

Holiday Treasure Rules 2025 - KRVB

OFFICIAL RULES

Participating Stations (KQXR, KJOT, KTHI, KRVB)

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. MONETARY PRIZES - \$10,000 Total

In total, 10 monetary prizes will be awarded at the Grand Prize Party giveaway: One (1) \$5000 prize, Three (3) \$1000 prizes, Two (2) \$500 prizes, and Four (4) \$250 prizes.

b. Monetary prizes will be awarded in the form of a check that will be available within 30 days of winning and must be picked up at Lotus Boise (5257 West Fairview Avenue, Suite 240, Boise, ID 83706). Monetary prize winners will be notified once their check is available.

c. The prizes are expressly limited to the items listed above and do not include taxes. Promoter is not responsible for winner's limitations that prevent acceptance, use, or nonuse of prize.

2. PROMOTION DATES

These rules (the "Official Rules") govern the Holiday Treasure ("Promotion"), which will begin on **November 10, 2025 at 12 a.m. Mountain Time ("MT")** and ends on **December 15, 2025 at approximately 10 p.m. MT.**

3. ELIGIBILITY RESTRICTIONS

a. The Promotion is open to all legal U.S. residents who are 21 years of age or older at the time of entry and who live in the Boise Designated Market Area, as defined by The Nielsen Company (the "Promotion Area"). Employees of Lotus Boise Corp. (the "Promoter"), d/b/a KRVB/94.9 the River (the "Station" their parents, subsidiaries, and affiliated entities, the Promotion sponsors, advertising agencies, and promotion agencies, any other third party involved in the development or administration of the Promotion, other broadcasting stations in the Promotion Area, and the members of those individuals' immediate families (spouse, parents, siblings or children) or households (whether related or not) are ineligible to participate or win. Void outside the United States and outside the Promotion Area.

b. Entrants are required to provide truthful information, and Promoter will reject and delete any entry that it discovers to be false or fraudulent. Promoter will disqualify any entry from individuals who do not meet the eligibility requirements if discovered by Promoter.

4. ENTRY

Entry opportunities for the Promotion will be available on the Station weekdays beginning on November 10, 2025 and ending on December 5, 2025. There is no limit to the number of times a listener may attempt to qualify for said promotion, but a listener may be a Qualifier only once. Promoter reserves the right to delay the announcement of the cue to call if breaking news or other unanticipated events prevent the cue to call announcement from occurring as scheduled. If such changes occur, they will be

posted on the Station's website.

You may participate in the Promotion via the following method:

- a. At or around 8:30am MST the on air announcers will play a game of Christmas themed trivia. Upon hearing the cue to call KRVB at 208-287-2949 the correct caller number (as announced by the on-air personality during the cue to call or text) to get through to the Station contest line will be asked to answer the days Christmas trivia question, and the correct completion of which will result in that caller being named a qualifier ("Qualifier") for the Holiday Treasure promotion. If the selected caller is disconnected or answers the trivia question incorrectly, the next eligible caller who successfully makes it through on the call-in line and successfully completes the call will be deemed a Qualifier candidate
- b. Qualifiers must provide all requested information, including, their first name and last name, complete address, city, state, zip code, email address, telephone number, and date of birth. If any information given precludes them by not meeting the eligibility requirements, then the entrant will be disqualified. There will be no replacement for that qualifying position. A listener may only qualify once per promotion.

5. CONDITIONS APPLICABLE TO ALL ENTRIES

- a. Entries submitted will not be acknowledged or returned and will be the property of Promoter. Use of any device to automate entry is prohibited. All entry information must be accurate. Proof of submission of an entry will not be deemed proof of receipt by Promoter. The Promotion administrator's computer is the official time keeping device for the Promotion.
- b. There will be a total of up to 20 Qualifiers for KRVB. Those qualifiers will be joined by up to 20 qualifiers from each of the other participating radio stations (KJOT, KQXR, KTHI) and three (3) Qualifiers that will be selected on-site at the Event. There will be up to 83 total qualifiers for the promotion. Each person may only qualify once. Any subsequent qualifications whether on the same station or on any other participating station will be discarded.

