

KFMA – BEEF’S BEARD ENVY FINALE CONTEST RULES

No Purchase or Obligation Necessary to enter or win.

CONTEST DESCRIPTION:

Registration: Beginning July 3rd, 2024. (Contest Period)

Requirements: Must be 18 years of age or older, a winner or runner-up from the first two rounds of Beef’s Beard Envy contest(s), have a full-grown beard, and have a valid Arizona Driver’s License or Government Issued Identification Card

Prize: Two (2) Beef’s Beard Envy Finale contest runners-up contestants will each be awarded a fifty-dollar (\$50) Brooklyn Pizza gift card and two (2) tickets to the Godsmack concert at the Casino del Sol’s AVA Amphitheatre on October 5th, 2024: provided by Brooklyn Pizza, Casino del Sol, and KFMA for promotional purposes. (ARV: \$130)

Grand Prize: One (1) winner will be awarded a one-hundred-dollar (\$100) Brooklyn Pizza gift card, two (2) tickets to the Godsmack concert at the Casino del Sol’s AVA Amphitheatre on October 5th, 2024, and a one year beard service (once per month for 12 months) at Rustik’s Bar-Bershop of Tucson, including once a month beard balm or beard oil: provided by Rustik’s Bar-Bershop of Tucson, Brooklyn Pizza, Casino del Sol, and KFMA for promotional purposes. (ARV: \$1,000)

HOW TO ENTER/WIN: The Grand Prize winners (and possible runner ups) from the Beef’s Beard Envy contests of September 2023, November 2023, and April 2024 will do the following:

1. On Wednesday July 3rd, 2024, the three (3) prior winners of the Beef Beard’s Envy contests (September 2023, November 2023, April 2024) as selected by the KFMA morning show crew, will be invited to the Rock 102.1 KFMA studios located at 3871 N. Commerce Dr. in Tucson, AZ, 85705, during the 9am broadcasting hour on the KFMA morning show. **If a participant is contacted and shaved and or cut their beard shorter than the last time they participated or they decline to participate in the finale, then another participant will be selected from the runner-up participants from the September 2023, November 2023, and April 2024 contests; potential runner-up participants asked to participate will be contacted by chronological order based on contest date from the first contest to the last.*
2. During the 9am hour, Wednesday July 3rd, 2024, morning show visit, the three (3) participants will be asked to participate in series of “beard challenges” which include bearding their beards in a creative fashion, placing google eye props on their beard in a creative fashion, and combing their beards like a Viking in a creative fashion. At the end of the segment the KFMA morning show will announce the **Grand Prize** winner based on their creativity during these “beard challenges”.
3. The two participants not selected as the **Grand Prize** winner will receive the designated **Prize** described above at the end of the contest.
4. The Grand Prize winner will be given their prize onsite and will make arrangements with Rustik Bar-Bershop for the fulfillment of their one-year service.

ELIGIBILITY RESTRICTIONS:

1. The KFMA – Beef’s Beard Envy Finale Contest is open to listeners of KCMT who are 18 years of age and older and are legal residents of the 48 contiguous United States residing with the Tucson, Arizona metropolitan area.
2. Employees of KLPX, KCMT, KFMA, KTKT, KMXZ, KFFN, Arizona Lotus Corp and its subsidiaries, affiliates, general sponsors, advertisers, competitors, promotional partners, other radio stations in the Tucson, Arizona metropolitan area, and members of the immediate families or those living in the same households (whether related or not) of any of the above are NOT eligible to participate or win in this KFMA – Beef’s Beard Envy Finale Contest. For purposes of this contest, immediate family members mean spouses, parents, grandparents, children, and siblings and their respective spouses are not eligible.
4. Persons who have won a prize in another contest or promotion of any kind from Arizona Lotus within the seven (7) day period immediately preceding the start date of the KFMA – Beef’s Beard Envy Finale Contest are not eligible to participate.

