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## Statement of EEO Policy

This EEO Public File Report is Filed in Compliance with Section 73.2080 ( c ) ( 6 ) of the FCC's 2002 EEO Rule. This report has been prepared on behalf of the Station Employment Unit that is comprised of Station(s) KLBN-FM, KHIT-FM, KGST-AM, KKBZ-FM and KSEQ-FM.

Lotus Fresno Corp. an equal opportunity employer, is dedicated to providing broad outreach regarding job vacancies, and to ensure equal opportunity in employment and non-discrimination in all of its policies and practices, including the area of employment. We consider applicants for all positions without regard to race, color, religion, creed, gender, national origin, age, disability, marital or veteran status, sexual orientation, or any other legally protected status.

The Recruitment Sources are identified by number and listed (with contact information) in the following pages.
Full-Time Vacancies Filled During Reporting Period June 1, 2022 through July 31, 2023.

| Full-Time Position | Recruitment Sources <br> Used | Recruitment Source for <br> Successful Applicant | Total No. Interviewed <br> from All sources |
| :---: | :---: | :---: | :---: |
| Account Executive | See Attached Recruitment <br> Sources 1-45 | Indeed.com <br> (Source \#43) | 3 |
| Account Executive | See Attached Recruitment <br> Sources 1-45 | Indeed.com <br> (Source \#43) | 3 |
| Account Executive | See Attached Recruitment <br> Sources 1-45 | Indeed.com <br> (Source \#43) | 3 |
| Sales Coordinator | See Attached Recruitment <br> Sources 1-45 | Indeed.com <br> (Source \#43) | 2 |
| Account Executive | See Attached Recruitment <br> Sources 1-45 | Stations Websites <br> (Source \#40) | 2 |
| Account Executive | See Attached Recruitment <br> Sources 1 - 45 | Stations Websites <br> (Source \#40) | 2 |
| Business Manager | See Attached Recruitment <br> Sources 1 - 45 | Stations Websites <br> (Source \#40) | 3 |
| Sales Manager | See Attached Recruitment <br> Sources 1 - 45 | Stations Websites <br> (Source \#40) | 3 |
| Account Executive | See Attached Recruitment <br> Sources 1 - 45 | Stations Websites <br> (Source \#40) | 4 |
| Account Executive | See Attached Recruitment <br> Sources 1 - 45 | Stations Websites <br> (Source \#40) | 4 |

## SUPPLEMENTAL RECRUITMENT MEASURES:

In addition to direct job vacancy announcements and hiring procedures, we complied with the initiative outlined in the 2002 EEO Rule Sec. 73.2080 (c) (2) regarding supplemental recruitment activity. For this reporting period we participated in or conducted the following:

| Activity/Description | Date | Staff <br> Participant(s) | Sponsor/Initiator |
| :---: | :---: | :---: | :---: |
| Menu Option \#16 - Employment Opportunity Information <br> Dissemination. <br> Each month station management personnel meet to discuss our EEO mission statement including but not limited to upcoming and future menu options promoting Equal Opportunity and our policy of non-discrimination as it relates to hiring in the workplace. This regularly scheduled EEO is designed to notify employees of upcoming opportunities and various issues focused on nondiscrimination. The basis for our monthly EEO meeting is to reinforce our goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities. | Monthly | General Manager <br> Business Manager <br> Sales <br> Manager <br> Promotions Director <br> Program Directors <br> Traffic Manager <br> Admin Assistant | Lotus Fresno, Corp |
| Menu Option \#4 - Participation in at least four events sponsored by organizations representing groups in the community interested in broadcast employment issues, including conventions, career days, workshops and similar activities. <br> There were over 500 people in attendance. We had a booth and answered questions about radio. Not just from students but from parents as well. We helped give out back packs and school supplies. Free haircuts, vaccines, boosters and health screening was made available to all students | 08/10/22 | KSEQ-FM <br> On-Air Personality <br> Promotions Assistant | Valdez Hall <br> *West Fresno <br> Family Resource Center* |
| Menu Option \#4 - Participation in at least four events sponsored by organizations representing groups in the community interested in broadcast employment issues, including conventions, career days, workshops and similar activities. <br> There were over 1,000+ in attendance. We were on site answering questions regarding radio. We handed out prizes. | 08/19/22 | KSEQ-FM <br> Program Director/ <br> On-Air Personality <br> Promotions <br> Assistant | Kerman High School <br> *Kerman National Night Out* |
| Menu Option \#4 - Participation in at least four events sponsored by organizations representing groups in the community interested in broadcast employment issues, including conventions, career days, workshops and similar activities. <br> There were over 250 people in attendance. We helped give out school supplies. | 08/20/22 | KSEQ-FM <br> On-Air Personality <br> Promotions Assistant | Gaston Middle School <br> *Back to School Kick-Off* |
| Menu Option \#4 - Participation in at least four events sponsored by organizations representing groups in the community interested in broadcast employment issues, including conventions, career days, workshops and similar activities. <br> There were approximately 200+ in attendance. We informed people that visited the booth about the job opportunities at Lotus Fresno, Corp. in promotions and sales. Students asked what the difference between sales and promotions is and what pays more. We've noticed that when we do a lot of career fairs at schools that is one of the most asked questions. A couple of students said that they want to start a radio station at the high school which was cool. | 10/27/22 | Promotions Director <br> Promotions Assistant | Sequoia High School <br> *Career Fair* |


