

KSEQ-FM/Q97.1'S UNIVERSAL STUDIOS HOLLYWOOD HALLOWEEN HORROR NIGHTS
CONTEST RULES

STARTING FRIDAY, SEPTEMBER 15TH THROUGH FRIDAY, OCTOBER 6TH, 2023, Q97.1 WILL SOLICIT FOR LISTENERS 18 OR OVER AND WHO ARE A RESIDENT OF FRESNO, MADERA, MERCED, KINGS, TULARE, OR KERN COUNTIES TO BE PART OF Q97.1'S UNIVERSAL STUDIOS HOLLYWOOD CONTEST. YOU'LL HAVE A CHANCE TO WIN TWO TICKETS TO UNIVERSAL STUDIOS HOLLYWOOD TO EXPERIENCE HALLOWEEN HORROR NIGHTS! THE APPROXIMATE VALUE OF THE TWO 1-DAY GENERAL ADMISSION TICKETS IS ONE-HUNDRED AND NINETY-EIGHT DOLLARS. TICKETS PROVIDED BY UNIVERSAL STUDIOS HOLLYWOOD FOR PROMOTIONAL PURPOSES. LISTENERS WILL BE ENCOURAGED TO LISTEN FOR THE UNIVERSAL STUDIOS HOLLYWOOD CUE TO CALL. WHEN YOU HEAR IT BE THE CORRECT CALLER AT 5-5-9-2-6-6-9-7-9-7 AND YOU'LL WIN TWO TICKETS TO UNIVERSAL STUDIOS HOLLYWOOD TO EXPERIENCE HALLOWEEN HORROR NIGHTS! YOU CAN ONLY WIN ONCE EVERY THIRTY DAYS. NO PURCHASE OR OBLIGATION NECESSARY. NO SUBSTITUTIONS FOR PRIZES. WINNER HAS 30 DAYS TO PICK UP HIS OR HER PRIZE FROM THE DAY HE OR SHE WON THE PRIZE. IF THE WINNER DOES NOT PICK-UP HIS OR HER PRIZE 30 DAYS FROM THE DAY THEY WON; THE WINNER WILL FORFEIT THE PRIZE. PRIZES ARE NON-TRANSFERABLE AND CANNOT BE TRADED OR REDEEMED FOR CASH. WINNERS MUST PROVIDE A VALID GOVERNMENT ISSUED PHOTO I.D. AND / OR VALID SOCIAL SECURITY NUMBER WHEN CLAIMING OR PICKING UP PRIZE. WINNER IS RESPONSIBLE FOR FEDERAL AND STATE INCOME TAXES.

ANY PERSON(S) WINNING OVER \$600.00 IN PRIZES IN THE AGGREGATE WILL RECEIVE AN IRS FORM 1099 AT THE END OF THE CALENDAR YEAR FOR TAX PURPOSES AND A COPY OF SUCH FORM WILL BE FILED WITH THE IRS AS REQUIRED BY LAW. EMPLOYEES AND IMMEDIATE FAMILY MEMBERS OF LOTUS FRESNO CORP., OTHER AREA RADIO STATIONS AND PARTICIPATING SPONSORS ARE NOT ELIGIBLE. LOTUS FRESNO CORP. AND PARTICIPATING SPONSORS RESERVE THE RIGHT TO USE WINNERS' NAMES, VOICE, AND IMAGE FOR PROMOTIONAL PURPOSES. A COMPLETE COPY OF THESE RULES ARE AVAILABLE AT 1110 EAST OLIVE AVENUE FRESNO, CALIFORNIA 93728 DURING NORMAL BUSINESS HOURS. FOR ADDITIONAL RULES SEE BELOW!