6. QUALIFIER AND WINNER SELECTION AND NOTIFICATION

- a. Qualifiers will be selected and notified as set forth above. Odds of qualifying depend upon the number of entries.
- b. Each potential Qualifier may be required, in Promoter's sole discretion, to complete and return an Affidavit of Eligibility, a scan or photo of legal ID, Release of Liability and/or a Publicity Release before being allowed to participate in the Prize selection at the Event. If required, all forms must be completed and returned prior to the Prize selection portion of the Event. Noncompliance within this time period, failure to comply with the Official Rules (including eligibility requirements) may result in disqualification and forfeiture of opportunity to receive Prize. All decisions of Promoter management with respect to the Promotion are final.

- c. Qualifiers must be present and in-line to be checked in at the Grand Prize Giveaway Event by 7pm MST on December 15th, 2025 at the Renegade Hotel in Boise (1110 W Grove St, Boise, ID 83702). Check in for qualifiers begins at 6pm MST. Qualifiers must present a government issued photo ID with birthdate. Each qualifier that is checked in will be given a number that will be used later for random selection. Any Qualifier who is not checked in, or in line to be checked in by 7pm will be disqualified.
- d. Three (3) additional Qualifiers total will be selected on-site at the Event via random drawing. To enter, entrants must arrive on-site between 6pm MST and 6:59pm MST on December 15th, 2025 and complete an information slip. Three (3) random Qualifiers will be drawn at 7:05pm MST from all the entries
- e. After Qualifier check in and before the event begins, the numbers given to those who checked in will be drawn at random. When a Qualifier's number has been called, they will choose from a selection of Christmas stockings. The total number of stockings available at the beginning will be equal to the number of Qualifiers who checked in at event. The quantity of stockings each Qualifier will have to choose from will depend on how many are remaining when their number is called. The interior of the stocking the qualifier chooses will have a note informing them of which prize they have won. Qualifiers will have one minute after their number is called to come up to present themselves to the announcer or they will forfeit any chance to pick a stocking.
- f. In the event that one or more of the eligible qualifiers are not present when their number is called, a random drawing will be held at a later date from among all eligible qualifiers that previously chose a stocking, and the prize/s in the remaining stocking/s will be awarded.
- g. If the Monetary Prize winner has not already completed and returned an Affidavit of Eligibility, a scan or photo of legal ID, Release of Liability and/or a Publicity Release, Prize winner may be required to do so prior to receipt of Prize. If Prize winner fails to do so by the deadline established by Promoter or fails to comply with the Official Rules (including eligibility requirements), winner will be disqualified, the Prize will be forfeited. Properly claimed prize will be awarded, but in no event will Promoter award more prizes than are provided for in these Official Rules.

7. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. Winner will be required to complete and submit an IRS Form W-9 or the equivalent including the winner's full Social Security Number for receipt of any monetary prize from promotion. Failure to submit a complete W-9 or equivalent will result in disqualification and forfeiture of the prize.
- b. Participating in the Promotion and acceptance of the prize constitutes each Qualifier's permission for the Promoter or its agents to photograph, film, record that Qualifier and to use his or her name, city, state, voice, or likeness, and any statements made by him or her regarding the Promotion or its Promoter or Prize Providers for purposes of trade, publicity or promotion in connection with the Promotion without additional financial or other compensation, and to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. By entering, participating and/or accepting the prize in the Promotion, each entrant and Qualifier agrees not to sue and to release, discharge, indemnify, hold harmless, and absolve the Promoter, Prize Providers, the Promotion sponsors, advertising agencies, and promotion agencies, and any

third party involved in the development or administration of the Promotion, and each of their respective parent, subsidiary and affiliated entities and the officers, shareholders, directors, employees, agents, and representatives and the successors and assigns of each of them (the "Released Parties") from and against any and all claims, demands, actions, suits, losses, expenses, costs, damages, and liabilities including, without limitation, interest, penalties, court costs and reasonable attorneys' fees and expenses arising directly or indirectly from the prize or participation in the Promotion, including, but not limited to, personal injury, death, or damage to or loss of property, which may occur in connection with, preparation for, travel to, or participation in Promotion, or possession, acceptance and/or use or misuse of prize or participation in any Promotion-related activity, including but not limited to any claims based on publicity rights, defamation, or invasion of privacy and merchandise delivery.