| Activity/Description | Date | Staff Participant(s) | Sponsor/Initiator |
| :---: | :---: | :---: | :---: |
| Menu Option \#4 - Participation in at least four events sponsored by organizations representing groups in the community interested in broadcast employment issues, including conventions, career days, workshops and similar activities. <br> There were approximately 100 students in attendance. Brianda talked to the students about radio and answered questions about her start in radio, did she always want to work in radio, does radio pay a lot, did she get into radio to be famous. It was nice to see the kids engaged and interested about radio as a career. | 11/04/22 | $\begin{aligned} & \text { KSEQ-FM } \\ & \text { On-Air } \\ & \text { Personality } \end{aligned}$ | Putnam Elementary <br> *Career Fair* |
| Menu Option \#14 - Provision of training to management as to methods of ensuring equal employment opportunity and preventing discrimination. <br> The Lotus Communications Corp. Annual Managers' meeting was held Monday, December 5 through Wednesday, December 7, 2022 in Los Angeles. <br> The corporate agenda was dedicated in part to our continuing effort to review and provide information and training to ensure equal opportunity and the prevention for current and future job openings. <br> All menu options were examined to determine their effectiveness and how to proceed and enhance the individual station Outreach program. The stations are encouraged to create Outreach campaigns that reach a diverse and significant portion of the community they serve. Although, the FCC is now permitting broadcasters to meet their obligation to widely disseminate information about their job openings solely through the use of online recruitment sources Lotus requires stations to constantly review our recruitment lists and inform those organizations who wish to be notified of job openings. <br> As part of Lotus' commitment to ensure a safe working environment for future and current employees, all stations conduct monthly EEO meetings reinforcing their nondiscrimination mission statement and provide an opportunity to discuss upcoming and future Outreach programs. <br> In addition Lotus is requiring quarterly reports outlining the Outreach activity for that quarter enabling stations to be more aware of their commitment to the community. | $\begin{aligned} & 12 / 05 / 22 \\ & \text { thru } \\ & 12 / 07 / 22 \end{aligned}$ | General Manager | Lotus Fresno, Corp. |
| Menu Option \#4 - Participation in at least four events sponsored by organizations representing groups in the community interested in broadcast employment issues, including conventions, career days, workshops and similar activities. <br> There were approximately 800+ in attendance. We informed students that came by our booth about the Lotus job opportunities in sales and promotions. Students that visited our booth seemed interested in pursuing communications in college. A couple students mentioned that they were musicians hoping one day to hear their music on the radio. | 03/13/23 | Promotions Director <br> Promotions Assistant | Latino Student Success Conference |
| Menu Option \#4 - Participation in at least four events sponsored by organizations representing groups in the community interested in broadcast employment issues, including conventions, career days, workshops and similar activities. <br> There were approximately 400 students in attendance. Students that visited our booth asked what training and education you need to have to work in radio. They also wanted to know if you make a lot of money in radio and can you work your way up. There was interest from students in pursuing radio as a career. | 03/28/23 | Promotions Assistant | Hanford West *Career Day* |


