

KSEQ-FM Q97.1 UNIVERSAL STUDIOS HOLLYWOOD CONTEST RULES

STARTING MONDAY, JANUARY 22ND THROUGH FRIDAY, FEBRUARY 9TH, 2024, Q97.1 WILL SOLICIT FOR LISTENERS 18 OR OVER AND WHO ARE A RESIDENT OF FRESNO, MADERA, MERCED, KINGS, TULARE, OR KERN COUNTIES TO BE PART OF Q97.1'S UNIVERSAL STUDIOS HOLLYWOOD CONTEST. YOU'LL HAVE A CHANCE TO WIN A PRIZE PACKAGE THAT INCLUDES TWO UNIVERSAL STUDIOS HOLLYWOOD 1-DAY GENERAL ADMISSION TICKETS! THE APPROXIMATE VALUE OF EACH PAIR OF 1-DAY GENERAL ADMISSION TICKETS IS TWO HUNDRED FIFTY-EIGHT DOLLARS. LISTENERS WILL BE ENCOURAGED TO LISTEN FOR THE UNIVERSAL STUDIOS HOLLYWOOD CUE TO CALL. WHEN YOU HEAR IT BE THE CORRECT CALLER AT 5-5-9-2-6-6-9-7-9-7 AND YOU'LL WIN A PAIR OF UNIVERSAL STUDIOS HOLLYWOOD 1-DAY GENERAL ADMISSION TICKETS! YOU CAN ONLY WIN ONCE EVERY THIRTY DAYS. NO PURCHASE OR OBLIGATION NECESSARY. NO SUBSTITUTIONS FOR PRIZES. PRIZES ARE NON-TRANSFERABLE AND CANNOT BE TRADED OR REDEEMED FOR CASH. WINNERS MUST PROVIDE A VALID GOVERNMENT ISSUED PHOTO I.D. AND / OR VALID SOCIAL SECURITY NUMBER WHEN CLAIMING OR PICKING UP PRIZE. WINNER IS RESPONSIBLE FOR FEDERAL AND STATE INCOME TAXES. ANY PERSON(S) WINNING OVER \$600.00 IN PRIZES IN THE AGGREGATE WILL RECEIVE AN IRS FORM 1099 AT THE END OF THE CALENDAR YEAR FOR TAX PURPOSES AND A COPY OF SUCH FORM WILL BE FILED WITH THE IRS AS REQUIRED BY LAW. EMPLOYEES AND IMMEDIATE FAMILY MEMBERS OF LOTUS FRESNO CORP.,

OTHER AREA RADIO STATIONS AND PARTICIPATING SPONSORS ARE NOT ELIGIBLE. LOTUS FRESNO CORP. AND PARTICIPATING SPONSORS RESERVE THE RIGHT TO USE WINNERS' NAMES, VOICE, AND IMAGE FOR PROMOTIONAL PURPOSES. A COMPLETE COPY OF THESE RULES ARE AVAILABLE AT 1110 EAST OLIVE AVENUE FRESNO, CALIFORNIA 93728 DURING NORMAL BUSINESS HOURS. FOR ADDITIONAL RULES SEE BELOW!

Contest Rules:

I. In conjunction with the Program, USH agrees to:

A. Waive all customary licensing fees for the use of the USH property names, logos, selected proprietary footage, sound effects, sound bites, copy points and proprietary graphics for this and only this Program, subject to the usage requirements and approval process described in Sections III and IV herein.

I. (21) Twenty-one winners will receive a Prize Package containing two (2) 1-Day General Admission tickets to Universal Studios Hollywood located in Universal City, California. Each Prize Package has an approximate Fair Market Value (“FMV”) of Two Hundred Fifty-Eight and 00/100 Dollars (\$258.00) (actual value may vary depending on actual park visit date). The 1-Day General Admission tickets will be delivered by USH to Sponsor in the form of electronic tickets for distribution to each winner. The 1-Day General Admission tickets will be subject to the following terms and conditions:

1-Day General Admission to Park (Valid on your selected date only). Guests ages 18 and older must also show photo ID. For more details, visit <https://www.universalstudioshollywood.com/web/en/us/plan-your-visit/operations-safety-updates>. Additional restrictions may apply. Parking not included. Ticket is non-transferable, non-refundable and non-exchangeable. This ticket may not be altered, copied, transferred or resold. This ticket is only valid for the person named on it, or when accompanied by the person named on it. Ticket cannot be combined with other offers, separately ticketed events, discounts, Halloween Horror Nights or sightseeing tours. Please note the CDC advises that older adults and people of any age who have serious underlying medical conditions might be at higher risk for severe illness from COVID-19. Guests should evaluate their risk in determining whether to attend. People who show no symptoms can spread COVID-19 if they are infected, any interaction with the general public poses an elevated risk of being

exposed to COVID-19, and we cannot guarantee that you will not be exposed during your visit. By accepting admission, you assume all inherent risks and agree to release Universal and its affiliates from liability for illness (including communicable / infectious diseases), loss, injury, or damage related to your purchase or visit. Universal reserves the right to revoke the license granted by this ticket. Park, rides/shows/attractions, entertainment, experience details and/or access to event may be restricted or unavailable due to capacity/closures/other factors and benefits/restrictions are subject to change without notice. For Park hours, visit [UniversalStudiosHollywood.com/calendar-and-hours](https://www.universalstudioshollywood.com/calendar-and-hours). Valid at Universal Studios Hollywood, located in Los Angeles, California.