d. Promoter, in its sole discretion, reserves the right to disqualify any person (and all of that person's entries) from this Promotion if he or she tampers with the entry process, the operation of the Promotion, or is otherwise in violation of the Official Rules or direction of Promoter. If a dispute arises regarding compliance with these Official Rules, Promoter may consider, in its sole discretion, data reasonably available to Promoter through information technology systems in Promoter's control, but Promoter will not be obligated to consider any data or other information collected from any other source. Promoter's failure to enforce any term of these Official Rules will not constitute a waiver of this provision. If there is a conflict between any term of the Official Rules and any marketing or entry materials used in connection with the Promotion, the terms of these Official Rules will govern. If because of circumstances beyond the control of Promoter, the Event is delayed, rescheduled, postponed or cancelled, Promoter reserves the right, but not the obligation, to modify, suspend, or cancel the Event and choose the winner by random drawing from among the on-air, Remote, any on location qualifiers, and Promoter will announce its action on-air on all of the Stations.

e. For those viewing/listening to the Station stream on the Internet or other non-broadcast means: Please be advised that you may be listening to a delayed stream of the broadcast signal, which may vary depending on your computer's memory capacity and your connection. For that reason, we strongly recommend that you turn on your radio to the Station to participate in this or any other call-in contest to be sure you are participating in "real time." The Stations assume no responsibility for participants not making timely phone calls to a Station as a result of the delays in the method of viewing/listening.

f. The Released Parties are not responsible for (i) typographical or other errors in the printing, the offering or the administration of the Promotion, or in the announcement of a prize; (ii) entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties, malfunctions, disconnections, other technological failures, telephone service outages, delays, dropped calls, or busy signals; or any other difficulties that may prevent an individual from entering or participating, or (iii) lost, stolen, mangled, misdelivered, misdirected, illegible, incomplete, incorrect, or late entries. Further, the Released Parties are not responsible if any part of a promotion prize that cannot be awarded due to acts of God, acts of war, natural disaster, weather, acts of terrorism or other factors beyond the Station's control.

g. EXCEPT WHERE PROHIBITED, ENTRANTS AGREE THAT ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE PROMOTION, OR PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY WITHOUT RESORT TO ANY FORM OF CLASS ACTION AND ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED BY ENTRANT WITH REGARD TO THIS PROMOTION, BUT IN NO EVENT ATTORNEYS' FEES, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR OTHER DAMAGES. All issues and questions concerning the

construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrants and Promoter in connection with the Promotion will be governed by and construed in accordance with the laws of the State of Ohio, without giving effect to any choice of law or conflict of law rules or provisions (whether of Ohio or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than Ohio. The courts of Ohio in Hamilton County will be the exclusive forum for any dispute relating to these Official Rules and/or this Promotion. All participants and winner agree, by their participation in the Promotion, to submit to the personal jurisdiction of the courts of Ohio in Hamilton County and waive the right to contest jurisdiction.

h. To obtain a copy of the Official Rules or the winner's name following completion of the Promotion, send a self-addressed, stamped envelope (VT residents may omit return postage) specifying "Official Rules" or "Winner Name" to Holiday Treasure, Lotus Boise Corp., 5257 West Fairview Avenue, Suite 240, Boise, ID 83706. A copy of the Official Rules and the winner name (when complete) are also available during regular business hours at the Stations, 5257 West Fairview Avenue, Suite 240, Boise, ID 83706. All such requests must be received within 60 days following completion of the Promotion.

8. SPONSOR/PROMOTER

Lotus Boise Corp., d/b/a KRVB/94.9 the River, 5257 West Fairview Avenue, Suite 240, Boise, ID 83706.