KSEQ-FM Q97.1'S LISTENER APPRECIATION MONTH 2026 CONTEST RULES

STARTING SUNDAY, NOVEMBER 1ST THROUGH WEDNESDAY, NOVEMBER 25TH, 2026, Q97.1 WILL SOLICIT FOR LISTENERS 18 OR OVER AND WHO ARE A RESIDENT OF FRESNO, MADERA, MERCED, KINGS, TULARE, OR KERN COUNTIES TO BE PART OF LISTENER APPRECIATION MONTH. THIS IS OUR WAY OF SAYING THANK YOU AND WE APPRECIATE YOU LISTENING TO Q97.1! LISTENERS WILL BE SOLICITED TO CALL THE Q97.1 REQUEST LINE AT 5-5-9-2-6-6-9-7-9-7 MONDAY THROUGH FRIDAY BETWEEN 10AM-3PM, AND TO PROVIDE THEIR NAME/HOMETOWN/CELL NUMBER TO ENTER THE CONTEST TO RECEIVE $250.00. EACH WEEKDAY, STARTING WEDNESDAY, NOVEMBER 4TH THROUGH WEDNESDAY, NOVEMBER 25TH, (EXCLUDING THE FOLLOWING HOLIDAY: WEDNESDAY, NOVEMBER 11TH) TWO CONTESTANTS DAILY WILL BE RANDOMLY SELECTED TO WIN $250.00 FOR A TOTAL OF 30 WINNERS. THESE 30 WINNERS WILL BE NOTIFIED BY PHONE. WHEN WE CALL YOU, IF THE CALL IS NOT ANSWERED OR IS ANSWERED BY A VOICEMAIL, YOU WILL BE DISQUALIFIED AND AN ALTERNATE CONTESTANT WILL BE RANDOMLY SELECTED. ANOTHER WAY TO PARTICPATE IN THE LISTENER APPRECIATION MONTH CONTEST IS THROUGH Q97.1'S FACEBOOK PAGE. THEN, ON FRIDAY, NOVEMBER 6TH, NOVEMBER 13TH AND FRIDAY, NOVEMBER 20TH IT'S TOP FAN FRIDAY! A TOP FAN WILL BE RANDOMLY SELECTED BY A COMMENT THEY LEAVE ON Q97.1'S FACEBOOK (@Q971RADIO). THE TOP FAN WILL RECEIVE A $250.00 CHECK PROVIDED BY LAWMAN PROMOTIONS FOR PROMOTIONAL PURPOSES. THE WINNING TOP FANS WILL BE RANDOMLY SELECTED

THROUGH FACEBOOK. THE OFFICIAL LIST OF Q97.1'S TOP FANS IS PROVIDED BY META. THERE WILL BE A TOTAL OF UP TO THIRTY-THREE WINNERS THAT'LL EACH RECEIVE A $250.00 CHECK. LISTENERS CAN ONLY ENTER ONCE DURING THE CONTEST. ONE WINNER PER HOUSEHOLD. YOU CAN ONLY WIN ONE PRIZE EVERY THIRTY DAYS. NO PURCHASE OR OBLIGATION NECESSARY. WINNERS WILL BE NOTIFIED BY PHONE. THERE ARE NO SUBSTITUTIONS FOR PRIZES. PRIZES ARE NON-TRANSFERABLE AND CANNOT BE TRADED OR REDEEMED FOR CASH. WINNERS MUST PROVIDE A VALID GOVERNMENT-ISSUED PHOTO I.D. AND / OR VALID SOCIAL SECURITY NUMBER WHEN CLAIMING THE PRIZE. WINNERS ARE RESPONSIBLE FOR FEDERAL AND STATE INCOME TAXES IF APPLICABLE. ANY PERSON WINNING OVER $2,000.00 IN PRIZES IN THE AGGREGATE WILL RECEIVE AN IRS FORM 1099 AT THE END OF THE CALENDAR YEAR FOR TAX PURPOSES AND A COPY OF SUCH FORM WILL BE FILED WITH THE IRS AS REQUIRED BY LAW. EMPLOYEES AND IMMEDIATE FAMILY MEMBERS OF LOTUS FRESNO CORP., OTHER AREA RADIO STATIONS AND PARTICIPATING SPONSORS ARE NOT ELIGIBLE. LOTUS FRESNO CORP. AND PARTICIPATING SPONSORS RESERVE THE RIGHT TO USE WINNERS' NAMES, VOICE, AND IMAGE FOR PROMOTIONAL PURPOSES. A COMPLETE COPY OF THESE RULES ARE AVAILABLE AT 1110 EAST OLIVE AVENUE, FRESNO CALIFORNIA 93728 DURING NORMAL BUSINESS HOURS.