KLBN-FM LA BUENA 101.9 BUENA MAMA CONTEST RULES

STARTING THURSDAY, MAY 2ND THROUGH THURSDAY, MAY 9TH, 2024, 101.9 LA BUENA WILL GIVE LISTENERS 21 OR OVER AND BE A RESIDENT OF FRESNO, MADERA, MERCED, KINGS, TULARE, OR KERN COUNTIES A CHANCE TO WIN A $500 VISA GIFT CARD AS PART OF THE BUENA MAMA CONTEST. THE $500 VISA GIFT CARD IS PROVIDED BY GRUPO FRONTERA FOR PROMOTIONAL PURPOSES. THE APPROXIMATE TOTAL VALUE OF THE BUENA MAMA PACKAGE IS FIVE-HUNDRED DOLLARS. TO ENTER, LISTENERS WILL BE ENCOURAGED TO LISTEN DURING THE WEEKDAYS BETWEEN 5AM-12AM FOR THE LA BUENA DJ'S TO GIVE YOU THE BUENA MAMA CUE TO CALL. WHEN YOU HEAR THEM GIVE YOU THE BUENA MAMA CUE TO CALL, DIAL 559-499-1019, BE ONE OF THE FIRST NINE CALLERS AND YOUR ENTERED FOR THE BUENA MAMA CONTEST. ONE ENTRY PER PERSON. YOU CAN ONLY ENTER ONCE DURING THE CONTEST. NO PURCHASE OR OBLIGATION NECESSARY. ONE WINNER WILL BE RANDOMLY SELECTED ON THURSDAY, MAY 9TH AND BE NOTIFIED BY PHONE. NO SUBSTITUTIONS FOR PRIZES. WINNER HAS 30 DAYS TO PICK UP HIS OR HER PRIZE FROM THE DAY HE OR SHE WON THE PRIZE. IF WINNER DOES NOT PICK-UP HIS OR HER PRIZE 30 DAYS FROM THE DAY THEY WON, WINNER WILL FORFEIT THE PRIZE. PRIZES ARE NON-TRANSFERABLE AND CANNOT BE TRADED OR REDEEMED FOR CASH. WINNER MUST PROVIDE A VALID PHOTO I.D. AND A VALID CREDIT CARD FOR HOTEL INCIDENTALS. WINNER FOR WINNER IS RESPONSIBLE FOR FEDERAL AND STATE INCOME TAXES IF APPLICABLE. ANY PERSON WINNING OVER $600.00 IN PRIZES IN THE AGGREGATE WILL RECEIVE AN

IRS FORM 1099 AT THE END OF THE CALENDAR YEAR FOR TAX PURPOSES AND A COPY OF SUCH FORM WILL BE FILED WITH THE IRS AS REQUIRED BY LAW. EMPLOYEES AND IMMEDIATE FAMILY MEMBERS OF LOTUS FRESNO CORP., OTHER AREA RADIO STATIONS AND PARTICIPATING SPONSORS ARE NOT ELIGIBLE. LOTUS FRESNO CORP. AND PARTICIPATING SPONSORS RESERVE THE RIGHT TO USE WINNERS' NAMES, VOICE, AND IMAGE FOR PROMOTIONAL PURPOSES. A COMPLETE COPY OF THESE RULES ARE AVAILABLE AT 1110 EAST OLIVE AVENUE, FRESNO CALIFORNIA 93728 DURING NORMAL BUSINESS HOURS.