Contest Rules:

- A. Provide, at no cost to Sponsor, the following prize package(s) (the "**Prize Package(s)**"): There will be a total of Twenty-one (21) Prize Packages awarded. Each winner will receive a Prize Package containing Two (2) 1-night General Admission tickets to Halloween Horror Nights at Universal Studios Hollywood located in Universal City, California. Halloween Horror Nights is a separately ticketed event which runs from 7pm – 2am (closing times may vary) on select nights from September 7, 2023 through October 31, 2023. Each Prize Package has an approximate Fair Market Value ("**FMV**") of One Hundred and Ninety-Eight and 00/100 Dollars (\$198.00) (actual value may vary depending on actual park visit date). The 1-night General Admission tickets will be delivered by USH to Sponsor in the form of electronic tickets for distribution to each winner. The 1-night General Admission tickets will be subject to the following terms and conditions:

Ticket valid for one (1) General Admission to Halloween Horror Nights event (valid on winner's selected date only. Daytime admission to the Park is not included. Access to SUPER NINTENDO WORLD™ during Halloween Horror Nights event is not included. Event begins at 7:00 p.m., subject to change. Check the [UniversalStudiosHollywood.com/Halloween](https://www.universalstudioshollywood.com/Halloween) website prior to their arrival. Ticket does not include early event access. **No outside food or beverages allowed.** Event occurs rain or shine. No rain checks or returns. Halloween Horror Nights is a separately ticketed event. No costumes, costume masks or face paint allowed unless specified for select nights. Guidelines will be enforced. All themed outfits are subject to Universal Studios Hollywood's final approval. This event may be too intense for young children and is not recommended for children under the age of 13. Universal Studios Hollywood's Code of Conduct will be strictly enforced. Parking not included. Ticket is non-transferable, non-refundable and non-exchangeable. Ticket may not be altered, copied, transferred or resold. Ticket is only valid for the person named on it. Ticket

cannot be combined with other offers, separately ticketed events, discounts, or sightseeing tours. Please note the CDC advises that **older adults and people of any age who have serious underlying medical conditions** might be at higher risk for severe illness from COVID-19. Guests should evaluate their risk in determining whether to attend. People who show no symptoms can spread COVID-19 if they are infected, **any interaction with the general public poses an elevated risk of being exposed to COVID-19**, and we cannot guarantee that you will not be exposed during your visit. By accepting admission, you assume all inherent risks and agree to release Universal and its affiliates from liability for illness (including communicable / infectious diseases), loss, injury, or damage related to your purchase or visit. Universal reserves the right to revoke the license granted by the ticket. Park, rides/shows/attractions, haunted houses, entertainment, experience details and/or access to event may be restricted or unavailable due to capacity/closures/other factors and benefits/restrictions are subject to change without notice. Valid at Universal Studios Hollywood, located in Los Angeles, California.

WARNING: EVENT MAY BE TOO INTENSE FOR YOUNG CHILDREN AND IS NOT RECOMMENDED FOR CHILDREN UNDER THE AGE OF 13. NO COSTUMES OR COSTUME MASKS ALLOWED.

NOTE: The Prize Package must be used by October 31, 2023 or prize will be forfeited. **Each winner MUST register the General Admission tickets and select an available date before coming to the Halloween Horror Nights event. Registration capacity is limited and is available on a first-come, first-served basis. There are a limited number of tickets on any given night and the event may sell out.** If winner is unable to fulfill prize during time period, winner forfeits the prize package. **Blackout dates or other restrictions may apply.** All elements of the prize must be redeemed at the same time, and no changes will be permitted after confirmation of any redemption. If winner elects to partake in any or all portions of his/her prize with no guest, the prize will be awarded to winner only and any remainder of the prize will be forfeited and shall not be subject to further or alternative compensation. **Winner must be eighteen (18) years of age or older.** Prize Packages are non-transferable and have no cash value. Prize consists only of the elements expressly set forth above; no other elements or expenses (including, without limitation, insurance, meals, unspecified ground transportation, phone calls, baggage, gratuities, incidentals, souvenirs, gasoline, etc.) are included in the Prize and all such expenses are the sole responsibility of winner. All unclaimed and/or unused prize packages, will remain the property of USH and may not be used as sales or trade incentive for employees of Sponsor and may not be sold, exchanged or otherwise transferred by winner, nor used by Sponsor, its agencies or clients. All details of the Prize Packages will be determined by USH in its sole discretion and USH reserves the right to substitute a similar prize or prize element of comparable value. Tickets are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Universal

Studios winners are responsible for all taxes and fees associated with prize receipt and/or use.

