

The Morning After U-Pick-Em 2025 Football Contest - KQXR

No Purchase necessary to win

CONTEST DESCRIPTION:

Registration: Register between September 1st, 2025 at 11:59p.m. MST and December 31st, 2025 at 11:59p.m. MST, through contest site, hosted on www.xrock.com

Requirements: To enter, you must be an Idaho resident, 21 years of age or older and have a valid Idaho Driver's License or Government Issued photo Identification Card, and a valid social security number.

Weekly Prize: \$5 gift certificate (valid at all three Idaho McCleary's locations) and a 10 Barrel swag bundle (estimated value of \$50). Total value of the weekly prize is \$55.

Grand Prize: "McCleary's Black Card" - equivalent to \$5 off user's first purchase for 100 visits (valid at all three of the Idaho McCleary's locations) (estimated value of \$500) and McCleary's/10 Barrel swag bundle (estimated value of \$99) . Total value of the grand prize is \$599.

HOW TO ENTER/WIN: To participate, listeners must do the following:

1. Complete a user profile on the U-Pick-Em site between September 1st, 2025 at 11:59p.m. MST and December 31st, 2025 at 11:59p.m. MST.
2. On the Tuesday of each week of the regular 2025-2026 NFL season, participants will be prompted to make predictions for the outcome of each week of games (Thursday through Monday). Once each week of games is complete, those who had a 100% accuracy score of predicting which teams won ("perfect week") on the past week, will be entered into a weekly randomized drawing to win a prize. If there is only one participant that had a perfect week, they will automatically win the weekly prize. If no participants have a perfect week on one or more of the contesting weeks, the same rules apply for those with the highest accuracy for said week(s). There is no limit to how many times a single participant can win during the contesting period.
3. For each perfect week a participant has, that will equal one (1) entry into the Grand Prize drawing. This will be a random drawing completed at the end of the regular NFL season.
4. To be eligible for this contest, participant must complete one (1) or more weekly game predictions.

ELIGIBILITY RESTRICTIONS:

1. Employees of Lotus Boise Corp. and its subsidiaries, affiliates, general sponsors, advertisers, competitors, promotional partners, other radio stations in the Boise, ID metropolitan area, and members of the immediate families or those living in the same households (whether related or not) of any of the above are NOT eligible to participate or win in this contest. For purposes of this contest, immediate family members means spouses, parents, grandparents, children, and siblings and their respective spouses.

PRIZES:

1. To the extent that prize elements are provided by third-party providers, winner agrees to look solely to applicable prize providers with respect to any claims, losses, or disputes in connection therewith.

2. No substitution of prize is offered, no transfer of prize to a third party is permitted and non-cash prizes may not be redeemed for cash value.

3. Prizes will be awarded only upon winner verification and final approval by Lotus Boise Corp.. For any merchandise items where size is variable, winners will be contacted by Lotus Boise Corp. to confirm size(s).

4. If for any reason a contest winner provides notice that they have decided not to accept an awarded prize, the winner may be required to sign a release form acknowledging forfeiture of the prize. It will be at the discretion of Lotus Boise Corp. if another entrant is to be selected as the winner if time permits.

5. In the event any winner is found to be in violation of these Official Rules or is otherwise determined by Lotus Boise Corp., in its sole discretion to be ineligible, he/she may be required to forfeit the prize or to reimburse Lotus Boise Corp. and / or any sponsor for the stated value of the prize if such a violation is found after the prize has been used by winner.

GENERAL CONDITIONS:

1. Winners are responsible for all applicable taxes associated with the receipt of the prize and any person winning over \$600.00 in prizes in the aggregate will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.

2. No purchase necessary. Contest is void where prohibited. Contest is subject to all applicable federal, state and local laws and regulations

3. Odds of winning depend upon the number of eligible contestants participating during the Contest Period.

4. By participating in the contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation. By entering this contest, each participant agrees to comply with the Official Rules and the decisions of the contest sponsor which shall be final and binding in all aspects relating to the contest.

5. Winners must provide valid identification (i.e. via driver's license, passport or other government-issued photo I.D.) to claim their prize.

6. Lotus Boise Corp. retains the right to disqualify any contestant if all contest rules are not followed. Contest void if prohibited by law.

7. So long as no participant is materially adversely affected, Lotus Boise Corp. reserves the right to make changes in the contest rules, which will become effective upon being announced on the air and / or posted online.

8. WARNING: Online listeners to streamed broadcasts may experience a lag in transmissions due to buffering limitations. Contest participants should not rely on streamed broadcasts to participate in contests.

9. Lotus Boise Corp., participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for the inability of any contestant to complete or continue a telephone call, facsimile transmission or internet registration due to equipment malfunction, busy lines, inadvertent disconnections, unavailable network, server, Internet Service Provider (ISP) or other connections, communication failures or human error that may occur in the transmission, receipt or processing of entries. In addition, Lotus Boise Corp., participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for lost, misdirected, mutilated, illegible or incomplete contest entries. Once submitted, entries become the property of Lotus Boise Corp. and will not be returned.

10. By accepting the prize, the winner acknowledges that Lotus Boise Corp. has neither made, nor is in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or to any portion

thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.

11. Lotus Boise Corp.. its subsidiaries, its affiliates, participating sponsors and any other promotional parties will not assume any responsibility for any changes in the execution of the contest, including; cancellation of the contest as a result of the occurrence of events not within the control of Lotus Boise Corp., its subsidiaries, affiliates, participating sponsors, promotional partners and other radio stations, such as acts of God, strikes, terrorists acts or criminal acts of third parties. In the event, such an act should occur, Lotus Boise Corp. may in its sole discretion, offer the winner comparable prize(s) currently being offered by Lotus Boise Corp. in lieu of the Prize originally awarded.

12. If for any reason, a contest is not capable of running as planned, including without limitation, any suspected evidence of tampering or technological corruption or if any portion of a contest is compromised by virus, bugs, worms or unauthorized human intervention, fraud, an insufficient number of qualified Contest entries, or any other causes beyond the control which corrupts, threatens or impairs the administration, security, fairness, integrity, or proper conduct of the Contest, Lotus Boise Corp. reserve the right to cancel, terminate, modify or suspend the contest at their sole discretion.

13. Any attempt by an entrant to deliberately undermine the legitimate operation of the contest may be in violation of criminal and civil laws and should such an attempt be made, Lotus Boise Corp. reserves the right to seek remedies and damages (including attorney's fees) from any such entrant to the fullest extent of the law, including criminal prosecution.

14. Copies of contest rules are available upon request during regular business hours, Monday – Friday 9:00a.m. to 4:00 p.m., in the offices of Lotus Boise Corp. located at 5257 W Fairview Ave., Suite 240, Boise, ID 83706. Copies of contest rules may also be made available on station website and during on-site / in-person remote events