

River Roadtrip Rules – KRVB/94.9 the River
Grand Prize is accommodations for a vacation for two 8/22-24, 2025 in Stanley, ID

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. PROMOTION DATES

These rules (the “Official Rules”) govern the River Road Trip (“Promotion”), which will begin on **May 19, 2025 at 8 a.m. Mountain Time (“MT”)** and ends on **June 20th, 2025 at approximately 10 a.m. MT.**

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all legal U.S. residents who are 21 years of age or older at the time of entry and who live in the Boise Designated Market Area, as that term is defined by The Nielsen Company (the “Promotion Area”). Employees of Lotus Boise Corp. (the “Promoter”), d/b/a KQXR/100.3 the X (he “Station” their parents, subsidiaries, and affiliated entities, the Promotion sponsors, advertising agencies, and promotion agencies, any other third party involved in the development or administration of the Promotion, other broadcasting stations in the Promotion Area, and the members of those individuals’ immediate families (spouse, parents, siblings or children) or households (whether related or not) are ineligible to participate or win. Void outside the United States and outside the Promotion Area.
- b. Entrants are required to provide truthful information, and Promoter will reject and delete any entry that it discovers to be false or fraudulent. Promoter will disqualify any entry from individuals who do not meet the eligibility requirements if discovered by Promoter.

3. ENTRY

You may participate in the Promotion via the following method:

- a. **ONLINE** – Qualifiers will be selected from entries submitted on a form via station website (riverboise.com) during the window of 8am on 5/19 through 5pm on 5/30. All entries will consist of entrant’s name, birthdate, phone number, and email address, as well as digital image of their own photography which they will upload at time of entry. There can be only one entry per person. Said photography must consist of a landscape taken within the state of Idaho. Any photos deemed lewd or lascivious by promoter will be immediately disqualified. Any photo proven to not be an original property of the entrant will also be discarded.

4. CONDITIONS APPLICABLE TO ALL ENTRIES

- a. Entries submitted will not be returned and will be the property of Promoter. Use of any device to automate entry is prohibited. All entry information must be accurate. Proof of submission of an entry will not be deemed proof of receipt by Promoter. The Promotion administrator’s computer is the official time keeping device for the Promotion.

5. QUALIFIER AND WINNER SELECTION AND NOTIFICATION

- a. After 5pm on 5/30 and prior to 7am on 6/2 members of the on air staff of KRVB will select up to 16 qualifiers from all entries based on creativity/imagination to be named as the qualifiers and moved on to the public voting rounds.
- b. The selected qualifier's submissions will be voted upon by the general public at station's website (riverboise.com) starting Monday, June 2nd, 2025 at 7am and running until 7am June 9th, 2025 with the top 8 vote getters moving on to the second round.
- c. At 7am on June 9th, 2025, the second round of voting will continue with the 8 qualifiers that received the highest amount of votes from the general public in the first round, with the top 4 vote getters moving on to the third round.
- d. At 7am on June 16th, the third round of voting will continue with the 4 qualifiers that received the highest amount of votes from the general public in the second round, with the top 2 vote getters moving on to the final round.
- e. At 7am on June 23rd, the final round of voting will continue with the remaining 2 qualifiers that received the highest amount of votes from the general public in the third. Voting will continue until 7am on Friday, June 27th at which point the qualifier with the most votes from the general public will be named as the Grand Prize winner for the promotion.
- f. In the event of a tie in any round, a random drawing will occur to determine who will move forward onto the next round.
- g. If a Grand Prize winner has not already completed and returned an Affidavit of Eligibility, a scan or photo of legal ID, Release of Liability and/or a Publicity Release, Grand Prize winner may be required to do so prior to receipt of Grant Prize. If Grand Prize winner fails to do so by the deadline established by Promoter or fails to comply with the Official Rules (including eligibility requirements), winner will be disqualified, the Grand Prize will be forfeited, and the Grand Prize may, at Promoter's discretion, be awarded to the runner up. Properly claimed prize will be awarded, but in no event will Promoter award more prizes than are provided for in these Official Rules.

6. GRAND PRIZE

- a. There is one Grand Prize, which consists of hotel accommodations in Stanley, ID on August 22nd, 2025 through August 24th, 2025, as well as a fuel card for transportation, rental package provided from Idaho River Sports for promotional purposes, and miscellaneous gifts to enjoy while at the Sawtooth Salmon River Festival (Estimated value of each grand prize is approximately \$1000)
- b. There is no substitution, transfer, or cash equivalent for prize, except that Promoter may, at its sole discretion, substitute prize of comparable value or cash. The prize is expressly limited to the items listed above and do not include taxes, gratuities, or any other expenses. Promoter is not responsible for winner's limitations that prevent acceptance, use, or nonuse of prize. Entrants acknowledge that the Released Parties, as defined herein, have not made, nor are in any manner responsible or liable for, any

warranties, representations or guarantees, and hereby disclaim any and all warranties expressed or implied, in fact or in law, whether now or hereafter enacted concerning the prize, including without limitation, implied warranties of quality, merchantability, mechanical condition, or fitness for a particular purpose, except for any express manufacturer's warranty as may be included with the prize or as may be separately provided to participants by law.

c. The Grand Prize is not refundable or transferable and may not be substituted or exchanged for cash or credit at any time, nor will such gift cards be replaced if unused, lost, stolen, or damaged.

