

KSEQ-FM Q97.1 DRESS YOUR PET CONTEST RULES

STARTING MONDAY, OCTOBER 6TH THROUGH FRIDAY, OCTOBER 24TH, 2025, Q97.1 WILL GIVE LISTENERS 18 OR OVER AND WHO ARE A RESIDENT OF FRESNO, MADERA, MERCED, KINGS, TULARE, OR KERN COUNTIES A CHANCE TO WIN A FIVE-HUNDRED DOLLAR CHECK PROVIDED BY LAWMAN PROMOTIONS FOR PROMOTIONAL PURPOSES, AS PART OF Q97.1'S DRESS YOUR PET CONTEST. TO ENTER, GO TO THE Q97.1 APP (IF YOU DON'T HAVE THE Q97.1 APP DOWNLOAD IT NOW FROM GOOGLE PLAY OR APP STORE) STANDARD DATA AND MESSAGING RATES APPLY). THEN CLICK ON Q97.1'S DRESS YOUR PET BANNER ON THE Q97.1 APP AND UPLOAD A PHOTO OF YOU WITH YOUR PET(S) DRESSED IN A COSTUME! YOU MUST BE PICTURED WITH YOUR PET(S) AND YOUR PET(S) MUST BE DRESSED IN A COSTUME. ONE PHOTO ENTRY PER PERSON. PHOTO SUBMISSIONS MUST BE OWNED BY LISTENER 18 OR OLDER. STARTING MONDAY, OCTOBER 6TH THROUGH FRIDAY, OCTOBER 17TH AT 10AM LOCAL TIME, WE WILL SOLICIT FOR SUBMISSIONS ONLY (NO PHOTOS ARE DISPLAYED; ONLY ACCEPTING SUBMISSIONS! THE FIRST ROUND OF VOTING BEGINS FRIDAY, OCTOBER 17TH AT 5:00PM LOCAL TIME THROUGH TUESDAY, OCTOBER 21ST AT 10AM LOCAL TIME (ALL SUBMISSIONS ARE DISPLAYED ON SITE FOR VOTING). VISIT Q971.COM, CLICK ON THE DRESS YOUR PET BANNER TO CAST YOUR VOTE. YOU CAN ONLY VOTE ONCE, PER IP ADDRESS AND PHOTO DURING EACH ROUND. AFTER THE FIRST ROUND OF VOTING, THE TOP 10 VOTE GETTERS WILL MOVE ON TO THE TOP 10. THE VOTING FOR THE TOP 10 DRESS YOUR PET CONTEST WILL BEGIN TUESDAY, OCTOBER 21ST AT 2PM LOCAL TIME THROUGH FRIDAY, OCTOBER 24TH AT 12PM LOCAL TIME. TO VOTE IN THE FINAL ROUND VISIT Q971.COM AND CLICK ON THE DRESS YOUR PET

BANNER TO MAKE YOUR SELECTION. THE DRESS YOUR PET PHOTO WITH THE MOST VOTES FROM THE TOP 10 WILL BE DECLARED THE WINNER. IN THE EVENT OF A TIE IN ANY ROUND, THERE WILL BE A RANDOM DRAWING TO DETERMINE THE WINNER. THE WINNER WILL BE ANNOUNCED ON FRIDAY, OCTOBER 24TH BETWEEN 4PM-5PM LOCAL TIME, AND BE NOTIFIED BY PHONE AND OR EMAIL. NO PURCHASE OR OBLIGATION NECESSARY. NO SUBSTITUTIONS FOR PRIZES. PRIZES ARE NON-TRANSFERABLE AND CANNOT BE TRADED OR REDEEMED FOR CASH. WINNER MUST PROVIDE A VALID GOVERNMENT-ISSUED PHOTO I.D. AND / OR VALID SOCIAL SECURITY NUMBER WHEN CLAIMING OR PICKING UP PRIZE. WINNER IS RESPONSIBLE FOR FEDERAL AND STATE INCOME TAXES. ANY PERSON WINNING OVER \$600.00 IN PRIZES IN THE AGGREGATE WILL RECEIVE AN IRS FORM 1099 AT THE END OF THE CALENDAR YEAR FOR TAX PURPOSES AND A COPY OF SUCH FORM WILL BE FILED WITH THE IRS AS REQUIRED BY LAW. EMPLOYEES AND IMMEDIATE FAMILY MEMBERS OF LOTUS FRESNO CORP., OTHER AREA RADIO STATIONS AND PARTICIPATING SPONSORS ARE NOT ELIGIBLE. LOTUS FRESNO CORP. AND PARTICIPATING SPONSORS RESERVE THE RIGHT TO USE WINNERS' NAMES, VOICE, AND IMAGE FOR PROMOTIONAL PURPOSES. A COMPLETE COPY OF THESE RULES ARE AVAILABLE AT 1110 EAST OLIVE AVENUE, FRESNO CALIFORNIA 93728 DURING NORMAL BUSINESS HOURS.