

## **KSEQ-FM/Q97.1 DRESS YOUR PET CONTEST RULES**

STARTING TUESDAY, SEPTEMBER 5<sup>TH</sup> THROUGH FRIDAY, SEPTEMBER 22<sup>ND</sup>, 2023, Q97.1 WILL GIVE LISTENERS 18 OR OVER AND WHO ARE A RESIDENT OF FRESNO, MADERA, MERCED, KINGS, TULARE, OR KERN COUNTIES A CHANCE TO WIN A FIVE-HUNDRED DOLLAR CHECK PROVIDED BY LAWMAN PROMOTIONS FOR PROMOTIONAL PURPOSES, AS PART OF Q97.1'S DRESS YOUR PET CONTEST. TO ENTER, GO TO Q971.COM CLICK ON THE Q97.1 DRESS YOUR PET BANNER AND UPLOAD A PHOTO OF YOU WITH YOUR PET(S) DRESSED IN A COSTUME! YOU MUST BE PICTURED WITH YOUR PET(S) AND YOUR PET(S) MUST BE DRESSED IN A COSTUME. ONE PHOTO ENTRY PER PERSON. PHOTO SUBMISSIONS MUST BE OWNED BY LISTENER 18 OR OLDER. STARTING TUESDAY, SEPTEMBER 5<sup>TH</sup> THROUGH FRIDAY, SEPTEMBER 15<sup>TH</sup> AT 12PM PT, WE WILL SOLICIT FOR SUBMISSIONS ONLY (NO PHOTOS ARE DISPLAYED; ONLY ACCEPTING SUBMISSIONS)! THE FIRST ROUND OF VOTING BEGINS FRIDAY, SEPTEMBER 15<sup>TH</sup> AT 3PM PT THROUGH WEDNESDAY, SEPTEMBER 20<sup>TH</sup> AT 12PM PT (ALL SUBMISSIONS ARE DISPLAYED ON SITE FOR VOTING). VISIT Q971.COM, CLICK ON THE DRESS YOUR PET BANNER TO CAST YOUR VOTE. YOU CAN ONLY VOTE ONCE, PER IP ADDRESS AND PHOTO DURING EACH ROUND. AFTER THE FIRST ROUND OF VOTING, THE TOP 10 VOTE GETTERS WILL MOVE ON TO THE TOP 10. THE VOTING FOR THE TOP 10 DRESS YOUR PET CONTEST WILL BEGIN WEDNESDAY, SEPTEMBER 20<sup>TH</sup> AT 3PM THROUGH FRIDAY, SEPTEMBER 22<sup>ND</sup> AT 12PM PT. TO VOTE IN THE FINAL ROUND VISIT Q971.COM AND CLICK ON THE

DRESS YOUR PET BANNER TO MAKE YOUR SELECTION. THE DRESS YOUR PET PHOTO WITH THE MOST VOTES FROM THE TOP 10 WILL BE DECLARED THE WINNER. IN THE EVENT OF A TIE IN ANY ROUND, THERE WILL BE A RANDOM DRAWING TO DETERMINE THE WINNER. THE WINNER WILL BE ANNOUNCED ON FRIDAY, SEPTEMBER 22<sup>ND</sup> BETWEEN 4PM-5PM PT, AND BE NOTIFIED BY PHONE AND OR EMAIL. NO PURCHASE OR OBLIGATION NECESSARY. NO SUBSTITUTIONS FOR PRIZES. PRIZES ARE NON-TRANSFERABLE AND CANNOT BE TRADED OR REDEEMED FOR CASH. WINNER MUST PROVIDE A VALID GOVERNMENT-ISSUED PHOTO I.D. AND / OR VALID SOCIAL SECURITY NUMBER WHEN CLAIMING OR PICKING UP PRIZE. WINNER IS RESPONSIBLE FOR FEDERAL AND STATE INCOME TAXES. ANY PERSON WINNING OVER \$600.00 IN PRIZES IN THE AGGREGATE WILL RECEIVE AN IRS FORM 1099 AT THE END OF THE CALENDAR YEAR FOR TAX PURPOSES AND A COPY OF SUCH FORM WILL BE FILED WITH THE IRS AS REQUIRED BY LAW. EMPLOYEES AND IMMEDIATE FAMILY MEMBERS OF LOTUS FRESNO CORP., OTHER AREA RADIO STATIONS AND PARTICIPATING SPONSORS ARE NOT ELIGIBLE. LOTUS FRESNO CORP. AND PARTICIPATING SPONSORS RESERVE THE RIGHT TO USE WINNERS' NAMES, VOICE, AND IMAGE FOR PROMOTIONAL PURPOSES. A COMPLETE COPY OF THESE RULES ARE AVAILABLE AT 1110 EAST OLIVE AVENUE, FRESNO CALIFORNIA 93728 DURING NORMAL BUSINESS HOURS.