

**KKBZ-FM ROCK 105-1 WHAT'S IN YOUR BACKPACK CONTEST RULES**

STARTING MONDAY, JULY 29<sup>TH</sup> THROUGH FRIDAY, AUGUST 9<sup>TH</sup>, 2024, ROCK 105-1 WILL GIVE LISTENERS 18 OR OVER AND BE A RESIDENT OF FRESNO, MADERA, MERCED, KINGS, TULARE, OR KERN COUNTIES A CHANCE TO WIN ONE OF TEN “BACK-TO-SCHOOL ITEMS” AS PART OF ROCK 105-1’S WHAT’S IN OUR BACKPACK CONTEST! THE CONTEST WILL BE EXECUTED ONCE EACH WEEKDAY AFTERNOON BETWEEN 3PM – 7PM. A CUE TO CALL WILL INVITE LISTENERS TO CALL 559-499-1051 AND BE A SPECIFIC NUMBERED CALLER. THE CORRECT CALLER WILL WIN A BACK-TO-SCHOOL PRIZE. PRIZES INCLUDE ONE OF TWO APPLE IPAD 9<sup>TH</sup> GENERATION (APPROXIMATELY \$249), ONE OF TWO ASUS CHROMEBOOK PLUS, LAPTOPS (APPROXIMATELY \$373), ONE OF TWO APPLE AIRPODS PRO 2<sup>ND</sup> GENERATION (APPROXIMATELY \$168), ONE OF TWO ACER ASPIRE SLIM LAPTOPS (APPROXIMATELY \$349.99), AMAZON KINDLE PAPERWHITE SIGNATURE EDITION (APPROXIMATELY \$189). PRIZES PROVIDED BY MCGATHY PROMOTIONS FOR PROMOTIONAL PURPOSES! YOU CAN ONLY WIN ONE PRIZE EVERY THIRTY DAYS. NO PURCHASE OR OBLIGATION NECESSARY. NO SUBSTITUTIONS FOR PRIZES. PRIZES ARE NON-TRANSFERABLE AND CANNOT BE TRADED OR REDEEMED FOR CASH. WINNER(S) MUST PROVIDE A VALID GOVERNMENT ISSUED PHOTO I.D. AND / OR VALID SOCIAL SECURITY NUMBER WHEN PICKING UP THE PRIZE. WINNER(S) ARE RESPONSIBLE FOR FEDERAL AND STATE INCOME TAX. ANY PERSON WINNING OVER \$600.00 IN PRIZES IN THE AGGREGATE WILL

RECEIVE AN IRS FORM 1099 AT THE END OF THE CALENDAR YEAR FOR TAX PURPOSES AND A COPY OF SUCH FORM WILL BE FILED WITH THE IRS AS REQUIRED BY LAW. EMPLOYEES AND IMMEDIATE FAMILY MEMBERS OF LOTUS FRESNO CORP., OTHER AREA RADIO STATIONS AND PARTICIPATING SPONSORS ARE NOT ELIGIBLE. LOTUS FRESNO CORP. AND PARTICIPATING SPONSORS RESERVE THE RIGHT TO USE WINNERS' NAMES, VOICE AND IMAGE AND CONTACT YOU VIA PHONE AND OR EMAIL REGARDING PROMOTIONS, SPECIAL OFFERS AND OTHER INFORMATION FOR PROMOTIONAL PURPOSES. LOTUS FRESNO CORP. RESERVES THE RIGHT TO CHANGE THE RULES AT ANY TIME DURING THE CONTEST. A COMPLETE COPY OF THESE RULES ARE AVAILABLE AT 1110 EAST OLIVE AVENUE, FRESNO, CALIFORNIA 93728 DURING NORMAL BUSINESS HOURS.