| Activity/Description | Date | $\begin{gathered} \text { Staff } \\ \text { Participant(s) } \end{gathered}$ | Sponsor/Initiator |
| :---: | :---: | :---: | :---: |
| Menu Option \#4 - Participation in at least four events sponsored by organizations representing groups in the community interested in broadcast employment issues, inc/uding conventions, career days, workshops and similar activities. <br> There were over 1,000 people that attended the Madera County job fair. We had a lot of people come by our booth asking about job opportunities with the company. We discussed the sales and promotions positions that we're hiring for. People asked whether they must have experience to be in radio and they were told it's not a must, but it's a plus. There were a couple potential candidates for promotions. | 04/13/23 | Promotions Director <br> Promotions Assistant | Madera County Job Fair |
| Menu Option \#4 - Participation in at least four events sponsored by organizations representing groups in the community interested in broadcast employment issues, including conventions, career days, workshops and similar activities. <br> KSEQ visited a total of ten Visalia Unified Middle Schools and High Schools to help VUSD promote living a healthy lifestyle, (mind, body and spirit). From positive thinking, being a positive student, putting others before yourself, making positive choices, being drug and alcohol free, and being positive person in the community. DJ Erb mixed/played music at each of the events and there was a local artist that performed and shared a positive message with the students at each event. There were appoximately $300+$ students in attendance for each event. | $\begin{gathered} \text { 04/18/23 } \\ \text { thru } \\ 05 / 24 / 23 \end{gathered}$ | Promotions Director <br> On-Air Personalities <br> DJ Erb <br> Promotions Assistant | Visalia Unified School District <br> *Takeover Tour* |
| Menu Option \#4 - Participation in at least four events sponsored by organizations representing groups in the community interested in broadcast employment issues, including conventions, career days, workshops and similar activities. <br> There were over 250 students in attendance. We talked to the students about preparing for their future and how it's never too early to think about what career they're interested in pursuing after high school and or college. We shared our experiences from school into the work world and we each got our start in radio. The students were shocked to believe that I got my start in radio when I was 17 right out of high school. We told the kids about our positions with the company and the current openings that we have in sales and promotions. There were a few students that showed promise and could possibly be the next salesperson or promotions assistant. | 05/19/23 | Promotions Director <br> Promotions Assistant | Parkview Middle School <br> *Career Day* |
| Menu Option \#4 - Participation in at least four events sponsored by organizations representing groups in the community interested in broadcast employment issues, including conventions, career days, workshops and similar activities. <br> There were over 300 students in attendance. Greg talked to the students about preparing for their future now! Where do you see yourself in 5-10 years. What'd you want to do for a career? He also talked to the kids about how he got into radio and always remaining positive in everything that you do. Students were engaged with Greg's positivity and enjoyed us being there. | 05/26/23 | KSEQ <br> Program Director <br> Promotions Assistant | Fort Miller Middle School |
| Menu Option \#4 - Participation in at least four events sponsored by organizations representing groups in the community interested in broadcast employment issues, including conventions, career days, workshops and similar activities. <br> There were approximately 1,200 people/kids in attendance. We talked to the kids and families that came by our booth about the importance of literacy, and how reading will help their future job/career. Whether their career interest is teaching, medical field, radio/media, acting, reading is fundamental. While we talked to the kids about the importance of reading we also talked to them about career opportunities that Lotus has to offer even though they're not old enough to work for the company. We gave the kids insight on what we do and the positions that we're looking to fill in sales and promotions. | 06/10/23 | Promotions Director <br> Promotions Assistant | Reading Extravaganza |

## RECRUITMENT SOURCES:

* Designates an entity requesting notification.

| $\begin{aligned} & \text { む } \\ & \text { U } \\ & \vdots \\ & \text { on } \\ & \text { \# } \end{aligned}$ | Recruitment Source: <br> Name <br> Contact Person <br> Address <br> Telephone Number | Total Number Interviewees Provided By Source During Period | Full-time Positions for Which This source was Utilized |
| :---: | :---: | :---: | :---: |
| 1* | CA EMPLOYMENT DEVELOPMENT DEPT. <br> Sofia Morales <br> 2555 S. Elm Ave. <br> Fresno CA 93706-5086 <br> (559) 230-4413 | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |
| 2* | CALIFORNIA STATE UNIVERSITY, FRESNO <br> Maggie Hollingsworth <br> 5241 N. Maple, M/S TA61 <br> Fresno CA 93740 <br> (559) 278-2381 | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |
| 3* | CENTRAL CALIFORNIA HISPANIC CHAMBER OF COMMERCE <br> John Hernandez <br> 2331 Fresno St. <br> Fresno CA 93721 <br> (559) 485-6640 | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |
| 4* | CENTRAL VALLEY OPPORTUNITY CENTER <br> Mark Lozada <br> 441 E Yosemite Ave. <br> Madera CA 93638-3504 <br> (559) 674-0971 | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |
| 5 | CENTRO LA FAMILIA <br> Margarita Rocha 2014 Tulare Street, \#711A <br> Fresno CA 93721 <br> (559) 237-2961 | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |
| 6* | CSUF-DEPT OF COUNSELING, SPECIAL EDUC AND REHAB <br> Jennie Chavez <br> 5005 North Maple Ave. M/S ED3 <br> FRESNO CA 93740-8025 <br> (559) 278-0451 | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |


