

\$2025 for 2025
General Contest Rules
2025

No Obligation or Purchase Necessary

The Contest is subject to federal, state and local laws and regulations and is void where prohibited.

Winner must be 21 years of age or older

Contest Dates: March 17, 2025 – April 25, 2025

Description of Contest: The 38 radio stations (each, a “**Station**”) in the nine markets identified below (each, a “**Contest Area**”) will conduct the Lotus \$2025 for 2025 Promotion (the “**Contest**”). If you wish to participate in the Contest, review the local contest rules below for that Station’s Contest Area, which include instructions on how to enter that Station’s weekly random selection.

Bakersfield:	KQKZ, KIWI, KPSL, KCHJ
Boise:	KJOT, KQXR, KRVB, KTHI
Fresno:	KHIT-FM, KKBZ, KLBN, KSEQ, KOKO
Las Vegas:	KOMP, KXPT, KWID, KWWN, KRLV, KKGK, KXPT HD 2, KENO
Los Angeles:	KWKW, KFWB
Reno:	KTHX, KDOT, KOZZ, KXZZ
Sacramento:	KVMX
Seattle:	KVI, KPLZ, KNWN AM/FM
Tucson:	KLPX, KFFN, KMXZ, KFMA, KCMT, KTKT, EXITO 93.3

Each of the 38 stations will randomly select a daily winner from its entrants (with respect to each station, that station’s “**Station Entrant**”), and those 38 winners will be entered into a random daily drawing for \$2025. You may only win a Grand Prize one time. Only one person per family per household (whether related or not) may win.

Prizes are non-transferable.

Daily winners will be chosen at random approximately 6pm local time and will be entered into the daily Grand Prize drawing that will take place on the following weekday no later than 10am PST/11am MST. Prize winners will be notified by telephone, text or email, and will have one year from the date on which that prize winner was notified to claim and use the prize. After one-year, the prize will be forfeited.

If we are unable to contact the winner after 5 days from the time their name was drawn that winner is disqualified.

Eligibility:

To be eligible to participate in the Contest, entrants must be U.S. residents who are at least the Age of Eligibility and reside in the Contest Area.

Employees of Lotus Communications Corp. or any of its subsidiaries or affiliates (collectively, the "**Company**"), Sponsors, Prize Providers, each of their affiliated companies, advertising and promotion agencies, any and all local television broadcast and cable stations, local radio and other media companies, and the immediate family members of each are ineligible. The term "immediate family" includes spouses, domestic partners, grandparents, parents, siblings, children, grandchildren, stepchildren, and any other relatives who reside in the same household with employee.

To be eligible to participate in the Contest, entrants must have a valid, working email address.

Each winner is responsible for paying all local, county, state and federal taxes on prizes based on the estimated retail value of the prizes as set forth in these rules. Each winner must sign a W-9 form.

The Company, Sponsors, and Prize Providers (collectively, "**Supporters**") accept no responsibility or liability in connection with any injuries, losses or damages of any kind, directly or indirectly, caused by or resulting from the acceptance, possession or use of any prize awarded in the Contest. By entering, entrants agree to release each Supporter, and its parent, affiliates, officers, directors, employees and agents, from any and all claims, loss, damage or injury as a result of or incident to such entrant's participation in the Contest or such entrant's use of the prize. Each entrant further acknowledges and agrees that if such entrant wins a prize, the Company has the right to publicize that winning entrant's name, character, likeness, photograph, voice and the fact that entrant is a winner of the Contest for promotional purposes, without financial remuneration.

Each station has the right to disqualify any Station Entrant it determines has not complied with the Contest Rules, including the applicable local station entry rules. All station decisions relating to the Contest, including the interpretation of the Contest Rules, will be final and binding. The stations reserve the right to make rules and contest changes and change the contest dates, and the right to cancel, terminate, modify or suspend the Contest if in Station's sole determination it believes that the integrity of the Contest has been, or could be, compromised or that the Contest is not capable of running as planned or fairly, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or force majeure or any other causes beyond the stations' control.