NOTE: The Prize Packages must be used by August 30, 2024 or prize will be forfeited. **Depending on crowd conditions, Virtual Line™ reservations may be required to enter SUPER NINTENDO WORLD™.** If winner is unable to fulfill prize during time period, winner forfeits the prize package. **Blackout dates or other restrictions may apply.** All elements of the prize must be redeemed at the same time, and no changes will be permitted after confirmation of any redemption. If winner elects to partake in any or all portions of his/her prize with no guest, the prize will be awarded to winner only and any remainder of the prize will be forfeited and shall not be subject to further or alternative compensation. **Winner must be eighteen (18) years of age or older.** Prize Packages are non-transferable and have no cash value. Prize consists only of the elements expressly set forth above; no other elements or expenses (including, without limitation, insurance, meals, unspecified ground transportation, phone calls, baggage, gratuities, incidentals, souvenirs, gasoline, etc.) are included in the Prize and all such expenses are the sole responsibility of winner. All unclaimed and/or unused prize packages, will remain the property of USH and may not be used as sales or trade incentive for employees of Sponsor and may not be sold, exchanged or otherwise transferred by winner, nor used by Sponsor, its agencies or clients. All details of the Prize Packages will be determined by USH in its sole discretion and USH reserves the right to substitute a similar prize or prize element of comparable value. Tickets are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Universal Studios winners are responsible for all taxes and fees associated with prize receipt and/or use.

All tickets are valid during normal operating hours only. Operating hours and availability of attractions and shows are subject to change without notice. Some special events may be separately ticketed. USH reserves the right to change the name of all tickets. Unless specifically indicated otherwise, all tickets specifically exclude admission to special or separately ticketed "hard ticket" entertainment events at any of the theme parks, hotels, or within any of the Universal CityWalk venues.

Universal City Studios LLC d/b/a Universal Studios Hollywood is a prize provider only in this promotion; is not a sponsor of this promotion; and is not responsible for the administration of the promotion, the collection of the entries or the selection of any winner. Any disputes, claims, and causes of action against Universal Studios Hollywood arising out of or relating

to any person's use of, or participation in any portion of the prize involving Universal Studios Hollywood shall be resolved by applying the laws of California, without regard to conflict of laws provisions therein, and shall be solely and exclusively brought in state or federal courts within Los Angeles, California. Such claims shall be resolved individually, without resort to any form of class action, and all such claims shall be limited to actual out-of-pocket costs incurred, but in no event to include attorneys' fees.

*In connection with any visit to Universal Studios Hollywood, please be advised that Sponsor's and Universal's policies, CDC guidelines, and the recommendations of health officials must be followed. In addition, guests should be aware of and comply with government guidelines regarding travel restrictions and mandatory quarantines before visiting any Universal destination. **Please note that any public location where people are present provides an inherent risk of exposure to COVID-19, and Sponsor and Universal cannot guarantee that any person will not be exposed during a visit.***

By accepting the Prize, winner, on behalf of him or herself and on behalf of any individuals who use the Prize, expressly assumes the risk that during use of the Prize they may be exposed to COVID-19, the Coronavirus that causes COVID-19, or other communicable and/or infectious diseases. Winner and Guests, if any, expressly understand that these risks include contracting COVID-19 or other communicable and/or infectious diseases and the associated dangers, medical complications and physical and mental injuries, both foreseen and unforeseen, that may result from contracting COVID-19 or other communicable and/or infectious diseases.

All parts of the Prize selected are subject to availability and blackout dates, and subject to change without written notice or warning. Should an act of God, hurricane, war, fire, riot, earthquake, act of public enemies, actions of governmental authorities, epidemics, pandemics and the spread of infectious diseases, including without limitation COVID-19 (as defined by the World Health Organization and any of the strains, variants or mutations thereof), and any related governmental or judicial actions taken in connection with, or as a response to, any such event, or any other event beyond the reasonable control of a party, whether or not existing, known, foreseen or foreseeable at the time this Sweepstakes occurs, render the redemption or fulfilment of some or all of the Prize delayed, hindered, adversely affected, impracticable, or impossible, Universal Studios Hollywood in its sole and absolute discretion, reserves the right to evaluate and make modifications to the redemption and fulfilment processes and timelines for the Prize or portion of the Prize for which Universal Studios Hollywood is responsible for, which may include but is not limited to

providing additional time for redemption and/ or fulfilment. Should the Prize become unavailable, experiences and items of a similar nature and value may be offered.