



KTHX – “Abre y Gana” (Open & Win) Contest Rules

No Purchase or Obligation Necessary to enter or win.

CONTEST DESCRIPTION

Registration: Beginning Monday October 13th 12:00 AM through Friday November 21st, 2025 5:00 PM (6 weeks)

Requirements: Winner must be 21+ years of age or older and have a valid Nevada Driver's License or Government Issued Identification Card.

Prizes: Category A (Grand Level Prize), Category B (Mid-Level Prize) or Category C (Entry-Level Prize)

Registration: Beginning Monday October 13th 12:00 AM through Friday November 21st, 2025 5:00 PM. (60 prizes total).

Category A (Grand Level Prize)

(3) 4-pack of tickets to Disney for selected day – (4) 1 day, 1 park passes \$700/pack - prizes are provided by KTHX for promotional purposes

(2) Pair of tickets to Perfume de Gardenia Show at Grand Sierra Resort 11/15 - \$300/pair - prizes are provided by Grand Sierra Resort for promotional purposes.

(2) Pair of tickets to YURI at Grand Sierra Resort 12/5 - \$200/pair - prizes are provided by Grand Sierra Resort for promotional purposes.

Category B (Mid-Level Prize)

(5) Pair of tickets to the Jaripeo/Banda Recodo 10/11 - \$100/pair - prizes are provided by MB Entertainment for promotional purposes

(5) Pair of tickets to Monster Jam 1/9/26 - \$100/pair - prizes are provided by FELD Entertainment for promotional purposes

(4) \$100 Gift Cards - \$100/ea - prizes are provided by KTHX for promotional purposes

Category C (Entry-Level Prize)

(20) Shirts – Que Buena / Don Cheto Shirts \$20/ea - prizes are provided by KTHX for promotional purposes

(15) Que Buena Hats \$15/ea - prizes are provided by KTHX for promotional purposes

(4) Maverik Gas Cards \$50/ea - prizes are provided by MAVERIK for promotional purposes

Methodology: Listeners of KTHX who are legal residents of the 48 contiguous United States residing within the RENO/CARSON CITY/LAKE TAHOE/SPARKS and surrounding areas will be able to take part in the **KTHX – “Abre y Gana” Contest**. To participate in the said contest, listeners must do the following:

1. Beginning Monday October 13th 12:00 AM through Friday November 21st, 2025 5:00 PM KTHX DJ will prompt listeners to be the 9th caller.
2. The correct caller is given the chance to play **“Abre y Gana.”**
3. The caller chooses **one of three doors**. Each door contains a prize from one of the categories:

Prize distribution is randomized to keep each play unpredictable.

A Prize (Big prize)

B Prize (Mid-level prize)

C Prize (Entry-level prize)

4. Slogan Challenge:

- Before picking, the jock asks the caller to recite the **station slogan**. The Slogan is – “Aqui Suena, La Que Buena”

- If the caller answers **correctly**, they earn the option to **trade** their prize after their first door reveal.
- If the caller answers the slogan **incorrectly**, they only get **one pick** and must keep whatever is behind their first door.

5. **Outcome:**

- The caller wins the prize behind the door(s) they final select.
- Every play results in a prize win

6. **Frequency:** Two (2) giveaways per weekday in the 12p & 5p hours between Monday October 13th 12:00 AM through Friday November 21st, 2025 5:00 PM, excluding holidays (60 total instances).

ELIGIBILITY RESTRICTIONS:

1. The **KTHX – “Abre y Gana” Contest** is open to listeners of **KDOT** who are 21+ YEARS and older and are legal residents of the 48 contiguous United States residing within the RENO/CARSON CITY/LAKE TAHOE/SPARKS and surrounding areas.
2. Employees of KOZZ, KDOT, KXZZ, KTHX, KHIT, KFOY, KPLY, Reno Lotus Radio Corp, and its subsidiaries, affiliates, general sponsors, advertisers, competitors, promotional partners, other radio stations in the Reno/Tahoe metropolitan area, and members of the immediate families or those living in the same households (whether related or not) of any of the above are NOT eligible to participate or win in this **KTHX – “Abre y Gana” Contest**. For purposes of this contest, immediate family members mean spouses, parents, grandparents, children, and siblings and their respective spouses are not eligible.
3. Persons who have won a prize in another contest or promotion of any kind from Reno Lotus Radio Corp. Across all stations within the fourteen (14) day period immediately preceding the start date of **KTHX – “Abre y Gana” Contest** are not eligible to participate. Only one person per family or household (whether related or not) may win any promotion from Reno Lotus Radio Corp during any fourteen (14) day period.
4. All prizes are awarded as revealed. No exchanges, substitutions or cash redemption.