All tickets are valid during normal event operating hours only. Operating hours and availability of mazes, attractions and shows are subject to change without notice. USH reserves the right to change the name of all tickets. Unless specifically indicated otherwise, all tickets specifically exclude admission to special or separately ticketed “hard ticket” entertainment events at the theme park or within any of the Universal CityWalk venues.

- *Universal City Studios LLC d/b/a Universal Studios Hollywood is a prize provider only in this promotion; is not a sponsor of this promotion; and is not responsible for the administration of the promotion, the collection of the entries or the selection of any winner. Entrants are providing information to Sponsor and not to Universal Studios Hollywood. Any disputes, claims, and causes of action against Universal Studios Hollywood arising out of or relating to any person's use of, or participation in any portion of the prize involving Universal Studios Hollywood shall be fully and finally adjudicated by binding arbitration to the fullest extent allowed by law (an “Arbitration”) in Los Angeles, California. The Arbitration shall be administered by JAMS in accordance with the Streamlined Arbitration Rules and Procedure of JAMS (available at <https://www.jamsadr.com/rules-streamlined-arbitration/>) or subsequent versions thereof, including the optional appeal procedure.*
- *In connection with any visit to Universal Studios Hollywood, please be advised that Sponsor's and Universal's policies, CDC guidelines, and the recommendations of health officials must be followed. In addition, guests should be aware of and comply with government guidelines regarding travel restrictions and mandatory quarantines before visiting any Universal destination. **Please note that any public location where people are present provides an inherent risk of exposure to COVID-19, and Sponsor and Universal cannot guarantee that any person will not be exposed during a visit.***

By accepting the Prize, winner, on behalf of him or herself and on behalf of any individuals who use the Prize, expressly assumes the risk that during use of the Prize they may be exposed to COVID-19, the Coronavirus that causes COVID-19, or other communicable and/or infectious diseases. Winner and Guests, if any, expressly understand that these risks include contracting COVID-19 or other communicable and/or infectious diseases and the associated dangers, medical complications and physical and mental injuries, both foreseen and unforeseen, that may result from contracting COVID-19 or other communicable and/or infectious diseases.

- *The State of California strongly recommends that all guests be fully vaccinated for COVID-19, obtain a negative COVID-19 test result prior to visiting, or wear a face covering.* Guests who are not fully vaccinated should wear a face covering during their visit.*

**See current [CDPH Guidance for Fully Vaccinated Persons](https://www.cdph.ca.gov/Programs/CID/DCDC/Pages/COVID-19/COVID-19-Public-Health-Recommendations-for-Fully-Vaccinated-People.aspx) <hyperlink: <https://www.cdph.ca.gov/Programs/CID/DCDC/Pages/COVID-19/COVID-19-Public-Health-Recommendations-for-Fully-Vaccinated-People.aspx>> regarding full vaccination. PCR or antigen test should be conducted within 72 hours before your visit.*

- *All parts of the Prize selected are subject to availability and blackout dates, and subject to change without written notice or warning. Should an act of God, hurricane, war, fire, riot, earthquake, act of public enemies, actions of governmental authorities, epidemics, pandemics and the spread of infectious*

diseases, including without limitation COVID-19 (as defined by the World Health Organization and any of the strains, variants or mutations thereof), and any related governmental or judicial actions taken in connection with, or as a response to, any such event, or any other event beyond the reasonable control of a party, whether or not existing, known, foreseen or foreseeable at the time this Sweepstakes occurs, render the redemption or fulfillment of some or all of the Prize delayed, hindered, adversely affected, impracticable, or impossible, Universal Studios Hollywood in its sole and absolute discretion, reserves the right to evaluate and make modifications to the redemption and fulfillment processes and timelines for the Prize or portion of the Prize for which Universal Studios Hollywood is responsible for, which may include but is not limited to providing additional time for redemption and/ or fulfillment. Should the Prize become unavailable, experiences and items of a similar nature and value may be offered.