7. CONDITIONS

a. Payments of all federal, state and local taxes are solely the responsibility of the winner. Winner will be required to complete and submit an IRS Form W-9 or the equivalent including the winner's full Social Security Number for receipt of any prize valued at \$600 or more or for any prizes awarded by Promoter in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in disqualification and forfeiture of the prize.

b. Participating in the Promotion and acceptance of the prize constitutes each Qualifier's permission for the Promoter or its agents to photograph, film, record that Qualifier and to use his or her name, city, state, voice, or likeness, and any statements made by him or her regarding the Promotion or its Promoter or Prize Providers for purposes of trade, publicity or promotion in connection with the Promotion without additional financial or other compensation, and to sign a publicity release confirming such consent prior to acceptance of the prize.

c. By entering, participating and/or accepting the prize in the Promotion, each entrant and Qualifier agrees not to sue and to release, discharge, indemnify, hold harmless, and absolve the Promoter, Prize Providers, the Promotion sponsors, advertising agencies, and promotion agencies, and any third party involved in the development or administration of the Promotion, and each of their respective parent, subsidiary and affiliated entities and the officers, shareholders, directors, employees, agents, and representatives and the successors and assigns of each of them (the "Released Parties") from and against any and all claims, demands, actions, suits, losses, expenses, costs, damages, and liabilities including, without limitation, interest, penalties, court costs and reasonable attorneys' fees and expenses arising directly or indirectly from the prize or participation in the Promotion, including, but not limited to, personal injury, death, or damage to or loss of property, which may occur in connection with, preparation for, travel to, or participation in Promotion, or possession, acceptance and/or use or misuse of prize or participation in any Promotion-related activity, including but not limited to any claims based on publicity rights, defamation, or invasion of privacy and merchandise delivery.

d. Promoter, in its sole discretion, reserves the right to disqualify any person (and all of that person's entries) from this Promotion if he or she tampers with the entry process, the operation of the Promotion, or is otherwise in violation of the Official Rules or direction of Promoter. If a dispute arises regarding compliance with these Official Rules, Promoter may consider, in its sole discretion, data reasonably available to Promoter through information technology systems in Promoter's control, but Promoter will not be obligated to consider any data or other information collected from any other source. Promoter's failure to enforce any term of these Official Rules will not constitute a waiver of this provision. If there is a conflict between any term of the Official Rules and any marketing or entry materials used in connection with the Promotion, the terms of these Official Rules will govern. If because of circumstances beyond the control of Promoter, the Event is delayed, rescheduled,

postponed or cancelled, Promoter reserves the right, but not the obligation, to modify, suspend, or cancel the Event and choose the winner by random drawing from among the on-air, Remote, and Connections Credit Union Qualifiers, and Promoter will announce its action on-air on all of the Stations.

e. For those viewing/listening to the Station stream on the Internet or other non-broadcast means: Please be advised that you may be listening to a delayed stream of the broadcast signal, which may vary depending on your computer's memory capacity and your connection. For that reason, we strongly recommend that you turn on your radio to the Station to participate in this or any other call-in contest to be sure you are participating in "real time." The Station assumes no responsibility for participants not making timely phone calls to a Station as a result of the delays in the method of viewing/listening.

f. The Released Parties are not responsible for (i) typographical or other errors in the printing, the offering or the administration of the Promotion, or in the announcement of a prize; (ii) entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties, malfunctions, disconnections, other technological failures, telephone service outages, delays, dropped calls, or busy signals; or any other difficulties that may prevent an individual from entering or participating, or (iii) lost, stolen, mangled, misdelivered, misdirected, illegible, incomplete, incorrect, or late entries. Further, the Released Parties are not responsible if any part of a promotion prize that cannot be awarded due to acts of God, acts of war, natural disaster, weather, acts of terrorism or other factors beyond the Station's control.

g. EXCEPT WHERE PROHIBITED, ENTRANTS AGREE THAT ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE PROMOTION, OR PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY WITHOUT RESORT TO ANY FORM OF CLASS ACTION AND ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED BY ENTRANT WITH REGARD TO THIS PROMOTION, BUT IN NO EVENT ATTORNEYS' FEES, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR OTHER DAMAGES. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrants and Promoter in connection with the Promotion will be governed by and construed in accordance with the laws of the State of Ohio, without giving effect to any choice of law or conflict of law rules or provisions (whether of Ohio or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than Ohio. The courts of Ohio in Hamilton County will be the exclusive forum for any dispute relating to these Official Rules and/or this Promotion. All participants and winner agree, by their participation in the Promotion, to submit to the personal jurisdiction of the courts of Ohio in Hamilton County and waive the right to contest jurisdiction.

h. To obtain a copy of the Official Rules or the winner's name following completion of the Promotion, send a self-addressed, stamped envelope (VT residents may omit return postage) specifying "Official Rules" or "Winner Name" to BottleRock Napa Valley Music Festival Flyaway, Lotus Boise Corp., 5257 West Fairview Avenue, Suite 240, Boise, ID 83706. A copy of the Official Rules and the winner name (when complete) are also available during regular business hours at the Stations, 5257 West Fairview Avenue, Suite 240, Boise, ID 83706. All such requests must be received within 60 days following completion of the Promotion.

8. SPONSOR/PROMOTER

Lotus Boise Corp., d/b/a KRVB-FM/94.9 the River, 5257 West Fairview Avenue, Suite 240, Boise, ID 83706.