



FOR IMMEDIATE RELEASE

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**TWO MEN AND A TRUCK® Boise Kicks off
*Movers for Moms® Drive to Help Mothers in Need This Mother's Day***

*Community-Supported Program Aids Moms
Who Need a Little Extra Support this Spring.*

Boise, Idaho, Feb 1, 2026 — Mother's Day is a special time where moms worldwide should feel loved and appreciated. For many women, this may not be the case as this holiday may be overlooked due to finances, personal struggles, or living situations where they're relying on the support of shelters or other organizations due to homelessness or domestic abuse.

To ensure moms in need receive the love and appreciation they deserve this Mother's Day, TWO MEN AND A TRUCK® Boise is hosting its annual *Movers for Moms®* campaign to provide essential care items to the Women's & Children's Alliance (WCA). The collection campaign runs March 1 – April 3.

According to the [National Coalition Against Domestic Violence](#), more than [10 million adults](#) experience domestic violence annually, and on a typical day more than 19,000 calls are received by the domestic violence hotlines nationwide. Statics from the National Coalition Against Domestic Violence also [state](#) that one in four women will experience domestic violence in their lifetime.

This year, the Boise moving company is teaming up with local community partners like, Boise Volkswagen, Lotus Boise Corp. Les Schwab and Fred Meyers, to collect essential care items for the WCA. The community can drop off donations at Treasure Valley Les Schwab locations from March 1 – April 3.

We are also partnering with Fred Meyer stores to host a one-day collection day on April 3 from 10 AM – 7 PM at these locations.

Fred Meyer, Fairview, 1850 E, Fairview Avenue, Meridian
Fred Meyer, Eagle Island 1400 W Chinden Blvd, Meridian
Fred Meyer, 5425 W. Chinden Blvd, Garden City



"Here at Boise Volkswagen we love and appreciate the work the WCA does for our community. To support Two Men And A Truck in this initiative with Movers for Moms is in-line with our core values in supporting Treasure Valley women and families. Boise Volkswagen is locally owned and operated and we take pride in helping our community members in any way we can." Boise Volkswagen-Tony Ramos General Sales Manager

"As a family owned and operated communications company, our work in the local communities we serve is our top priority. We are privileged to have a long-standing corporate pillar partnership with the WCA and are happy to support Two Men And A Truck in the Movers for Moms event each year. The work that the WCA does for our community is incredibly valuable and we will continue our long-standing partnership in every way we can." Lotus Boise Corp. - Nick Coe - General Manager

Since 1910, the WCA has provided safe housing for women in the Treasure Valley, Idaho. However, for more than 40 years, the focus has been narrowed to provide shelter and supportive services to individuals impacted by domestic violence and/or sexual assault. These services are provided at no-cost and span a four-county service area representing 30 percent of the population of the state of Idaho. In 2025, the WCA provided 22,618 free services, including:

- 3,097 calls to its 24-hour hotline, 64% of which were domestic violence related.
- 10,229 safe bed nights in their secure shelter for women and children.
- 1,294 civil protection orders filed with the assistance of WCA Court Advocates.
- 2,426 counseling sessions provided by WCA Clinicians.

"Two Men and a Truck has been a loyal supporter of the WCA for over a decade, not only by helping our team and our clients all year long but also putting on this incredible donation drive for us every spring. The moms who seek refuge with us have been through so much, and we are immensely grateful to Two Men And A Truck for affirming our promise that survivors will always be seen, believed, and cared for by their community." Bea Black – CEO, WCA

This spring marks the tenth year Two Men And A Truck, Boise has been running *Movers for Moms* and last year we collected 1,898 donations. This year we hope to exceed that number and collect 3,000 items for the WCA.

Movers for Moms is TWO MEN AND A TRUCK's [annual giving campaign](#) and started off as a statewide program in Michigan back in 2007, in 2014 it became a national program for all U.S. TWO MEN AND A TRUCK locations. Last year we had our most successful campaign to date with more than 443,000 donations between all the U.S. TWO MEN AND A TRUCK locations. This year, TWO MEN AND A TRUCK's goal is to help more moms in need across the country and collect 500,000 items all together.

For more information about *Movers for Moms* visit moversformoms.com or www.facebook.com/MoversforMoms.



ABOUT TWO MEN AND A TRUCK

Headquartered in Michigan, TWO MEN AND A TRUCK is a national, full service franchised moving company with each franchise being independently owned and operated. Currently, there are more than 430 locations and 3,000 trucks operating in 47 U.S. states in addition to Canada, Ireland, and the UK. TWO MEN AND A TRUCK has performed more than 9.5 million moves since its inception in 1985 and has seen consistent growth dating back to December 2009. In 2023, Franchise Business Review named TWO MEN AND A TRUCK a Top Recession Proof Franchise, a top 50 Franchise for Women and a Best in Category. TWO MEN AND A TRUCK also ranked on Entrepreneur's Franchise 500 list and was named #1 in the Moving/Junk Removal Services. In 2021, TWO MEN AND A TRUCK was acquired by ServiceMaster® Brands which is a leading franchise provider of needs-based residential and commercial services in the restoration, cleaning, moving, and bioremediation industries. ServiceMaster was founded as one of America's first franchise businesses and does business under seven brands today across 50 states and nine countries that generate more than \$3.5B in system-wide sales. For franchising opportunities, visit franchise.twomenandatruck.com.