cook-off. If you would like to only compete in the Salsa Challenge there is a \$10 fee.
- 9) The registration form and payment must be submitted no later than Friday, September 13th.

Day of Contest

- 1) Salsa challenge competitors must check in at the salsa tasting booth between 9:00am 11:30am.
- 2) Judging will begin at 12:50pm.
- 3) People's Choice Tasting will be held from 1:00-3:00pm.
- 4) Contestant must be available for People's Choice to interact with the visitors
- 5) Chips will be provided for judging.
- 6) Upon sign-in, a numbered container will be issued for each contestant's sample to be judged.
- 7) All entrants must prepare a minimum of 1 gallon of salsa for the event; 5 ounces will be used for judging, and the remainder will be used for public tasting.

Set Up/Tear Down

- 1) Each entrant will be supplied with a picnic table; table decorations/themes are optional, but encouraged for fun.
- 2) There will be limited access to electricity at the event; however, a work station with electrical access will be available for entrants to use for certain appliances, such as blenders.

Judging and Awards

- 1) A panel of judges will score the entry based on taste, appearance and overall impression. Judging categories are: 1. Sweet or 2. Spicy
- 2) People's Choice Award -public tasting participants will have the opportunity to vote for their favorite salsa!
- 3) Winners will be announced, and prizes awarded, in the three categories on stage at 3:15pm.

For additional information please contact Watertown Radio at 605-886-8444 or Bramble Park Zoo at 605-882-6269

Come and join the fun. May the best salsa win!

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Registration Form
m Name:
anization/Company Name:
me:
tact Name:
ress:
il:
ne Number:
er Information (space for tents etc.):
Categories to be entered in (please check all that apply):
Sweet
Spicy
People's Choice
nave read the rules and regulations on the enclosed sheet and confirm that all of the above information is correct. Inderstand that Watertown Radio, the Bramble Park Zoo, or any other sponsoring organization is not responsible fo any accidents or injuries to me or my support team members.
ed: Date:

Please return this form along with your \$10 entry fee (if applicable) by September 13th to: Watertown Radio 921 9th Ave SE Watertown, SD 57201 Attn: Brenda Rorvick. Make checks payable to Bramble Park Zoo If you have questions, please call Brenda Rorvick 886-8444 or email Brenda.rorvick@alphamediausa.com or Jaime Stricker 882-6269 jstricker@brambleparkzoo.com