Each station, in its sole discretion, reserves the right to disqualify from the Contest any person (and all that person's entries) who tampers with the entry process or the operation of the Contest, provides untruthful information or is otherwise in violation of the Contest Rules.

Privacy Policy: Information you supply is subject to the Lotus Privacy Policy. Refer to Stations Privacy Policy located on website.

KFMA – PAY YOUR BILLS 2025 CONTEST RULES

No Purchase or Obligation Necessary to enter or win.

HOW TO ENTER/WIN: Listeners of KFMA-FM 102.1 who are legal residents of the 48 contiguous United States residing within the Southern, Arizona area (from Casa Grande, AZ and below) will be able to take part in the KFMA – PAY YOUR BILLS 2025 Contest. There will be two (2) ways to participate in the KFMA – PAY YOUR BILLS 2025 Contest, listeners must do one of/ or all of the following:

1. Weekdays, during the **Contest Period**, during the approximate times of 6:30am, 7:30am, 11:15am, 3:15pm, and 4:45pm, a KFMA (Rock 102.1) DJ will give the KFMA contest texting number (520-600-5362) and a keyword to qualify to win the **\$2025 A Day** National Contest **Grand Prize**. **One text per phone number, per qualifying hour, per day during the contest period allowed.*
2. The second way to participate will be; during the **Contest Period**, during any KFMA remote, van-stop, or event onsite at any Tucson metro area location, listeners can approach the KFMA promotion staff and ask for a special keyword to text in to the texting number (520-600-5362), and that will count as an entry for that specific date, or if texted after 5pm on a weekday, or on a weekend, it will count towards the following weekday of the contest period. **One text per phone number, per remote, van-stop, event, per day during the contest period allowed.*
3. Each weekday during the **Contest Period**, a daily KFMA- PAY YOUR BILLS 2025 CONTEST QUALIFIER will be chosen at random approximately 6pm local time and will be entered into the daily Grand Prize drawing that will take place on the following weekday no later than 10am PST/11am MST. Prize winners will be notified by telephone, text or email, and will have one year from the date on which that prize winner was notified to claim and use the prize. After one-year, the prize will be forfeited. If we are unable to contact the winner after 5 days from the time their name was drawn that winner is disqualified.

LOCAL ELIGIBILITY RESTRICTIONS:

1. The KFMA – PAY YOUR BILLS 2025 Contest is open to listeners of KFMA who are 21 years of age and older and are legal residents of the 48 contiguous United States residing within the Southern, Arizona area (from Casa Grande, AZ and below).
2. Employees of KLPX, KFMA, KMXZ, KFFN, KCMT, KTKT, KCMT-HD2, Arizona Lotus Corp and its subsidiaries, affiliates, general sponsors, advertisers, competitors, promotional partners, other radio stations in the Tucson, Arizona metropolitan area, and members of the immediate families or those living in the same households (whether related or not) of any of the above are NOT eligible to participate or win in this KFMA – PAY YOUR BILLS 2025 Contest. For purposes of this contest, immediate family members mean spouses, parents, grandparents, children, and siblings and their respective spouses are not eligible.
3. Persons who have won a prize in another contest or promotion of any kind from Arizona Lotus within the seven (7) day period immediately preceding the start date of the KFMA – PAY YOUR BILLS 2025 Contest are not eligible to participate. Only one person per family or household (whether related or not) may win any promotion from Arizona Lotus during any seven (7) day period.

PRIZES:

1. Dates and times of concerts, trips, events, and activities promoted by event sponsors are subject to change and those changes are deemed to be beyond the control of KFMA and Arizona Lotus Corp. Changes of venue, cancellation of engagements by performing artists, and/or their management may be permanent in nature. KFMA and Arizona Lotus Corp. are not obligated to make any effort to find an alternative prize under these circumstances.
2. To the extent that prize elements are provided by third-party providers, the winner agrees to look solely to applicable prize providers with respect to any claims, losses, or disputes in connection therewith.
3. No substitution of prize is offered, no transfer of prize to a third party is permitted and non-cash prizes may not be redeemed for cash value, except as determined by station management and/or the sponsor in its sole discretion.
4. Prizes will be awarded only upon winner verification and final approval by KFMA.