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| :---: | :---: | :---: | :---: |
| 7* | DENHAM PERSONNEL SERVICES <br> Michelle S. Merrill-Case <br> 1540 E. Shaw Ave., Ste. 112 <br> Fresno CA 93710 <br> (559) 222-5284 | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |
| 8* | EL CONCILIO DE FRESNO <br> Lily Torres <br> 1532 Fresno St. <br> Fresno CA 93706 <br> (559) 485-0679 | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |
| 9 | FRESNO AREA WORKFORCE INVESTMENT CORP. <br> Sonia Williams <br> 2035 Tulare Street <br> Fresno CA 93721 <br> (559) 650-5020 | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |
| 10* | FRESNO CENTER FOR NEW AMERICANS <br> Cassandra Moua <br> 4879 E Kings Canyon Road <br> Fresno CA 93727 <br> (559) 255-8395 | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |
| 11* | FRESNO CO. ECONOMIC OPP. COMMISSION <br> Alfredo Cuellar <br> 1920 Mariposa Mall, Suite 300 <br> Fresno CA 93721 <br> (559) 263-1021 | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |
| 12* | FRESNO CO. PUBLIC LIBRARY <br> Bernice Kao <br> 2420 Mariposa Street <br> Fresno CA 93721 <br> (559) 488-3628 | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |


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| :---: | :---: | :---: | :---: |
| 13* | FRESNO COUNTY FARM BUREAU <br> Bailey DeGraw <br> 1274 N. Hedges Ave <br> Fresno CA 93728 <br> (559) 237-0263 | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |
| 14* | FRESNO COUNTY HISPANIC COMMISSION <br> Domingo Zapata <br> 1803 Broadway Street <br> Fresno CA 93721 <br> (559) 268-6476 | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |
| 15 | FRESNO N.O.W. <br> Nora Clark <br> P.O. Box 4675 <br> Fresno CA 93721-4675 <br> (559) 221-7229 | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |
| 16* | INSTITUTE OF TECHNOLOGY - CLOVIS <br> Amanda Nash <br> 564 W. Herndon <br> Clovis CA 93612 <br> (559) 297-4500 | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |
| 17* | MADERA CO. ECONOMIC DEV. COMMISSION <br> Bobby Kahn <br> 2425 W. Cleveland Ave., \#101 <br> Madera CA 93637 <br> (559) 675-7768 | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |
| 18* | MADERA CO. WORKFORCE DEVELOP. OFFICE <br> Traci Scott Contreras <br> 441 E. Yosemite Ave <br> Madera CA 93638-3504 <br> (559) 662-4600 | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |


| O U O o \# | Recruitment Source: <br> Name <br> Contact Person <br> Address <br> Telephone Number | Total Number Interviewees Provided By Source During Period | Full-time Positions for Which This source was Utilized |
| :---: | :---: | :---: | :---: |
| 19* | MEXICAN CONSULATE 7435 N Ingram Ave. <br> Fresno CA 93721-6101 (559) 445-2615 | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |
| 20* | NAACP <br> Michael Lefall <br> 1900 Mariposa Mall, \#100-C <br> Fresno CA 93721 <br> (559) 485-5778 | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |
| 21* | PRIDE STAFF <br> Maria Andrade <br> 7535 N. Palm Avenue, Suite 103 <br> Fresno CA 93711 <br> (559) 432-2022 | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |
| 22* | PROTEUS INC. <br> John Bailey <br> 1815 Van Ness <br> Fresno CA 93722 <br> (559) 442-8871 | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |
| 23 | SAN JOAQUIN VALLEY COLLEGE <br> Valery Van Matre <br> 295 E. Sierra <br> Fresno CA 93710 <br> (559) 448-8282 | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |
| 24* | SCCCD-MADERA CENTER <br> Janell Mendoza <br> 30277 Ave. 12 <br> Madera CA 93638 <br> (559) 675-4515 | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |


