



## **Diamond Peak Text to Win Giveaway Contest Rules**

*No Purchase or Obligation Necessary to enter or win.*

### **Registration:**

Beginning **Monday January 12, 2026 through Friday February 6, 2026.**

### **Methodology:**

Listeners of **Rock 104.5, ESPN 94.1/1450 AM, 105.7 KOZZ, and Fox Sports Radio 630** will be promoted by on-air personalities and/or station imaging to participate in the **Diamond Peak - Text to Win Giveaway.**

To enter, listeners must text the keyword **"SNOW"** to the **respective station text number** during the Contest Period. All eligible text entries will be entered into the weekly drawings.

**KDOT** (Rock104.5) & **KHIT** (ESPN 94.1) - 775-737-5368

**KOZZ** (105.7) & **KPLY** (Fox Sports 630 AM) - 775-737-5699

Each **Friday during the Contest Period between 2:00 p.m. and 5:00 p.m.**, five (5) winners will be randomly selected from all eligible entries received to date to win a pair of lift passes to Diamond Peak. Entries that do not win will remain eligible for subsequent weekly drawings, provided the entrant has not already won.

At the conclusion of the fourth weekly drawing, **one (1) Grand Prize winner** will be randomly selected from among the twenty (20) weekly prize winners. The Grand Prize winner will be notified by phone and/or text message. One Grand Prize winner to be awarded

## **Prizes**

### **Weekly Prizes:**

Five (5) winners will be selected each week for four (4) consecutive weeks. Each of the 5 weekly winners will receive **one (1) pair of lift passes to Diamond Peak**. Twenty (20) total winners will be selected during the Contest Period. Each lift pass is valued at **\$360** and is being provided by Diamond Peak.

### **Grand Prize:**

One (1) Grand Prize winner will receive:

- **One (1) Diamond Peak Season Pass** Valued at \$799 and provided by Diamond Peak
- **One (1) \$2,000 Blue Zone Sports Gift Card** Valued at \$2000 and provided by Blue Zone Sports

### **Restrictions:**

Prizes are **non-transferable**, have **no cash value**, and may not be substituted.

Participants may **only win once for the life of the contest**. Message and data rates may apply. KOZZ, KDOT, KXZZ, KTHX, KHIT, KFOY, KPLY, Reno Lotus Radio Corp is not responsible for late, lost, incomplete, or misdirected entries.

### **ELIGIBILITY RESTRICTIONS:**

1. The **Diamond Peak - Text to Win Giveaway** Contest is open to listeners of KDOT, KOZZ, KPLY & KHIT who are 21+ YEARS and older and are legal residents of the 48 contiguous United States residing within the RENO/CARSON CITY/LAKE TAHOE/SPARKS and surrounding areas.
2. Employees of KOZZ, KDOT, KXZZ, KTHX, KHIT, KFOY, KPLY, Reno Lotus Radio Corp, and its subsidiaries, affiliates, general sponsors, advertisers, competitors, promotional partners, other radio stations in the Reno/Tahoe metropolitan area, and members of the immediate families or those living in the same households (whether related or not) of any of the above are NOT eligible to participate or win in this **Diamond Peak - Text to Win Giveaway**. For purposes of this contest, immediate

family members mean spouses, parents, grandparents, children, and siblings and their respective spouses are not eligible.

3. Persons who have won a prize in another contest or promotion of any kind from Reno Lotus Radio Corp. Across all stations within the fourteen (14) day period immediately preceding the start date of **Diamond Peak - Text to Win Giveaway** are not eligible to participate. Only one person per family or household (whether related or not) may win any promotion from Reno Lotus Radio Corp during any fourteen (14) day period.

#### **PRIZES:**

1. Dates and times of concerts, trips, events, and activities promoted by event sponsors are subject to change and those changes are deemed to be beyond the control of KDOT, KOZZ, KPLY & KHIT and Reno Lotus Radio Corp. Changes of venue, cancellation of engagements by performing artists, and/or their management may be permanent in nature. KDOT, KOZZ, KPLY & KHIT and Reno Lotus Radio Corp. are not obligated to make any effort to find an alternative prize under these circumstances. In the event of cancellation or reschedule, for whatever reason, the contest becomes null and void and no future/further prize(s) will be awarded.

2. To the extent that prize elements are provided by third-party providers, the winner agrees to look solely to applicable prize providers with respect to any claims, losses, or disputes in connection therewith.

3. No substitution of prize is offered, no transfer of prize to a third party is permitted and non-cash prizes may not be redeemed for cash value, except as determined by station management and/or the sponsor in its sole discretion.

4. Prizes will be awarded only upon winner verification and final approval by Reno Lotus Radio Corp.

5. The **Diamond Peak - Text to Win Giveaway** winner must sign and date official station release and waiver forms as requested. Failure to do so will result in the winner forfeiting the prize.

6. If for any reason a contest winner provides notice that they have decided not to accept an awarded prize, the winner may be required to sign a release form acknowledging forfeiture of the prize. It will be at the discretion of The **Diamond Peak - Text to Win Giveaway** sponsor and / or the contest administrator if another entrant is to be selected as the winner if time permits.