5. All KFMA – PAY YOUR BILLS 2025 Contest winners must sign and date official station release and waiver forms as requested. Failure to do so will result in winner forfeiting the prize.

6. If for any reason a contest winner provides notice that they have decided not to accept an awarded prize, the winner may be required to sign a release form acknowledging forfeiture of the prize. It will be at the discretion of the KFMA – PAY YOUR BILLS 2025 Contest sponsor and / or the contest administrator if another entrant is to be selected as the winner if time permits.

7. In the event any winner is found to be in violation of these Official Rules or is otherwise determined by KFMA, in its sole discretion to be ineligible, he/she may be required to forfeit the prize or to reimburse KFMA, and /or any sponsor for the stated value of the prize if such a violation is found after the prize has been used by winner.

GENERAL CONDITIONS:

1. Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.

2. Odds of winning depend upon the number of eligible contestants participating during the Contest Period.

3. By participating in the KFMA – PAY YOUR BILLS 2025 Contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation, and must sign a publicity release prior to acceptance of the prize. By entering this contest, each participant agrees to comply with the Official Rules and the decisions of the contest sponsor which shall be final and binding in all aspects relating to the contest.

4. All contest winners will be required to sign a liability release prior to acceptance of any prize. Pursuant to the liability release, the winner or winners will agree to hold KFMA and Arizona Lotus Corp., and any other contest parties and each of their respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with contest participation or the acceptance, possession or use / misuse of awarded prize or any portion thereof, or participation in prize-related activities, including but not limited to any related travel.

5. Winners must provide valid identification (i.e. via driver's license, passport or other government-issued photo I.D.) to claim their prize.

6. KFMA and Arizona Lotus Corp., participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for the inability of any contestant to complete or continue a telephone call, facsimile transmission or internet registration due to equipment malfunction, busy lines, inadvertent disconnections, unavailable network, server, Internet Service Provider (ISP) or other connections, communication failures or human error that may occur in the transmission, receipt or processing of entries. In addition, KFMA and Arizona Lotus Corp, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for lost, misdirected, mutilated, illegible or incomplete contest entries. Once submitted, entries become the property of KFMA and will not be returned.

7. By accepting the prize, the winner acknowledges that KFMA and Arizona Lotus Corp. have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or to any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.

8. KFMA and Arizona Lotus Corp. its subsidiaries, its affiliates, participating sponsors and any other promotional parties will not assume any responsibility for any changes in the execution of the contest, including; cancellation of the contest as a result of the occurrence of events not within the control of the KFMA and Arizona Lotus Corp, its subsidiaries, affiliates, participating sponsors, promotional partners and other radio stations, such as acts of nature, strikes, terrorists acts or criminal acts of third parties. In the event, such an act should occur, KFMA may in its sole discretion, offer the winner comparable prize(s) currently being offered by KFMA in lieu of the Prize originally awarded.

9. If for any reason, the contest is not capable of running as planned, including without limitation, any suspected evidence of tampering or technological corruption or if any portion of the contest is compromised by virus, bugs, worms or unauthorized human intervention, fraud, an insufficient number of qualified Contest entries, or any other causes beyond the KFMA and Arizona Lotus Corp's control which, in the KFMA and Arizona Lotus Corp. sole opinion, corrupts, threatens or impairs the

administration, security, fairness, integrity, or proper conduct of the Contest, KFMA and Arizona Lotus Corp. reserve the right to cancel, terminate, modify or suspend the contest at their sole discretion.

10. Any attempt by an entrant to deliberately undermine the legitimate operation of the contest may be in violation of criminal and civil laws and should such an attempt be made, Arizona Lotus Corp reserves the right to seek remedies and damages (including attorney's fees) from any such entrant to the fullest extent of the law, including criminal prosecution.

11. Copies of contest rules are available upon request during regular business hours, Monday – Friday 10:00a.m. to 5:00 p.m., in the offices of KFMA located at 3871 N. Commerce Drive Tucson, Arizona 85705. Copies of contest rules may also be made available on www.KFMA.com.