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| :---: | :---: | :---: | :---: |
| 25* | ULTIMATE STAFFING SERVICES <br> 205 E. River Park Circle \#140 <br> Fresno CA 93720 <br> (559) 256-1940 | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |
| 26 | VIDA EN EL VALLE <br> John Esparza <br> 1626 E Street <br> Fresno CA 93706-2006 <br> (559) 225-7753 | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |
| 27 | WEST HILLS COMMUNITY COLLEGE <br> Nancy Clover <br> 300 Cherry Lane <br> Coalinga CA 93210 <br> (559) 934-2000 | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |
| 28 | WOMEN'S TRADE CLUB OF FRESNO CO. <br> Sheryl Haynie <br> P.O. Box 16141 <br> Fresno CA 93755-6141 <br> (559) 225-8550 | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |
| 29* | WORKFORCE CONNECTION CLC PARTNERSHIP <br> Mark Lozada <br> 3302 N. Blackstone Ave., Suite 221 <br> Fresno CA 93726 <br> (559) 230-4401 | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |
| 30 | YOUNG WOMEN CHRISTIAN ASSOCIATION <br> Micki Lowry <br> 1600 M Street <br> Fresno CA 93728 <br> (559) 237-4706 | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |


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| :---: | :---: | :---: | :---: |
| 31 | RADIO STATION ON-AIR AD | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |
| 32 | MARKET REFERRAL | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |
| 33 | STATION EMPLOYEE REFERRAL | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |
| 34 | CAREERBUILDERS.COM | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |
| 35 | ALLACCESS.COM | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |
| 36 | CRAIGSLIST.COM | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |


| $\begin{aligned} & \text { U } \\ & \text { U } \\ & 0 \\ & \text { © } \\ & \text { \# } \end{aligned}$ | Recruitment Source: <br> Name <br> Contact Person <br> Address <br> Telephone Number | Total Number Interviewees Provided By Source During Period | Full-time Positions for Which This source was Utilized |
| :---: | :---: | :---: | :---: |
| 37 | YOURCBA.COM | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |
| 38 | FORMER EMPLOYEE | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |
| 39 | JOB FAIRS | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |
| 40 | STATIONS WEBSITE | $\begin{aligned} & 0 \\ & 0 \\ & 0 \\ & 1 \\ & 2 \\ & 2 \\ & 1 \\ & 1 \\ & 4 \\ & 4 \end{aligned}$ | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |
| 41 | MONSTER.COM | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |
| 42 | STATIONS FACEBOOK | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |


| $\begin{aligned} & \text { U } \\ & \text { U3 } \\ & \text { in } \\ & \text { \# } \end{aligned}$ | Recruitment Source: <br> Name <br> Contact Person <br> Address <br> Telephone Number | Total Number Interviewees Provided By Source During Period | Full-time Positions for Which This source was Utilized |
| :---: | :---: | :---: | :---: |
| 43 | INDEED.COM | $\begin{aligned} & 3 \\ & 3 \\ & 3 \\ & 1 \\ & 1 \\ & 0 \\ & 0 \\ & 2 \\ & 2 \\ & 0 \\ & 0 \end{aligned}$ | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |
| 44 | LINKEDIN.COM | 0 | 1 Account Executive <br> 2 Account Executive <br> 3 Account Executive <br> 4 Sales Coordinator <br> 5 Account Executive <br> 6 Account Executive <br> 7 Business Manager <br> 8 Sales Manager <br> 9 Account Executive <br> 10 Account Executive |
|  | TOTAL | 29 |  |

[^0]
[^0]:    1 Account Executive
    2 Account Executive
    3 Account Executive
    4 Sales Coordinator
    5 Account Executive
    6 Account Executive
    7 Business Manager
    8 Sales Manager
    9 Account Executive
    10 Account Executive
    1 Account Executive
    2 Account Executive
    3 Account Executive
    4 Sales Coordinator
    5 Account Executive
    6 Account Executive
    7 Business Manager
    8 Sales Manager
    9 Account Executive
    10 Account Executive