7. In the event any winner is found to be in violation of these Official Rules or is otherwise determined by KDOT, KOZZ, KPLY & KHIT and Reno Lotus Radio Corp. in its sole discretion to be ineligible, he/she may be required to forfeit the prize or to reimburse KDOT, KOZZ, KPLY & KHIT and Reno Lotus Radio Corp. and /or any sponsor for the stated value of the prize if such a violation is found after the prize has been used by winner.
8. If the winner is unable to pick-up or redeem their prize, there will be no transfer of said prize to another party for pickup or redemption.

#### **GENERAL CONDITIONS:**

1. Winners are responsible for all applicable taxes associated with the receipt of the prize.
2. Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.
3. No purchase necessary. Contest is void where prohibited. Contest is subject to all applicable federal, state and local laws and regulations
4. Odds of winning depend upon the number of eligible contestants participating during the Contest Period.
5. By participating in the **Diamond Peak - Text to Win Giveaway** , the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation and must sign a publicity release prior to acceptance of the prize. By entering this contest, each participant agrees to comply with the Official Rules and the decisions of the contest sponsor which shall be final and binding in all aspects relating to the contest.
6. All contest winners will be required to sign a liability release prior to acceptance of any prize. Pursuant to the liability release, the winner or winners will agree to hold KDOT, KOZZ, KPLY & KHIT and Reno Lotus Radio Corp., and any other contest parties and each of their respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with contest participation or the acceptance, possession or use / misuse of awarded prize or any portion thereof, or participation in prize-related activities, including but not limited to any related travel.

7. Winners must provide valid identification (i.e. via driver's license, passport or other government-issued photo I.D.) to claim their prize.
8. KDOT, KOZZ, KPLY & KHIT and Reno Lotus Radio Corp. retains the right to disqualify any contestant if all of the **Diamond Peak - Text to Win Giveaway** rules are not followed. Contest void if prohibited by law.
9. So long as no participant is materially adversely affected, KDOT, KOZZ, KPLY & KHIT and Reno Lotus Radio Corp. reserves the right to make changes in the contest rules, which will become effective upon being announced on the air and / or posted online.
10. KDOT, KOZZ, KPLY & KHIT and Reno Lotus Radio Corp., participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for the inability of any contestant to complete or continue a telephone call, facsimile transmission or internet registration due to equipment malfunction, busy lines, inadvertent disconnections, unavailable network, server, Internet Service Provider (ISP) or other connections, communication failures or human error that may occur in the transmission, receipt or processing of entries. In addition, KDOT, KOZZ, KPLY & KHIT and Reno Lotus Radio Corp. participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for lost, misdirected, mutilated, illegible or incomplete contest entries. Once submitted, entries become the property of KDOT, KOZZ, KPLY & KHIT and Reno Lotus Radio Corp. and will not be returned.
11. By accepting the prize, the winner acknowledges that KDOT, KOZZ, KPLY & KHIT and Reno Lotus Radio Corp. have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or to any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.
12. KDOT, KOZZ, KPLY & KHIT and Reno Lotus Radio Corp.. its subsidiaries, its affiliates, participating sponsors and any other promotional parties will not assume any responsibility for any changes in the execution of the contest, including; cancellation of the contest as a result of the occurrence of events not within the control of the KDOT, KOZZ, KPLY & KHIT and Reno Lotus Radio Corp, its subsidiaries, affiliates, participating sponsors, promotional partners and other radio stations, such as acts of nature, strikes, terrorists acts or criminal acts of third parties. In the event such an act should occur, KDOT, KOZZ, KPLY & KHIT and Reno Lotus Radio Corp. may, in its sole discretion, offer the winner a comparable prize(s) currently being offered by KDOT, KOZZ, KPLY & KHIT and Reno Lotus Radio Corp. in lieu of the Prize originally awarded.

13. If for any reason, the contest is not capable of running as planned, including without limitation, any suspected evidence of tampering or technological corruption or if any portion of the contest is compromised by virus, bugs, worms or unauthorized human intervention, fraud, an insufficient number of qualified Contest entries, or any other causes beyond the KDOT, KOZZ, KPLY & KHIT and Reno Lotus Radio Corp. control which, in the KDOT, KOZZ, KPLY & KHIT and Reno Lotus Radio Corp. sole opinion, corrupts, threatens or impairs the administration, security, fairness, integrity, or proper conduct of the Contest, KDOT, KOZZ, KPLY & KHIT and Reno Lotus Radio Corp. reserve the right to cancel, terminate, modify or suspend the contest at their sole discretion.

14. Any attempt by an entrant to deliberately undermine the legitimate operation of the contest may be in violation of criminal and civil laws and should such an attempt be made, Reno Lotus Radio Corp reserves the right to seek remedies and damages (including attorney's fees) from any such entrant to the fullest extent of the law, including criminal prosecution.

15. Copies of contest rules are available upon request during regular business hours, Monday – Friday 8:00am. to 5:00 p.m., in the offices of Lotus Radio Corp. located at 690 East Plumb Lane, Reno NV 89502. Copies of contest rules may also be made available on [kdot.com](http://kdot.com), [sportsreno.com](http://sportsreno.com) & [kozzradio.com](http://kozzradio.com)