

KIWI –The Phrase that Pays

No Purchase or Obligation Necessary to enter or win.

CONTEST DESCRIPTION:

Registration: Beginning Monday May 5 through Friday June 13 2025 (Contest Period)

Requirements: Listeners of **Radio Lobo 102.9Fm** who are legal residents of the United States residing within the Kern County, CA metropolitan area will be able to take part in the **“The Phrase that pays” Giveaway Contest.**

HOW TO ENTER/WIN:

Listeners of **Radio Lobo 102.9FM** who are legal residents of the United States residing within the Kern County, CA metropolitan area will be able to take part in the **“Phrase That Pays” Giveaway Contest.** To participate in the contest, listeners must do the following:

Starting **Monday, May 5th through Friday, June 13th**, tune in to **Radio Lobo 102.9FM** Monday through Friday. Once a day, the DJ will open the phone lines and ask for **caller number 10**. If you are caller 10, you’ll get the chance to play **The Phrase That Pays.**

To win, repeat the phrase **“Yo escucho Radio Lobo 102.9FM”** as many times as you can within **5 seconds**. You’ll win **\$20 for each time** you say the phrase clearly and completely. The more times you say it, the more cash you win!

Limit one play per person per day during the contest. No purchase necessary. All winnings subject to verification. Must present valid photo ID to claim prize.

ELIGIBILITY RESTRICTIONS:

1. The **Radio Lobo 102.9fm** Contest is open to listeners of KIWI who are 18 years of age and older and are legal residents of the United States residing in Kern County, California
2. Employees of Lotus Bakersfield Corp, and its subsidiaries, affiliates, general sponsors, advertisers, competitors, promotional partners, other radio stations in the Kern County, California metropolitan area, and members of the immediate families or those living in the same households (whether related or not) of any of the above are NOT eligible to participate or win in this contest. For purposes of this contest, immediate family members mean spouses, parents, grandparents, children, and siblings and their respective spouses are not eligible.
3. Persons who have won a prize in another contest or promotion of any kind from Lotus Bakersfield Corp within the thirty (30) day period immediately preceding the start date of the **Phrase that pays** Contest are not eligible to participate. Only one person per family or household (whether related or not) may win in any promotion from Lotus Bakersfield Corp during any thirty (30) day period.

PRIZES:

- No transfer of prize to a third party is permitted.
- Prizes will be awarded only upon winner verification and final approval by management at Lotus Corporation.

- Prize must be picked up no later than Friday July 13th 2025.
- If for any reason a contest winner provides notice that they have decided not to accept an awarded prize, the winner may be required to sign a release form acknowledging forfeiture of the prize. It will be at the discretion of Lotus Bakersfield Corp and / or the contest administrator if another entrant is to be selected as the winner if time permits.
- In the event any winner is found to be in violation of these Official Rules or is otherwise determined by Lotus Corporation, in its sole discretion to be ineligible, he/she may be required to forfeit the prize or to reimburse Lotus Corporation, and /or any sponsor for the stated value of the prize if such a violation is found after the prize has been used by winner.

GENERAL CONDITIONS:

1. Winners are responsible for all applicable taxes associated with the receipt of the prize.
2. Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.
3. No purchase necessary. Contest is void where prohibited. Contest is subject to all applicable federal, state and local laws and regulations
4. Odds of winning depend upon the number of eligible contestants participating during the Contest Period.
5. By participating in the contest the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation, and must sign a publicity release prior to acceptance of the prize. By entering this contest, each participant agrees to comply with the Official Rules and the decisions of the contest sponsor which shall be final and binding in all aspects relating to the contest.
6. All contest winners will be required to sign a liability release prior to acceptance of any prize. Pursuant to the liability release, the winner or winners will agree to hold Lotus Bakersfield Corp and any other contest parties and each of their respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with contest participation or the acceptance, possession or use / misuse of awarded prize or any portion thereof, or participation in prize-related activities, including but not limited to any related travel.
7. Winners must provide valid identification (i.e. via driver's license, passport or other government-issued photo I.D.) to claim their prize.
8. Lotus Bakersfield Corp retains the right to disqualify any contestant if all of the contest rules are not followed. Contest void if prohibited by law.
9. So long as no participant is materially adversely affected, Lotus Bakersfield Corp reserves the right to make changes in the contest rules, which will become effective upon being announced on the air and / or posted online.
10. Lotus Bakersfield Corp., participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for the inability of any contestant to complete or continue a telephone call, facsimile transmission or internet registration due to equipment malfunction, busy lines, inadvertent disconnections, unavailable network, server, Internet Service Provider (ISP) or other connections, communication failures or human error that may occur in the transmission, receipt or processing of entries. In addition, Lotus Bakersfield Corp, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for lost, misdirected, mutilated, illegible or incomplete contest entries. Once submitted, entries become the property of Lotus Bakersfield Corp, and will not be returned.
11. By accepting the prize, the winner acknowledges that Lotus Bakersfield Corp. have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or to any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.
12. Lotus Bakersfield Corp., its subsidiaries, its affiliates, participating sponsors and any other promotional parties will not assume any responsibility for any changes in the execution of the contest, including; cancellation of the contest as a result of the occurrence of events not within the control of Lotus Bakersfield Corp, its subsidiaries, affiliates, participating

sponsors, promotional partners and other radio stations, such as acts of nature, strikes, terrorists acts or criminal acts of third parties. In the event, such an act should occur, Lotus Bakersfield Corp may in its sole discretion, offer the winner comparable prize(s) currently being offered by Lotus Bakersfield Corp in lieu of the Prize originally awarded.

13. If for any reason, the contest is not capable of running as planned, including without limitation, any suspected evidence of tampering or technological corruption or if any portion of the contests compromised by virus, bugs, worms or unauthorized human intervention, fraud, an insufficient number of qualified Contest entries, or any other causes beyond Lotus Bakersfield Corp's control which, in the Lotus Bakersfield Corp. sole opinion, corrupts, threatens or impairs the administration, security, fairness, integrity, or proper conduct of the Contest, Lotus Bakersfield Corp. reserve the right to cancel, terminate, modify or suspend the contestant their sole discretion.

14. Any attempt by an entrant to deliberately undermine the legitimate operation of the contest is in violation of criminal and civil laws and should such an attempt be made, Lotus Bakersfield Corp reserves the right to seek remedies and damages (including attorney's fees) from any such entrant to the fullest extent of the law, including criminal prosecution.

15. Copies of contest rules are available upon request during regular business hours, Monday – Friday 9:00a.m. to 5:00 p.m., in the offices of Lotus Bakersfield Corp, located at 5100 Commerce Drive, Bakersfield, CA 93309. Copies of contest rules may also be made available on www.radiolobo.com