

\$2024 A Day  
General Contest Rules

No Obligation or Purchase Necessary

The Contest is subject to federal, state and local laws and regulations and is void where prohibited.

Winner must be 18 years of age or older

Contest Dates: Tuesday, February 20, 2024 – March 29, 2024 (Monday – Friday)

Description of Contest: The 38 radio stations (each, a “**Station**”) in the nine markets identified below (each, a “**Contest Area**”) will conduct the Pay Your Bills Promotion (the “**Contest**”) where you can win \$2024 daily Monday - Friday. If you wish to participate in the Contest, review the local contest rules below for that Station’s Contest Area, which include instructions on how to enter that Station’s daily random selection.

Bakersfield:	KQKZ, KIWI, KPSL, KCHJ AM/FM
Boise:	KJOT, KQXR, KRVB, KTHI
Fresno:	KHIT-FM, KKBZ, KLBN, KSEQ
Las Vegas:	KOMP, KXPT, KWWN, KRLV, KENO, KWID, KKGK
Los Angeles:	KWKW, KFWB, KIRN
Reno:	KTHX, KDOT, KOZZ, KWEE
Sacramento:	KVMX, KSAC
Seattle:	KNWN AM/FM, KVI, KPLZ
Tucson:	KLPX, KFFN, KMXZ, KFMA, KCMT, KTKT, EXITO 93.3

Each of the 38 stations will randomly select a daily qualifier from its entrants (with respect to each station, that station’s “**Station Entrant**”).

Each market will then choose one finalist from their combined daily entries to be entered into the daily Grand Prize drawing of \$2024.

Of the remaining 9 Grand Prize finalists one will be selected in a random drawing and be notified of their Grand Prize of \$2024 the following day (Friday’s winner will be notified on Monday).

All daily qualifiers will be selected no later than 5pm local time.

You may only win a Grand Prize one time. Only one person per family per household (whether related or not) may win.

Prize winners will be notified by telephone, text or email, and will have 3 months from the date on which that prize winner was notified to claim and use the prize. After 3 months, the prize will be forfeited.

If we are unable to contact the winner after 5 days from the time their name was drawn the prize will be forfeited.

**Eligibility:**

To be eligible to participate in the Contest, entrants must be U.S. residents who are at least the Age of Eligibility and reside in the Contest Area.

Employees of Lotus Communications Corp. or any of its subsidiaries or affiliates (collectively, the “**Company**”), Sponsors, Prize Providers, each of their affiliated companies, advertising and promotion agencies, any and all local television broadcast and cable stations, local radio and other media companies, and the immediate family members of each are ineligible. The term “immediate family” includes spouses, domestic partners, grandparents, parents, siblings, children, grandchildren, stepchildren, and any other relatives who reside in the same household with employee.

To be eligible to participate in the Contest, entrants must have a valid, working email address.

Each winner is responsible for paying all local, county, state and federal taxes on prizes based on the estimated retail value of the prizes as set forth in these rules. Each winner must sign a W-9 form.

The Company, Sponsors, and Prize Providers (collectively, “**Supporters**”) accept no responsibility or liability in connection with any injuries, losses or damages of any kind, directly or indirectly, caused by or resulting from the acceptance, possession or use of any prize awarded in the Contest. By entering, entrants agree to release each Supporter, and its parent, affiliates, officers, directors, employees and agents, from any and all claims, loss, damage or injury as a result of or incident to such entrant’s participation in the Contest or such entrant’s use of the prize. Each entrant further acknowledges and agrees that if such entrant wins a prize, the Company has the right to publicize that winning entrant’s name, character, likeness, photograph, voice and the fact that entrant is a winner of the Contest for promotional purposes, without financial remuneration.

Each station has the right to disqualify any Station Entrant it determines has not complied with the Contest Rules, including the applicable local station entry rules. All station decisions relating to the Contest, including the interpretation of the Contest Rules, will be final and binding. The stations reserve the right to make rules and contest changes and change the contest dates, and the right to cancel, terminate, modify or suspend the Contest if in Station’s sole determination it believes that the integrity of the Contest has been, or could be, compromised or that the Contest is not capable of running as planned or fairly, including

infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or force majeure or any other causes beyond the stations' control.