PRIZES:

1. Dates and times of concerts, trips, events, and activities promoted by event sponsors are subject to change and those changes are deemed to be beyond the control of **KTHX** and Reno Lotus Radio Corp. Changes of venue, cancellation of engagements by performing artists, and/or their management may be permanent in nature. **KTHX** and Reno Lotus Radio Corp. are not obligated to make any effort to find an alternative prize under these circumstances. In the event of cancellation or reschedule, for whatever reason, the contest becomes null and void and no future/further prize(s) will be awarded.
2. To the extent that prize elements are provided by third-party providers, the winner agrees to look solely to applicable prize providers with respect to any claims, losses, or disputes in connection therewith.
3. No substitution of prize is offered, no transfer of prize to a third party is permitted and non-cash prizes may not be redeemed for cash value, except as determined by station management and/or the sponsor in its sole discretion.
4. Prizes will be awarded only upon winner verification and final approval by Reno Lotus Radio Corp.
5. The **KTHX – “Abre y Gana” Contest** winners must sign and date official station release and waiver forms as requested. Failure to do so will result in the winner forfeiting the prize.
6. If for any reason a contest winner provides notice that they have decided not to accept an awarded prize, the winner may be required to sign a release form acknowledging forfeiture of the prize. It will be at the discretion of The **KTHX – “Abre y Gana” Contest** sponsor and / or the contest administrator if another entrant is to be selected as the winner if time permits.
7. In the event any winner is found to be in violation of these Official Rules or is otherwise determined by **KTHX**, in its sole discretion to be ineligible, he/she may be required to forfeit the prize or to reimburse **KTHX** and /or any sponsor for the stated value of the prize if such a violation is found after the prize has been used by winner.

8. If the winner is unable to pick-up or redeem their prize, there will be no transfer of said prize to another party for pickup or redemption.

GENERAL CONDITIONS:

1. Winners are responsible for all applicable taxes associated with the receipt of the prize.
2. Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.
3. No purchase necessary. Contest is void where prohibited. Contest is subject to all applicable federal, state and local laws and regulations
4. Odds of winning depend upon the number of eligible contestants participating during the Contest Period.
5. By participating in **KTHX – “Abre y Gana” Contest**, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation and must sign a publicity release prior to acceptance of the prize. By entering this contest, each participant agrees to comply with the Official Rules and the decisions of the contest sponsor which shall be final and binding in all aspects relating to the contest.
6. All contest winners will be required to sign a liability release prior to acceptance of any prize. Pursuant to the liability release, the winner or winners will agree to hold **KTHX** and Reno Lotus Radio Corp., and any other contest parties and each of their respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with contest participation or the acceptance, possession or use / misuse of awarded prize or any portion thereof, or participation in prize-related activities, including but not limited to any related travel.

7. Winners must provide valid identification (i.e. via driver's license, passport or other government-issued photo I.D.) to claim their prize.

8. **KTHX** retains the right to disqualify any contestant if all of the **KTHX – “Abre y Gana” Contest** rules are not followed. Contest void if prohibited by law.

9. So long as no participant is materially adversely affected, **KTHX** reserves the right to make changes in the contest rules, which will become effective upon being announced on the air and / or posted online.

10. **KTHX** and Reno Lotus Radio Corp., participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for the inability of any contestant to complete or continue a telephone call, facsimile transmission or internet registration due to equipment malfunction, busy lines, inadvertent disconnections, unavailable network, server, Internet Service Provider (ISP) or other connections, communication failures or human error that may occur in the transmission, receipt or processing of entries. In addition, **KTHX** and Reno Lotus Radio Corp, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for lost, misdirected, mutilated, illegible or incomplete contest entries. Once submitted, entries become the property of **KTHX** and Reno Lotus Radio Corp and will not be returned.

11. By accepting the prize, the winner acknowledges that **KTHX** and Reno Lotus Radio Corp. have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or to any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.

12. **KTHX** and Reno Lotus Radio Corp. its subsidiaries, its affiliates, participating sponsors and any other promotional parties will not assume any responsibility for any changes in the execution of the contest, including; cancellation of the contest as a result of the occurrence of events not within the control of the **KTHX** and Reno Lotus Radio Corp,

its subsidiaries, affiliates, participating sponsors, promotional partners and other radio stations, such as acts of nature, strikes, terrorists acts or criminal acts of third parties. In the event such an act should occur, **KTHX** may, in its sole discretion, offer the winner a comparable prize(s) currently being offered by **KTHX** in lieu of the Prize originally awarded.

13. If for any reason, the contest is not capable of running as planned, including without limitation, any suspected evidence of tampering or technological corruption or if any portion of the contest is compromised by virus, bugs, worms or unauthorized human intervention, fraud, an insufficient number of qualified Contest entries, or any other causes beyond the **KTHX** and Reno Lotus Radio Corp control which, in the **KTHX** and Reno Lotus Radio Corp. sole opinion, corrupts, threatens or impairs the administration, security, fairness, integrity, or proper conduct of the Contest, **KTHX** and Reno Lotus Radio Corp. reserve the right to cancel, terminate, modify or suspend the contest at their sole discretion.

14. Any attempt by an entrant to deliberately undermine the legitimate operation of the contest may be in violation of criminal and civil laws and should such an attempt be made, Reno Lotus Radio Corp reserves the right to seek remedies and damages (including attorney's fees) from any such entrant to the fullest extent of the law, including criminal prosecution.

15. Copies of contest rules are available upon request during regular business hours, Monday – Friday 8:00am. to 5:00 p.m., in the offices of Lotus Radio Corp. located at 690 East Plumb Lane, Reno NV 89502. Copies of contest rules may also be made available on www.quebuenareno.com