Each station, in its sole discretion, reserves the right to disqualify from the Contest any person (and all that person's entries) who tampers with the entry process or the operation of the Contest, provides untruthful information or is otherwise in violation of the Contest Rules.

Privacy Policy: Information you supply is subject to the Lotus Privacy Policy. Refer to Stations Privacy Policy located on website.

# Radio Copy



CLIENT: KLBN \$2,024.00 CASH CONTEST RULES

LENGTH:

START DATE: TUE. 2/20

END DATE: FRI. 3/29

## SFX NOTES: TITLE:

1 STARTING TUESDAY, FEBRUARY 20<sup>TH</sup> THROUGH FRIDAY, MARCH 29<sup>TH</sup>, 2024,  
2 LA BUENA 101.9 WILL GIVE LISTENERS 18 OR OVER AND WHO ARE A  
3 :10 RESIDENT OF FRESNO, MADERA, MERCED, KINGS, TULARE, OR KERN  
4 :15 COUNTIES A CHANCE TO WIN \$2,024.00 ONE TIME PER DAY (MONDAY-  
5 FRIDAY; EXCEPT ON MONDAY, FEBRUARY 19<sup>TH</sup> PRESIDENT'S DAY HOLIDAY)  
6 PROVIDED BY LOTUS COMMUNICATIONS CORP. FOR PROMOTONAL  
7 PURPOSES. TO ENTER, LISTEN FOR THE SPECIAL CASH SOUNDER. THEN BE  
8 :30 THE 10<sup>TH</sup> CALLER AT 559-499-1019 TO QUALIFY TO BE ONE OF THE FOUR  
9 FINALISTS TO BE ENTERED TO WIN THE GRAND PRIZE. ONE DAILY  
10 QUALIFIER WILL BE CHOSEN FROM THE FOUR PARTICIPATING FRESNO  
11 MARKET STATIONS THEN ONE OF THE FOUR QUALIFIERS WILL BE  
12 RANDOMLY SELECTED FROM THE COMBINED DAILY ENTRIES AS THE DAILY  
13 FINALIST AND ENTERED INTO THE MULTI-MARKET DRAWING FOR THE  
14 DAILY GRAND PRIZE \$2,024.00. ALL DAILY QUALIFIERS WILL BE SELECTED  
15 :60 NO LATER THAN 5PM LOCAL TIME. THE DAILY GRAND PRIZE WINNER WILL  
16 BE NOTIFIED BY PHONE, TEXT, OR EMAIL THE FOLLOWING DAY (FRIDAY'S  
WINNER WILL BE NOTIFIED ON MONDAY). YOU CAN ONLY QUALIFY ONCE  
DURING THE CONTEST. IF YOU WIN THE GRAND PRIZE, YOU ARE NO LONGER  
ELIGIBLE TO PARTICIPATE IN THE CONTEST. PRIZES ARE NON-  
TRANSFERRABLE. NO PURCHASE OR OBLIGATION NECESSARY! NO  
SUBSTITUTION FOR PRIZES. WINNER MUST PROVIDE A VALID GOVERNMENT

ISSUED PHOTO I.D. AND / OR VALID SOCIAL SECURITY NUMBER WHEN PICKING UP PRIZE. EMPLOYEES AND IMMEDIATE FAMILY MEMBERS OF LOTUS FRESNO CORP., OTHER AREA RADIO STATIONS AND PARTICPATING SPONSORS ARE NOT ELIGIBLE. LOTUS FRESNO CORP. AND PARTICPATING SPONSORS RESERVE THE RIGHT TO USE WINNERS' NAMES, VOICE, AND IMAGE FOR PROMOTIONAL PURPOSES. LOTUS FRESNO CORP. RESERVES THE RIGHT TO CHANGE THE RULES AT ANY TIME DURING THE CONTEST. A COMPLETE COPY OF THESE RULES ARE AVAILABLE AT 1110 EAST OLIVE AVENUE, FRESNO, CALIFORNIA 93728 DURING NORMAL BUSINESS HOURS.